

Audi
Genuine Accessories



Note: This communication is for dealer use only.

2023 Illuminated Rings Display Incentive

Program Period

(May 1 – June 30 2023)

From May 1 – June 30 2023, dealerships have the opportunity to qualify for an Illuminated Rings Display by purchasing 10 x Audi beams and 10 x Audi Illuminated Rings part numbers.

The first 85 dealers to purchase the qualifying number of units in the program period, will be eligible for a free illuminated rings display.

**See the full program details below.*

Eligibility and Qualifiers

- Only Genuine Audi Approved Accessories listed in the program rules will be eligible for this program. Non-Audi Accessories will be excluded. Valid Audi part numbers must be on dealer purchase invoice in POC during contest period.
- Audi of America reserves the right to audit and charge back the parts statement for returns.
- Timelines and rules stated above are subject to change for any reason, at any time, and without prior notice. Interpretation of rules and qualifications is at the sole discretion of Audi of America, Inc.

Payout Rules

Eligibility will be determined by the following:

- Based on DIA purchases of eligible parts 10x Audi Beams + 10x Illuminated Rings.
- Qualifying purchases are defined as DIA orders with an invoice date prior to the end of the program period (June 30 2023).
- Orders invoiced on or after July 1 2023 will not qualify. Items that are on backorder and/or not invoiced prior to the End of program period will not count under this promotion.
- D2D Purchases will not qualify. PIA Purchases will not qualify.
- Purchases are non-returnable.
- Maximum of 85 Displays available. Offered on a first come, first served basis, 1 display per dealer.
- Display will be shipped out three weeks after the close of the program period
 - Close of Program Period is **(June 30 2023)**

Official Rules

Audi Genuine Accessories

AoA, Inc. reserves the right to change this program for any reason at any time, without prior notice.

- **All orders should be placed directly on Parts On Command (POC)**

- Please see Qualifying Part Numbers and Qualifying Purchases Examples Information below:

Qualifying Part Numbers

| Part Number | Part Name |
|-------------|--|
| 4G0052133K | Audi Beam Gecko |
| 4G0052133G | Audi Beam Rings |
| 4G0052133J | Audi Beam S Emblem |
| 4G0052133L | Audi Beam e-tron |
| 4G0052133M | Audi Beam Vorsprung |
| 4M0052111 | Q7/SQ7 Illuminated Front Audi Rings |
| 80A052111 | Q5/SQ5 Illuminated Front Audi Rings |
| 4M8052111 | Q8/SQ8/RSQ8 Illuminated Front Audi Rings |

Qualifying Purchases Example I

- Audi Hometown
- Purchases from **(May 1 - June 30 2023)**

| Audi Genuine Accessory | Part Number | Purchase Quantity |
|-------------------------------------|-------------|-------------------|
| Audi Beam Rings | 4G0052133G | 10 |
| Q7/SQ7 Illuminated Front Audi Rings | 4M0052111 | 10 |

Qualifying Purchases Example II

- Audi Hometown
- Purchases from **(May 1 - June 30 2023)**

| Audi Genuine Accessory | Part Number | Purchase Quantity |
|--|-------------|-------------------|
| Audi Beam Rings | 4G0052133G | 5 |
| Q7/SQ7 Illuminated Front Audi Rings | 4M0052111 | 3 |
| Audi Beam S Emblem | 4G0052133J | 5 |
| Q5/SQ5 Illuminated Front Audi Rings | 80A052111 | 3 |
| Q8/SQ8/RSQ8 Illuminated Front Audi Rings | 4M8052111 | 4 |

Tracking Standing

Weekly tracking will be provided by email communication starting the week of May 8 2023.

Contact

If you have any questions regarding this program, please contact: AoA_AccessoriesPromotions@audi.com

Official Rules

Audi Genuine Accessories

AoA, Inc. reserves the right to change this program for any reason at any time, without prior notice.