



RASEM Affiliate Membership - 2020

Affiliate Membership - \$325.00

- Your company contact information and website link will be posted in the Affiliate Directory on RASEM's website.
- Company information and logo advertised in "The Monday Morning REALTOR" (one affiliate will be advertised weekly on a rotating basis)
- Receive the RASEM newsletter - "The Monday Morning REALTOR"
- Opportunity to teach or sponsor a CE class.
(The sponsorship opportunity allows 2-3 minutes to speak prior to the start of class and your company name and logo will be advertised as sponsor for the class. Opportunity is on a first come first serve basis while available.)
- Opportunity to host a lunch and learn
(Host provides lunch. Opportunity is on a first come first serve basis while available.)
- Opportunity to join RASEM committees.
- Opportunity to register for member only events.
- Possibility to be contacted for news articles.
- Possibility to be contacted for a webinar.
- Affiliate e-blast -\$75 each
- Affiliate video e-blast - \$100 each (video production and copy of video)

Silver Sponsorship - \$800

- Affiliate membership benefits
- 1 Exhibit booth and 2 tickets for REALTOR EXPO
- 1 complimentary ticket to the Affiliate Night/Professional Awards Meeting and the Installation of Officers and Directors Meeting.
- Company name prominently listed on the RASEM homepage in 2020

Title Sponsorship - \$1325.00

- Affiliate membership and Silver Sponsorship benefits
- REALTOR® & Affiliate membership email contact information
(can only be obtained as a Title Sponsor)
- Co-Sponsor of RASEM's major events: Professional Awards Meeting and Installation of Officers and Directors Meeting.
- 2 complimentary tickets to the Professional Awards Meeting and the Installation of Officers and Directors Meeting.
- Opportunity to speak briefly during the 2 events listed above.
- 1 Free Affiliate e-blast – (value \$75)
- 1 Free Affiliate video e-blast – (value \$100 each: video production and copy of video)



Affiliate Member Application - 2020

Affiliate Members are individuals or firms who, while not engaged in the real estate profession directly, have interests requiring information concerning real estate, and are in sympathy with the objectives of the Association.

I hereby apply for Affiliate Membership in the REALTOR® Association of Southeastern Massachusetts

I submit the following information for your consideration (Please complete all information):

Firm Name _____
Firm Address _____
Phone _____ Fax _____
Type of Business _____

Primary Contact Name & Title _____
Primary Contact E-Mail _____
Secondary Contact Name & Title _____
Secondary Contact E-Mail _____

Signature _____ Date _____

Sponsoring REALTOR®/Affiliate (Please list 1 name if applicable)

REALTOR®/Affiliate Member Name _____ Member's Office Name _____

NOTE: Membership is for two individuals from the member company. Additional contacts are \$25 each. Additional branch offices are \$100 each. Applications being made after June 15th may be eligible for a discounted membership rate for that calendar year. Please contact RASEM for more information.

Affiliate Referral Program (non-member for over a year)

Incentive to all current RASEM Members

- REALTOR®/Affiliate Members receive \$100 gift card to local restaurant (TBD) for Basic Affiliate Membership referral
- REALTOR®/Affiliate Members receive \$150 gift card to local restaurant (TBD) for Silver Sponsorship Membership referral
- REALTOR®/Affiliate Members receive \$200 gift card to local restaurant (TBD) for Title Sponsorship Membership referral

RASEM • 651 Orchard St • New Bedford, MA 02744 • 508-993-0406 • www.rasem.realtor

Please email application to Anne Arruda, anne@rasem.realtor or fax to (508)993-4386