



Guidelines 2021

Expressing Feelings Through Art Program

New guideline variants due to COVID-19:

- The 2021 EFTA exhibit will be an online, virtual experience this year. Student artwork will be available for viewing in a virtual gallery on Sunday, May 23. Details and a link to follow
- Awards will be determined by judges and honored with payments sent through the mail
- Student artwork must be submitted as jpegs (as opposed to delivery of artwork). Because artwork will be submitted via jpeg, there is no size requirement for the artwork. The file name of the artwork jpeg should be the name of artist
- The essay accompanying the artwork should be formatted as a Word document
- Instructors will be given a link to a google drive folder exclusively for their students' work; each instructor will have his/her own folder. Instructors will upload each student's 1) completed application form, 2) a quality photo of the artwork, and 3) the accompanying essay
- A "how to" photography tip sheet follows these guidelines to help teachers or students who are unfamiliar with shooting artwork
- Please read through the information below for complete details relating to this year's EFTA program

- In about a week, you will be receiving an invitation to access your own personal folder in our EFTA/Light Bringer Project google drive for uploading your students' artwork. If you want to do this now, please email katgward@gmail.com

Mission: To provide Los Angeles County senior high school students with an opportunity to explore their creative voices through arts practice and personal writing, and to acknowledge their success in a community setting.

Program Features: Students create visual artworks and written statements that express their personal feelings. Images and words are equally important. Content may tell a story, pose a question, challenge a convention, express a discovery, interpret a personal emotion, illustrate a fear or a hope, or relate a life-changing experience.

Images may range from representational to abstract, including portraiture, drawing, painting, cartooning, illustration, collage, photography, and mixed media. As with any meaningful art, we value clarity and honesty of expression. It is up to the instructor to determine the method for selection of artwork to be submitted to the program.

A judging panel of visual and literary artists from the community will choose approximately 50 outstanding student works. Cash scholarships will be awarded to 10 students at the culminating online, virtual Exhibit & Awards Reception. Teachers of awarded students will receive matching gifts to purchase art supplies for their classroom. In addition, ArtCenter College of Design will recognize one student with the "Creativity and Health / ArtCenter Extension Teens Award," a scholarship for a 10-week art and design class of their choice, offered through ArtCenter's extension program for high school students.

Artwork Criteria:

- All work must be original and meet EFTA's mission and objectives
- Original art only. We count on the teachers to screen the art prior to submission

to ensure that all work is original.

Essay:

- **Each submission will be accompanied by a typed essay of no more than 100 words, formatted as a Word document, with the student's full name and title of the artwork included.**
- **Prose, poems, haiku's, and verse are acceptable.**
- **No essay, no entry!**

Note: The written aspect is the student's opportunity to further articulate the meaning of his or her visual image and will be exhibited alongside the accompanying artwork. Teachers are encouraged to mentor the students' process. EFTA's written component is integral to the quality of the submission.

Submitting Students' Work: As previously mentioned, this year's EFTA exhibit will be virtual. Works of art and the accompanying essay will be loaded into a virtual gallery space!

Each artwork without exception, must be accompanied by a completed application form and an essay. Unidentified artworks will not be exhibited. We will assume that the title of a student's artwork is the same as the title of the essay. **Teachers should make sure that forms contain complete contact information for students and instructors.** Instructors will be given a link to a google drive folder exclusively for their students' work; each instructor will have his/her own folder. Instructors will upload each student's 1) completed application form, 2) the accompanying essay formatted as a Word doc, and 3) a quality photo of the artwork. Below, please find tips for photographing artwork.

Deadline for Submission:

Submissions will be accepted no later than **Monday, April 12.**

Judging and Awards: Judging will be conducted by a panel of visual and literary artists from our community. Approximately fifty outstanding artworks will be selected to exhibit. Ten scholarship awards will also be gifted as follows: First Place - \$325; Second Place - \$175; Third Place - \$125; Fourth Place - \$75; and 6

Honorable Mentions - \$50 each. Matching cash amounts will be awarded to the teachers of student awardees, for the purchase of art supplies for the classroom. In addition, ArtCenter College of Design will recognize one student with the "Creativity and Health / ArtCenter Extension Teens Award," a scholarship for a 10-week art and design class of their choice, offered through ArtCenter's extension program for high school students.

Exhibitors and awardees will be notified by an email announcement to all teachers who submitted artwork. Acknowledgement and tribute to the exhibitors and winners will be given by video in the virtual gallery exhibit by Light Bringer Project. Everyone is welcome to visit the virtual exhibit, so share the link with friends, family, and neighbors, teachers, and administrators. **SAVE-THE-DATE of Exhibit/Reception on Sunday, May 23. A link will be provided to view the virtual gallery show. More details to follow.**

Notification to Instructors and Student Exhibitors: As mentioned, email invitations with a link to the EFTA virtual gallery show will be sent to all of the teachers who submitted student artwork. We will be relying on teachers to share the news with their students as we don't have student emails. This invitation will arrive right before the virtual exhibit on May 23.

For Further Information:

Patricia Hurley, Managing Director, Light Bringer Project (626) 590-1134 cell/text or hurleypanne@yahoo.com.

This year, we're pleased to have Kat Ward, LBP Event Manager and Special Projects, who will also be answering questions you may have. She may be reached at katgward@gmail.com.

THANK YOU FOR PARTICIPATING IN THE EXPRESSING FEELINGS THROUGH ART PROGRAM!

EFTA IS PRODUCED BY LIGHT BRINGER PROJECT WITH PARTIAL FUNDING FROM THE W.M. KECK FOUNDATION.

Tips for photographing artwork:

- If teachers have the time and energy and have access to students' submissions, teacher's photographs are likely to be of a higher quality for the virtual gallery exhibit
- Be patient and be prepared to take many photos, in different locations, as well as in different lighting situations, and even different times of day. You want the artwork to look its best!
- If using a cell phone, increase the brightness of the screen before photographing
- Use natural light so the colors of the artwork are as true as possible. Natural light has much brighter illuminance than household bulbs, which enables the camera to use a faster shutter speed, cutting down on blurring
- Do not have the sun behind you as that will cause shadow. Have the natural light source (like a window or door) coming from either the right side or left side
- If photographing outside in natural light, find a shady area to cut down on glare. Glare will distort your artwork. If glare is noticed, reposition the art or wait for a different time of day. Look for even lighting or as even as possible. Often earlier in the morning or around dusk can be a good time to photograph your art as the natural light is gentler
- Do not use a flash
- Use a tripod if you have it
- Position artwork flat against a wall or hard surface, even on the floor (and shoot down directly over the artwork). The key is to make sure that the angle of the artwork and angle of the camera are the same. If shooting with an iPhone, go to Settings > Camera > Grid. This will help line up the edges of the frame with the edges of art, so everything is as parallel as possible
- To decrease lens and perspective distortion, hold camera further back from the artwork (iPhones have a wide angle lens, so edges can look curved if you're too close)
- It's okay to show space around the edges of the artwork; we can crop where necessary
- To ensure a quality photo, zoom in and make sure the image is sharp and the focus crystal clear. Trust your instincts and send the best photo you can and we'll take it from there!