

# LIVING UNITED

201 W. Eldorado, Decatur, IL, 62522

CHANGING LIVES in Macon, DeWitt & Moultrie Counties

#### FROM THE DIRECTOR'S DESK

Back to school, football, Del's carmel apples, cooler weather and United Way Campaign are all signs that Fall is here. We officially kicked off our 2017 Campaign season on August 25th. In the coming weeks we will be out and about dropping off campaign supplies, meeting with employee campaign leaders, and planning impact tours.

As we gear up for campaign, here are a couple of things to keep in mind:

- · United Way of Decatur & Mid-Illinois (UWDMI) is a local organization. When you invest in UWDMI it stays here to help our very own community.
- Why United Way? UWDMI leads community transformation through effective, efficient, and integrated solutions that empower everyone to be selfsufficient. When you invest in our community impact fund, we invest back into programs in our community that have proven, measurable outcomes that move people towards self-sufficiency. That's the value of UW!

We are the hand raisers. The game changers. Change doesn't happen alone. Together we must Live United.

-Debbie Bogle **Executive Director, United Way Decatur & Mid-IL** 

#### MEET OUR STAFF

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What does that mean you ask? I am the guy that cultivates relationships between United Way and local businesses. I plan agency Impact Tours. I go into the workplace, explain how UW impacts our area through programs that have measurable outcomes, and hopefully inspire people to invest. There are many ways to give, whether it's digging into your pocket and giving a one-time donation or giving through payroll deduction which, along with corporate matches, makes up for 91% of our campaign. Donations, along with special LIVE UNITED events throughout the year, help provide UW the ammunition to eradicate the barriers that we face when tackling the community's toughest problems.

I am the Director of Resource Development.

### **UPCOMING EVENTS**



#### DINE UNITED



(?) UW TRIVIA (?)



Eat lunch at these locations each Wednesday in September and October and a portion of the proceeds go to **United Way!** 

Hours are 11am-1pm. 2017 restaurants:

The Beach House, Black Iron Coffee, Coffee Connection (Main St. & DMH), Decatur Club, El Corral, Lincoln Lounge, Paco's Sol Bistro, Richland's Bistro 537 (Tuesdays only), Sloan's Calzones, Solsa, TapRoot, University Dogs

The United Way Trivia Series is back! Neuhoff Media's Aric Lee is hosting six nights of trivia on Wednesdays in November and December.

Teams of up to 4 people, \$10 per person to play.

Dates: Nov. 1 @ Pops Place; Nov. 8 @ Sliderz; Nov. 15 @ Doherty's Pub; Nov. 29 @ Port Royal; Dec. 6 @ Infusion Bar; Dec. 16 @ Lincoln Lounge

#### **BO3K RESULTS**

Our 3rd Annual BO3K was a big success! We had over 290 participants. Thanks to our sponsors, volunteers, and participants!

Ultra 6K Top Male - Tim White Top Female - Shannon Engmann Competitive 3K Top Male - Jensen Bailev Top Female - KC Kelly Non-Comp 3K Top Male - Kyle Kantor Top Female - Jenifer Mccoskey

Kinda Big 3K
Top Male - Al Schelling
Top Female - Izzy Cutler Kids Race

Top Male - Jayden Orrick Top Female - Kayla Collins-Brown





#### **AGENCY HIGHLIGHT**

From Tanya Andricks - Crossing Healthcare CEO

With the generous help of the community and United Way, Crossing Healthcare's Garden and Prescriptions Produce program has transformed from dream to reality. The garden is strategically located on four empty urban lots across from our facility to improve accessibility in an otherwise urban food desert and increases access to fresh produce for patients and community members.

The produce harvested from the garden is available to patients with a prescription from their Provider and Dietitian at Crossing. Patients redeem their weekly prescription for fresh produce at the garden market, which helps make the healthy choice the easy choice. Our dieticians also lead produce-to-table classes. During our first year, Crossing Healthcare's PPRx program provided the following:

- 70% of participants completed the 12-week program
- 128 out of 203 prescriptions were redeemed at a 63% redemption rate
- 47 different varieties of fruits and vegetables were provided, along with 51 recipes
- 11 of 21 patients lowered their blood sugars, 14 out of 21 patients lost weight
- According to survey results, all participants would recommend this program to others
- All participants found this program essential in helping to make the healthy choice the easy choice

United Way of Decatur & Mid-Illinois: 217.422.8537

#### MEET OUR NEW BOARD MEMBER



Dayne McGlade BKD Advisors

"After hearing about all the different programs United Way supports, many of which have impacted people I know personally, it was clear to me this is the organization that I want to give my time to."

Chad Murray Law Office
Colee's Corner Drugs
Dale's Southlake Pharmacy
The Village Barbershop
Goodfellas
Kenney's ACE Hardware
Tony Piraino - Brinkoetter & Assoc.
Harrison & Peterson - Brinkoetter & Assoc.



Good Shap

Please patronize our

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support United Way.

#### **ECL's ARE OUR CHAMPS**

The United Way could not reach half the employees we reach without the assistance of our Employee Campaign Leaders (ECL's). Our ECL's go above and beyond their weekly duties for the benefit of our community. ECL's set up fundraisers, motivate their staff, set internal goals - both employee participation and monetary for their company. Whether it's bake sales or BINGO, ECL's step up and cheerlead for the cause. Once they attend an Impact Tour (see right), they're able to see first-hand what their investments do. Our ECL's are our unsung heroes and again...we could not do it without them!

Become an United Way ECL. Call us at 422-8537.

## JOIN US ON AN IMPACT TOUR

Impact tours are a great way for donors to see up-close how their investments are impacting lives in the community. United Way transports community members to our partner agencies to learn more about their important programs.

Impact Tours generally take two hours and we visit about three different agencies, but we can tailor tours to meet your time constraints. United Way can choose the agencies or you can give us some preferred agencies to visit. We can host from 5 people up to 30.

Schedule your Impact Tour today by calling us at 422-8537.

#### **VOLUNTEER**



Interested in helping out United Way or our partner agencies?
Please visit our Volunteer Portal at uwdecatur.org.

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Thank you for your continued support.

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