



FALL 2018 Edition

# LIVING UNITED

201 W. Eldorado, Decatur, IL, 62522

CHANGING LIVES in Macon, DeWitt, Moultrie, Shelby & Piatt Counties

## FROM THE DIRECTOR'S DESK

"It's an exciting time for United Way. Campaigns are in full force. Buses are transporting people for Impact Tours. Presentations are scheduled. **Our campaign officially kicks off October 17th.**

We have a lot to talk about this year after our investment process in the spring. There are so many great programs in our community to learn about. Visit [uwdecatur.org/community-investment](http://uwdecatur.org/community-investment) for more information on programs United Way invests in.

As you gear up for your campaign, here are some things to keep in mind:

- United Way of Decatur & Mid-Illinois (UWDMI) is a local organization. When you invest in UWDMI, it stays here in our community.
- A team of local volunteers make the investment decisions so that when you invest in United Way you can be assured your investment will be used to create a positive, measurable impact in someone's life. When you invest in our community impact fund, we invest back into local programs that have proven, measurable outcomes and that move people towards self-sufficiency and independent living. That's the value of United Way!

We are the hand raisers. The game changers. Change doesn't happen alone. Together, we must Live United."

- Debbie Bogle

Executive Director, United Way of Decatur & Mid-Illinois

## COMMUNITY IMPACT SUCCESS STORY

Story from Growing Strong Sexual Assault Director Cathy Byers:

"A few years ago, Illinois passed a state mandate requiring all public schools to teach sexual abuse prevention, called Erin's Law. Growing Strong has been the primary resource for public schools to teach 30-45-minute lessons from preschool through high school ages about safe/unsafe touches, safe/unsafe secrets, the touching rule and the meaning of consent. Students need to feel safe and learn how to tell a trusted adult if someone is sexually abusing them. Students learn that sexual abuse is never their fault and that they can heal from abuse when they tell.

In middle school we have an evidence-based healthy relationship class where we teach the red flags of abuse, so the students learn healthy boundaries concerning physical, emotional and sexual abuse. Many parents are not aware that 1 in 3 teenage relationships in the U.S. are abusive. We are grateful to United Way for supporting our efforts to help students feel safe in telling any person to 'stop' when the student does not want to be touched. We teach parents and children that all touches need consent, which means permission to touch. If every touch had consent, there would be no unsafe touches.

This year has been especially eventful with two school employees being charged with sexual exploitation. The school district called us in to assist with the students at each school to help the students deal with their feelings of confusion after the event of sexual abuse. We were so grateful to help many students this year. None of this would be possible without your help! Thank you for supporting United Way!"

## United Way Good Shop

By choosing these businesses, you're investing in United Way Community Impact programs focusing on youth education, adult education & job skills training, health, safety, and essential services.

**The Village Barber Shop**  
110 North Dr - Mt. Zion

**Door 4 Brewing Co.**  
1214 W. Cerro Gordo St. - Decatur

**Dale's Southlake Pharmacy**  
245 W 1st Drive - Decatur

**Tony Piraino**  
Brinkoetter & Assoc.  
Ph: 217-972-2867

**Colee's Corner Drugs**  
845 S Route 51 - Forsyth

**Chad Murray Law**  
363 S. Main Street - Decatur

**Kenney's ACE Hardware**  
2880 S Mt. Zion Rd - Decatur

**Harrison & Peterson**  
Main Place Properties  
Ph: 217-520-2085

**Patty Gogerty**  
Sams/Hockaday & Associates  
Ph: 217-423-8000



\*\*Impact Tour quiz answers (quiz on backside): 1. Webster, 2. Meals on Wheels, 3. Salvation Army\*\*

## UPCOMING EVENTS

### Dine United



**DINE UNITED** at local restaurants/shops every Wednesday in September & October and support United Way! Stop by a participating restaurant for lunch and a portion of their lunch proceeds are donated to UW.

**Wednesdays**  
**Sep. 5 - Oct. 31**

### UW TRIVIA

United Way trivia will be back this fall! It may be a one-time event instead of a series this year. Stay tuned for details.

Participants:

**Beach House, Black Iron Coffee Company (MTZ), Decatur Coffee Connection, Decatur Coffee Connection inside DMH, El Corral Mexican Restaurant, Crawford's Pizza & Pub (MTZ), Decatur Club, Richland's Bistro Five Thirty Seven (Tuesdays only), Richland Comm. College's Cafe, Lincoln Square Lounge, Sloan's Calzones, BC Wings, Solsa American Burrito Co. & Solsa American Burrito Co. (MTZ), TapRoot, and University Dogs.**

[uwdecatur.org](http://uwdecatur.org)

United Way of Decatur & Mid-Illinois: 217.422.8537

## MEET OUR NEW BOARD MEMBER



### Billy Tyus

*Interim City Manager,  
City of Decatur*

"I first served on the United Way Board of Directors 2001-2007 when we were transitioning to the community impact model. I rejoined

the UW Board this year because United Way is a long-standing, important community partner with the mission to support and improve lives of our residents. I believe that we are all a "situation away" - be it a bad medical diagnosis, loss of employment, etc. - from needing the help that United Way agencies provide. I want to be a part of helping the agencies that provide these important services that sometimes need assistance to fill the gap."

## THANK YOU VOLUNTEERS

Thank you to those who volunteer their off time to help us. BIG thanks to our BO3K and Run United volunteers for making our summer events successful! Check our Facebook page to help us celebrate our Volunteers!

Find volunteer opportunities at [uwdecatour.org](http://uwdecatour.org).

## HOW TO MAKE YOUR UNITED WAY WORKPLACE CAMPAIGN SUCCESSFUL

- Give us a call!!! Call Stan or Ryan at 422-8537 and we can talk you through best practices, give you ideas, and anything else you need.
- Schedule an Impact Tour. See info on the left!
- Share our 2:00 campaign video that demonstrates United Way's impact on the community. We can send to you.
- Offer incentives! Incentives like a day off or half-day off, extended lunch, lunch with executive, etc. can go a long way. United Way can help with incentives, too.
- Set a deadline to finish your campaign. Interest in filling out pledge forms fades the longer employees can fill them out.

## WORKPLACE FUNDRAISER IDEAS

### PIE TO THE FACE!

Soy Capital Bank & J.L. Hubbard raised over \$1,400 by having employees vote on who they wanted to pie in the face most!



### Other ideas:

- "Look at You" Photo Guessing Contest - Gather baby pictures or high school yearbook/prom photos of staff and charge a small fee for guesses of who is who.
- "Jeans Day/Casual Day" - Offer a Casual or Jeans Day program where employees pay a small fee to dress down on certain days.
- "Bake Sale" - Employees showcase their special baking talents. All items are donated and sales go to United Way.
- "Coin Wars" - Which department can collect the most change?
- For more fundraiser ideas. Call Stan or Ryan.

## United Way Partner Agency Impact Tours - QUIZ

*Draw a line to match Answers with Questions*



- |                |  |
|----------------|--|
| 1) Answer: 26  | Q: How many boys currently are housed at WEBSTER CANTRELL HALL               |
| 2) Answer: 600 | Q: How many people utilized the SALVATION ARMY Cold Cots last year?          |
| 3) Answer: 102 | Q: How many volunteers delivered CATHOLIC CHARITIES Meals on Wheels in 2017? |

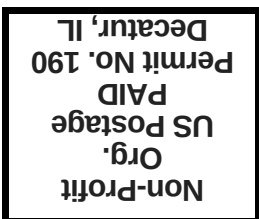
Don't know the answers? Find out which numbers match up on one of our Impact Tours. Any date, any time, any amount of people, any length of time that works for your office/business. Please allow one week in advance for us to set it up. Call Stan or Ryan at United Way: 422-8537.

- You may visit **Growing Strong** and view their powerful parade of t-shirts, designed by survivors of sexual assault
- Learn about Adult Illiteracy right here in our community through **Project READ**
- Hear Jeff at the **OASIS** talk about how they help the homeless

[uwdecatour.org](http://uwdecatour.org)

United Way of Decatur & Mid-Illinois: 217.422.8537

RETURN SERVICE REQUESTED



Thank you for your continued support.

United Way of Decatur & Mid-Illinois  
201 W. Eldorado St.  
Decatur, IL 62522