



10th reSHAPING ROCHESTER 2020 *awards*

Recognizing people and projects advancing the Greater Rochester region.

10th Annual Reshaping Rochester Awards Ceremony

Thursday, November 19, 2020

12:00pm - 1:30pm via Zoom



Council on
the Arts

The CDCR is supported, in part, by the New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature

Awards Planning Committee:

Maria Furgiuele
Amy Hecker
Tina Kurland
Bill Price
Monika Reifenstein
Stacey Veolette Waxtan

This year, we looked at our established award categories through the lens of current events, with a particular emphasis on pandemic response/adaptation and design justice.

Presented By



Program

Welcome and Introduction

Maria Furgiuele, Executive Director

Giving Campaign

Awards Presentation

Award for Design

Award for Activism

Directors' Award

Congratulations to this year's award finalists & winners!

"Urban Observations"

Danielle Ponder, Esq.

Closing Remarks

The Community Design Center of Rochester advances quality design to create healthy communities that are equitable, accessible and resilient. The CDCR strives to be the recognized leader of community planning and design, catalyzing improvements in the public realm and championing citizen engagement in the process.

AWARD FOR DESIGN

This award recognizes projects that demonstrate design excellence and contribute to enriching the public realm.



FINALISTS



Town of Brighton & City of Rochester

for the creation of a pedestrian - and bike - friendly connection between Brighton Town Park and the Genesee Riverway Trail; which provides an active transportation route for short commutes to work and to recreational destinations, all while reducing emissions of greenhouse gases and other environmental degradation.

THEMATA

THE MARKET AT THE ARMORY

Tanvi Asher

for shifting from a large one - day market to several small markets throughout late summer/early fall, with the goal of keeping attendees safe during the pandemic while still offering creators the opportunity to showcase and sell their product.

AWARD FOR ACTIVISM

This award celebrates civic spirit, persistence, and determination that translates visions into reality and recognizes individuals who have made a personal effort to go beyond boundaries to achieve a goal.



FINALISTS



Athesia Benjamin

for her use of art to bridge the gap between events, reaction, and activism; including recent projects throughout Rochester that use short phrases to bring awareness to issues around race in our community.



Nicole Manapol

for her leadership of the Letchworth Gateway Villages, where she uses regional thinking and vision to solve complex and layered rural economic development challenges.



REACH Tiny Home Village Team

for their ongoing work to create an alternative for the care of those without housing following the bulldozing of a "tent city" in Rochester.



Reverend Myra Brown

for her mediation during Rochester's 2020 protests to advocate for a safe space for our community to protest and grieve, and her history of local community advocacy.



Shawn Dunwoody

for his reuse of public space, including COVID infographics on sidewalks, "Black Lives Matter" murals, Composers Crossing; and the Sanitation Station project through Hinge Neighbors.

DIRECTORS' AWARD

This award recognizes efforts that have enhanced the public realm and contributed to its vibrancy. The CDCR's Board of Directors considers a demonstrated high quality level of community design, planning, policy and expertise, visible success of an endeavor over an extended period of time, and communication of a vision.

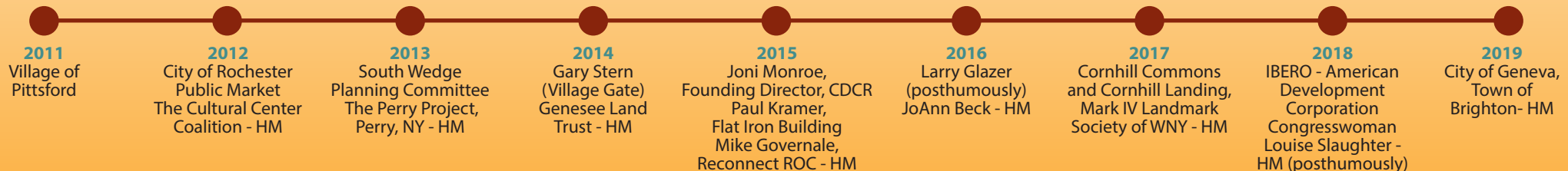


Dr. Martin Luther King Jr. Park



City of Rochester

Past Winners of the Directors' Award



KEYNOTE SPEAKER

for Urban Observations

Danielle Ponder, Esq. | Rochester, NY

Musician, Activist, Lawyer



Danielle Ponder, Esq. is a musician, activist, and lawyer who has been pursuing music full time since 2018, when she took a leap of faith and left her work as a Public Defender. In her five years with the Monroe County Public Defender's office, she provided criminal defense to indigent defendants. Ponder has dedicated the past 15 years to organizing and speaking up for marginalized communities. She has worked on issues such as education funding, women's rights, and has spent the past eight years working for criminal justice reform. She was recently highlighted by the American Bar Association and has been a TedX speaker. In 2017, Ponder created the multi-media show *For the Love of Justice*, where she shines light on our criminal justice system through powerful lyrics and thought provoking visuals.

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10TH ANNUAL AWARDS LUNCHEON CEREMONY
and their mission to support communities in the
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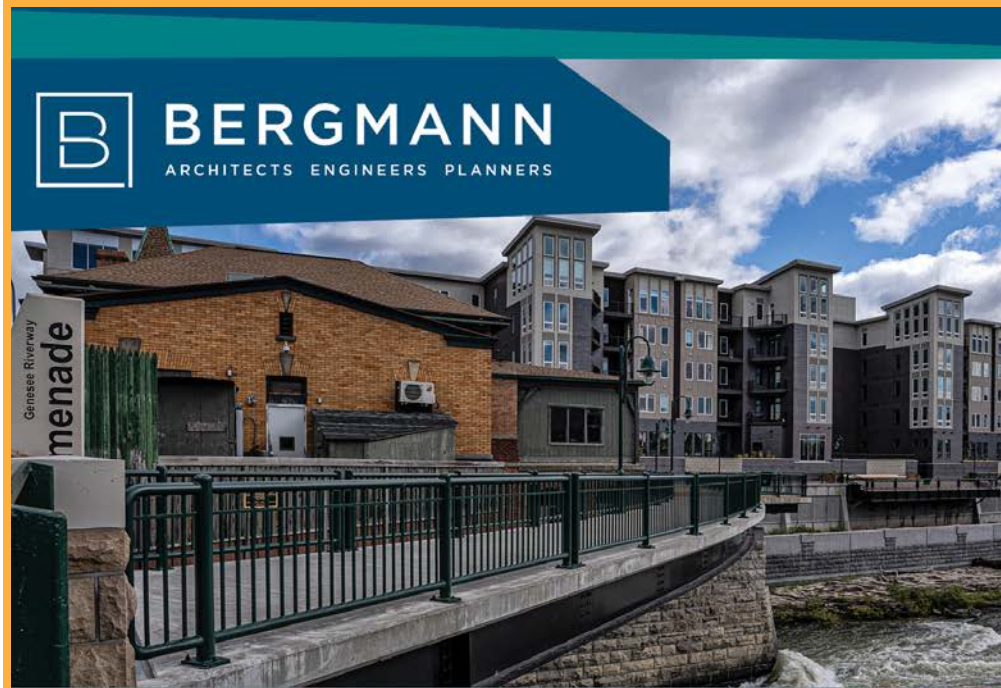


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Congratulations to CDCR
and all of this year's award winners!

**Bergmann is proud to be an active partner in
our community's on-going transformation.**

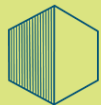
Together, we will ensure a vibrant and
resilient region for decades to come.



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Rochester's Cornerstone Group and Cornerstone Property Managers would like to congratulate the Community Design Center of Rochester for the 15th anniversary of its Reshaping Rochester lecture series and the 10th anniversary of the Reshaping Rochester awards. Organizations and resources such as the CDCR are more critical than ever as our community strives to overcome the unique challenges and hardships of the past year. We look forward to the future endeavors and projects supported by the fine work of the CDCR.



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Town of
Brighton

*Congratulations to the CDCR
on 10 years of the Reshaping
Rochester Awards Luncheon!*



**Transforming the community
through meaningful design.**

Charlotte Square on the Loop
Rochester, NY

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hn
hinge neighbors
a community building process

*Congratulations to
CDCR for their 10th
Successful Year!*

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Why I Give...

When I first moved to Rochester in 2007 after having lived in so many other places in this country and abroad, I was surprised by how many people I met who spoke disparagingly of their hometown. I looked around and saw incredible countryside and abundant natural beauty as well as such a rich and diverse historical city full of architectural details and character that other places have to find ways to artificially fabricate. Rochester was the real deal and yet it seemed as though many of its own people didn't know or appreciate what they had in their own backyard.

A lot has changed in 13+ years. There has been growth and development throughout our communities and in our city. More and more people are joining in on the discussions about what we can do to make our city thriving and vibrant for all. More people are taking pride in and ownership of the real work of honoring what's good and correcting what's not. And a lot of this positive shift and hard work can be attributed directly to the efforts of the Community Design Center Rochester.

The CDCR is committed to supporting all communities and neighborhoods in Rochester to maximize their potential and be great places to live and grow for all inhabitants. They look for solutions that have the greatest benefit and greatest impact for the common good; they create and facilitate opportunities for any interested person to be involved in bettering their community through creative problem solving and helping to build networks and find common ground and paths forward even when there is challenge; they look deeply and broadly for solutions and ideas that not only meet immediate needs, but also can create momentum and growth for the future; they share resources and expertise openly and tirelessly bringing in experts in urban design and community development of both national and international renown for talks and presentations open to anyone and everyone in the community as well as offering more specific and customized meetings with these experts for our city officials and other community leaders. It is in no small part because of the work CDCR does for and with our community that I see far more hope in Rochester today than I did 13 years ago.

I believe this even despite the fact that there are so many serious challenges that we are facing today in our world, country, city and individual lives. Living in these unprecedented and troublesome times makes having hope all the more critical and all the more necessary. Now more than ever we need to support organizations that help support our common good, help us find our common ground and help to build healthy, safe and thriving communities for everyone in them. This is what the Community Design Center of Rochester represents to me and this is why I support them and urge others to as well.

Michele Ryder



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