

Out of the Archives

a newsletter from the Washington State Archives

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Office of the Secretary of State

Who said that?



"...the 47 states and the Soviet of Washington."

– Postmaster General
James Farley

Postmaster General James "Big Jim" Farley was best known for revolutionizing the use of polling data during his time as a campaign manager for New York's Alfred E. Smith and Franklin Roosevelt's gubernatorial races, as well as Roosevelt's first two presidential campaigns. Farley was able to predict landslide victories in his campaigns.