Chester County Economic Development Council

21st Annual Economic Outlook 2025

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Penn State Great Valley



PATTI BRENNAN, CFP®, CFS®
CEO
Key Financial, Inc.

Patti Brennan is a financial planner and community leader and has served on various boards of local organizations including the University of Pennsylvania Chester County Hospital, the YMCA of Greater Brandywine, and the Chester County Economic Development Council. She speaks at conferences globally, sharing her insights and is especially known for her perspectives during challenging times. Key Financial stands out for its strong client-focused culture.

No matter where “home” is, Patti is nationally recognized, but close to home. That’s because she takes the time to understand what’s important for each client and their family. Her journey is unlike any others, yet makes sense when people meet her. After graduating from Georgetown University in Nursing, Patti transitioned from the ICU to finance, founding Key Financial, Inc. in 1990 while raising four children. Her firm manages over $2 billion in client portfolios, focused on using smart strategies to help achieve clients’ goals. Patti believes the firm’s high retention rate is due to an emphasis on “real” (personalized) financial planning with ongoing wealth management and advocating for each family as if they were her own. Her team of professionals feels her passion, helping her to set the bar high for the clients they serve. They are encouraged to go deep on a technical level, while giving proactive service that people can count on. Patti's dedication, problem-solving skills, and ability to communicate complex financial concepts have earned recognition as one of America’s top advisors for nearly two decades.

For more information, visit www.KeyFinancialInc.com.