

CA STATEWIDE MEDICARE EXPO 2020

AGENDA

WEDNESDAY, AUGUST 26TH

- 8:45 AM OPENING MEDITATION
- 9:00 AM OPENING GENERAL SESSION
- 9:30 AM KEYNOTE SESSION
- 10:30 AM BREAK - ORDER GRUB HUB!
- 10:45 AM REGIONAL BREAKOUTS
CARRIER PANEL
- 12:30PM LUNCH AND GAMES WITH EXHIBITORS
- 1:30 PM LEGISLATIVE UPDATE
- 2:30 PM CHOOSE FROM 5 TRACKS!
- 5:30 PM NETWORKING HAPPY HOUR

THURSDAY, AUGUST 27TH

- 8:45 AM OPENING MEDITATION
- 9:00 AM KEYNOTE SESSION
- 10:00 AM REGIONAL BREAKOUTS
PROVIDER PANEL
- 11:45 AM BREAK - ORDER GRUB HUB!
- 12:00 PM LUNCH AND GAMES WITH EXHIBITORS
- 1:00 PM CLOSING KEYNOTE
- 2:30 PM CHOOSE FROM 5 TRACKS!

FRIDAY, AUGUST 28TH

BONUS 3 HOUR ETHICS CE !

Separate Registration required, all registrants will receive an email.

AGENDA SUBJECT TO CHANGE

\$49/MEMBER
\$59/NON MEMBER IF YOU
REGISTER BY AUGUST 10
YOU ARE ELEGIBLE FOR THE
VIP PACKAGE

EVERY REGISTRATION
ENTERED INTO THE
\$1000
GRAND PRIZE DRAWING!

5 TRACKS

Medicare 101

- A, B, C's of Medicare
- Agency Structures
- Where do I start?

Growing Your Business

- Agency Growth and Hiring
- Cross Sell Opportunities
- Business Planning

Marketing and Technology

- Tools to Work Virtually
- Social Media Marketing
- How to Reach Your Clients

Carrier Certifications Product Training

- Carrier Certifications
- 2021 Plan Details
- Resources in ONE Location

Senior Resources

- Move Management
- Estate Planning Panel
- Retirement Planning



Details at www.cahu.org or your local chapter website