

September 2025 CGD - Newsletter

Toastmasters Club Growth Update & Inspiration for the Year Ahead

He is like a tree planted by streams of water, which yields its fruit in season, and whose leaf does not wither — whatever he does prospers.”

As we continue our journey together, this powerful imagery reminds us that our growth as communicators and leaders depends on consistent nurturing, purpose, and support. This year, let's water our skills and efforts regularly—through practice, feedback, and collaboration—so that we may bear fruit in all areas of our lives.

Team Highlights & Upcoming Initiatives

Our dedicated team recently discussed their superpowers and current marketing initiatives aimed at club growth. Excitingly, a demo meeting is scheduled for September 10th at Nellis AFB with six confirmed Toastmasters. We're optimistic about this initiative's potential, backed by a strong team and the support of area and division directors.

Strategically, we're emphasizing the importance of supporting clubs through diverse channels:

- Utilizing our newsletter for coaching tips
- Amplifying our outreach via social media and networking
- Recognizing the vital role of area directors in maintaining and building club membership

Building a Strong Foundation

Integrity and a solid foundation are key to our collective success. Early chartering of new clubs is vital for the Distinguished District recognition and significantly contributes to our membership goals. Our focus remains on establishing new clubs and supporting existing ones in achieving excellence.

We're also planning exciting events:

- An upcoming expo location is to be determined.
- A Halloween celebration at the Rainbow Library on October 22nd — volunteers are needed, and background checks will be required to ensure safety and fun!

To support ongoing promotion, we're developing a social media content calendar—aimed at inspiring new members and clubs to join our thriving community.

Supporting Our Clubs 'Success

The education committee will play a crucial role this year, focusing on

- Pathways and on-demand education
- Collaboration with the club growth team to produce relevant content

- Developing club success plans, with a deadline of September 30th

To assist clubs in preparing, a Club Success Plan Clinic will be held throughout September. Drop in or schedule an appointment to gain insight and support, with our Distinguished Toastmaster available for questions and guidance.

In Closing

As we nurture our clubs and members, remember that consistent effort, integrity, and strategic planning will ensure our growth prospers. Together, like trees by streams of water, we will flourish and achieve remarkable success this year.

Let's water our skills—and each other—and watch our club community blossom!

Ignite growth and inspire leaders.

Cynthia F. Dick
Club Growth Director
2025-2026