

# Community Investment Approach



United Way of Decatur & Mid-Illinois



## Community Impact Approach

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## Community Investment Approach

The United Way of Decatur & Mid-Illinois will make positive, effective impact in our community through the following Vision and Mission statements:

**Vision:** United Way of Decatur & Mid-Illinois envisions a community in which everyone has the opportunity to be self-sufficient.

**Mission:** United Way of Decatur & Mid-Illinois leads community transformation through effective, efficient, and integrated solutions that empower everyone to be self-sufficient.

1. We will accomplish our vision and mission through implementation of the **Common Community Approach** (refer to visual representation on pages 4-10; for an online version of the **Common Community Approach** please visit <https://uwdecatur.org/Common-Community-Approach>).

The **Common Community Approach** is: a systematic approach to move members of our community who live in crisis on a path towards self-sufficiency. We want to move these individuals out of crisis into stability, from stable to thriving, from thriving to self-sufficient and finally, to prevent them from moving from self-sufficiency back into crisis (Self-Sufficiency Continuum). We want to increase the capacity of individuals in our community so that they are capable of effectively responding to short-term shocks and long-term stressors. This not only strengthens individuals, but also our community. The approach identifies struggles (Current Environment) in our community that inhibit movement along this path. It also identifies where we want to be as a community (Desired Endstate) where all residents have the ability and opportunity to provide for themselves and their families without subsidization (To Become Self-Sufficient) or have the opportunity to live independently with dignity (Individuals who are not able to achieve self-sufficiency due to disability or age have the opportunity to control where they live and have the same range of choices and level of respect as non-disabled, non-senior persons). What prevents our community from moving from where we are (Current Environment) to where we want to be (Desired Endstate) is the problem we must solve.

The problem is that our community has a significant percentage of the population that is not self-sufficient which affects their current and future well-being and that of our community. We will solve this problem by focusing our efforts and resources in six areas. First, we will continue to ensure essential services are provided in our community. However, it is imperative that programs providing these services link clients to programs that move them out of living a status quo existence. Next, we will provide resources to programs along five Lines of Effort.

## Community Investment Approach

These Lines of Effort are:

1. Youth Education (ensuring students graduate from high school ready to succeed in college and the workforce)
2. Adult Employability and Income Resilience (ensuring adults are job ready, financially literate, and utilizing non-predatory financial institutions)
3. Health (ensuring we have a wellness focused community with health-care access for all)
4. Safety (ensuring we prevent trauma and victimization to members of our community, protect those who are traumatized, develop and improve victim resilience, and rehabilitate offenders)
5. Inform (connecting those with needs to available resources and increasing investment back into our community)

Each of these Lines of Effort utilize outcome based thinking and have measurable outcomes, objectives, and goals that we will use to monitor whether our efforts are truly impacting our community (Center of Gravity) and moving us to a greater level of self-sufficiency (Desired Endstate).

Additionally, the **Common Community Approach**:

- Promotes positive, transformative community change - causing a marked change that makes our community better
- Focuses on:
  - Raised awareness – by identifying and defining potential community challenges
  - Shared Understanding – ensuring the community has a common comprehension of community challenges and solutions
  - Integration – promoting unified community planning and action
  - Respect – by valuing differing attitudes and opinions
  - Unity of Aim - focusing community resources on a common objective
  - Proactive Community Engagement - eliminating challenges before they have a chance to negatively affect our community
  - Shared Responsibility - our community accepts responsibility for all successes and failures

Specifically, the United Way of Decatur & Mid-Illinois will:

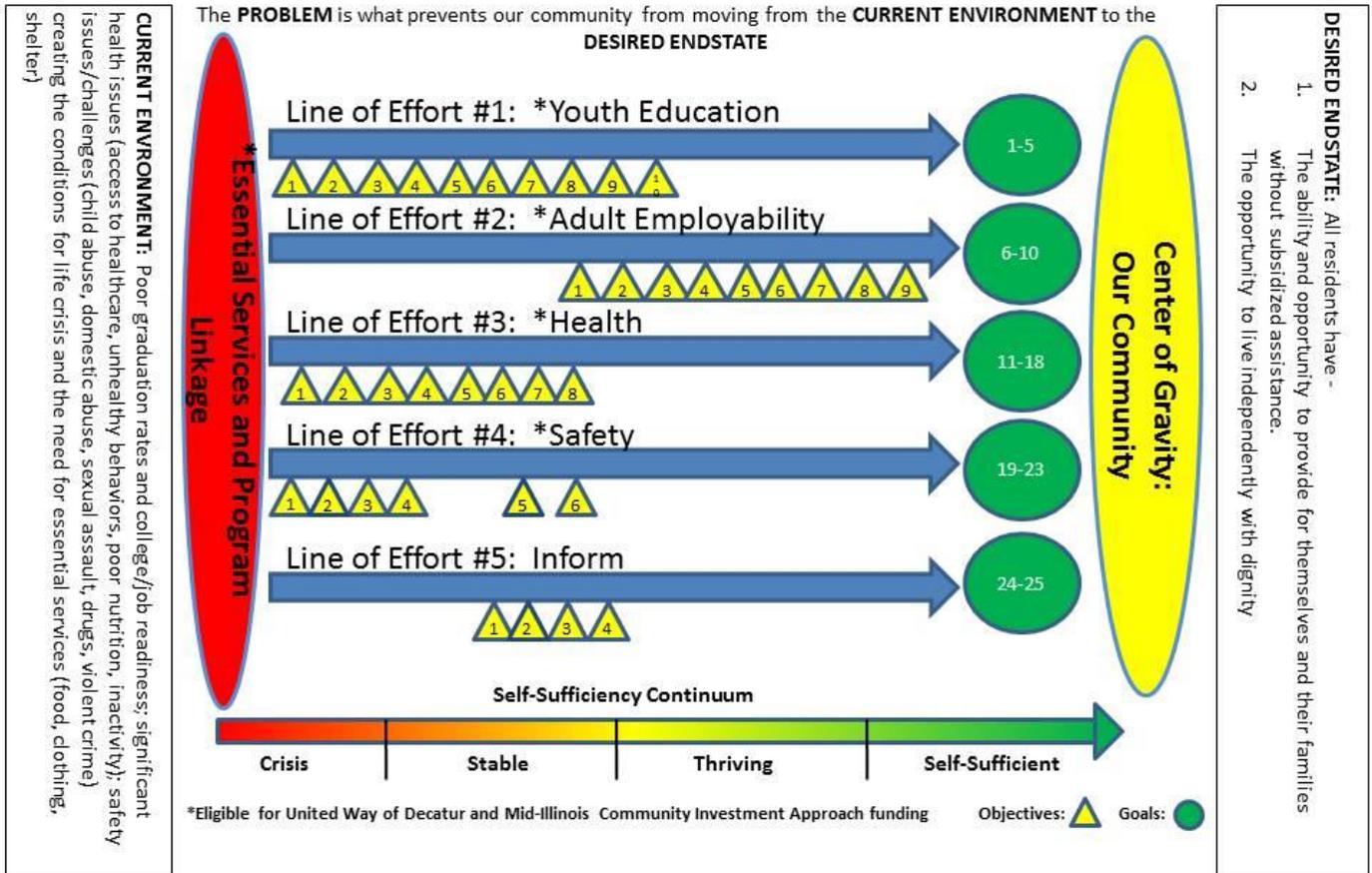
- Facilitate sustainable community solutions
- Synchronize and coordinate effective community action in partnership with private and public organizations, including local, state, and federal agencies
- Develop community resources
- Promote disaster and emergency preparedness and prevention
- Coordinate and implement effective and principled community action in response to disasters and emergencies



### What is a Common Community Approach?

- Requires a raised awareness throughout the community
- Based on mutual trust and a willingness to **integrate**
- Proactive not reactive
- **Outcome focused**
- Shared understanding, **commonly agreed end-state**, common language, **shared approach**, and **shared responsibility**

**PROBLEM:** A significant percentage of our population is not self-sufficient which affects their current and future well-being and that of our community.



# Line of Effort #1: Youth Education (Students graduate from high school college and/or job ready)



## Goals:

- 1 Increased preschool access/attendance rates
- 2 Increased graduation rates
- 3 Increased college readiness scores
- 4 Decreased 17-25 year old unemployment rates
- 5 Increased college degree (associates & bachelors) completion

## Objectives:

E1. Daycare/preschool accessible to children of all families in our community	E6. Financial literacy skills development
E2. Birth – 3 years development	E7. 8 <sup>th</sup> – 9 <sup>th</sup> grade transition
E3. Kindergarten Ready	E8. Soft skills development
E4. At grade level learning	E9. Vocational / technical skills development
E5. Values and character development	E10. High school to college transition

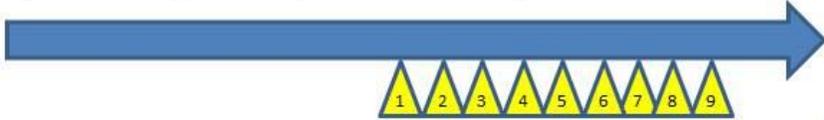
## Objective Outcomes

E1.1 Scholarships available/utilized E1.2 Sliding financial scale available/utilized E1.3. Bussing available/utilized (tokens, vouchers, direct assistance) E1.4. Other transportation available/utilized (tokens, vouchers, direct assistance)
E2.1. Physical, cognitive, linguistic, social-emotional development achieved as assessed using a reliable/valid screening tool E2.2. Matriculation/medical referral decisions made by parents using assessment E2.3. IEPs developed for identified children
E3.1. Kindergarten readiness achieved as assessed using a reliable and valid screening tool E3.2. Matriculation decision made by parents using assessment E3.3. Kindergarten readiness validated by kindergarten teacher at kindergarten conclusion E3.4. IEPs developed for identified students

E4.1. At grade level learning achieved as assessed using a reliable and valid screening tool, or state directed standardized test tool E4.2. Matriculation decision made by parents/teachers/ administration using assessment E4.3. IEPs developed for identified students E4.4. Increased English proficiency through English as a Second Language (ESL) instruction
E5.1. Decreased truancy rate E5.2. Decreased disciplinary rate E5.3. Decreased arrest rate E5.4. Decreased conviction/ incarceration rate E5.5. Decreased teen pregnancy rate
E6.1. Increased banking comprehension E6.2. Increased bank usage E6.3. Increased credit score comprehension E6.4. Increased budgeting comprehension

E7.1. Increased 9 <sup>th</sup> grade GPA E7.2. Decreased truancy rate E7.3. Decreased disciplinary rate
E8.1. Increased "Dress For Success" comprehension E8.2. Increased interview skills E8.3. Increased time management skills comprehension E8.4. Increased interpersonal conversational skills
E9.1. Vocational/technical readiness achieved as assessed by respective industry standards E9.2. Vocational/technical readiness validated by post high school graduation employment
E10.1. Increased freshman year GPA E10.2. Decreased rate of required remedial classes E10.3. Increased persistence rate for second semester E10.4 Increased persistence rate entering sophomore year

# Line of Effort #2: Adult Employability & Income Resilience (Adults are job ready and bankable)



**Goals:**

- 6 Increased High School Equivalency completion rates
- 7 Increased college degree (associates and bachelors) completion
- 8 Decreased 25 – 65 year old unemployment rates
- 9 Decreased predatory lender presence in our community
- 0 Stackable industry recognized credentials

**Objectives:**

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li>A1. Adult basic education development</li> <li>A2. High School Equivalency preparation</li> <li>A3. Financial literacy skills development</li> <li>A4. Essential (Soft) skills development</li> <li>A5. Vocational / technical skills development</li> </ul> | <ul style="list-style-type: none"> <li>A6. Work history development</li> <li>A7. High School Equivalency to college transition</li> <li>A8. Wrap-around services</li> <li>A9. Free tax preparation service for low income individuals</li> </ul> |
|---|--|

**Objective Outcomes**

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>A1.1 Adult basic education improvement achieved as assessed using a nationally recognized screening tool</li> <li>A1.2. Increased English proficiency through English as a Second Language (ESL) instruction</li> </ul>  | <ul style="list-style-type: none"> <li>A5.1. Vocational/technical readiness achieved as assessed by respective industry standards</li> <li>A5.2. Vocational/technical readiness validated through employment</li> </ul>   |
| <ul style="list-style-type: none"> <li>A2.1. Progress toward High School Equivalency completion measured and assessed using a nationally recognized screening tool</li> <li>A2.2. Successful High School Equivalency completion</li> </ul>  | <ul style="list-style-type: none"> <li>A6.1. Program provides meaningful, subsidized/unsubsidized employment that can be used effectively on a resume</li> </ul>  |
| <ul style="list-style-type: none"> <li>A3.1. Increased banking comprehension</li> <li>A3.2. Increased bank usage</li> <li>A3.3. Increased credit score comprehension</li> <li>A3.4. Increased budgeting comprehension</li> <li>A3.5. Increased ability to obtain loan from non-predatory lender</li> </ul>  | <ul style="list-style-type: none"> <li>A7.1. Decreased rate of required college remedial classes</li> <li>A7.2. Increased persistence rate for second semester college attendance</li> <li>A7.3. Increased persistence rate entering sophomore year of college</li> </ul> |
| <ul style="list-style-type: none"> <li>A4.1. Increased “Dress For Success” comprehension</li> <li>A4.2. Increased interview skills</li> <li>A4.3. Increased time management skills comprehension</li> <li>A4.4. Increased workplace appropriate conversational skills</li> <li>A4.5. Effective Resume developed</li> <li>A4.6. Increased job application completion skills</li> </ul> | <ul style="list-style-type: none"> <li>A8.1. Housing or access to housing provided</li> <li>A8.2. Childcare or access to childcare provided</li> <li>A8.3. Transportation or access to transportation provided</li> <li>A8.4. Stipend provided</li> </ul>                 |
|   | <ul style="list-style-type: none"> <li>A9.1. Tax returns increased</li> <li>A9.2. Increased Earned Income Tax Credits obtained</li> <li>A9.3. Decreased reliance on paid tax preparation</li> </ul>   |

Line of Effort #3: Health (A wellness focused community with healthcare access for all)



**Goals:**

- 1 Decreased chronic disease rate (kidney, liver, respiratory, diabetes, cardiovascular, dental)
- 2 Decreased obesity rate (adult and child)
- 3 Decreased infant mortality rate
- 4 Decreased teen pregnancy rate
- 5 Decreased STI rate
- 6 Decreased suicide; overdose; and, alcohol poisoning rate (fatal and nonfatal)
- 7 Decreased arrest/incarceration rate involving those with a mental illness
- 8 Decreased arrest/incarceration rate involving substance abuse

**Objectives:**

H1. Adequate health care providers (physical, dental, mental, substance abuse)	H4. Physical fitness
H2. Financial accessibility (physical, dental, mental, substance abuse, prescription medication, social fitness, nutritious/ healthy food, physical fitness)	H5. Healthy lifestyle education (medical/dental/mental health/prescription medication use; substance abuse; nutrition/diet; physical activity/exercise)
H3. Transportation accessibility (physical, dental, mental, substance abuse, pharmacies, social fitness, grocery stores/markets, fitness centers)	H6. Patient Advocacy
	H7. Functional and Access Needs (FAN) met
	H8. Recovery Communities established

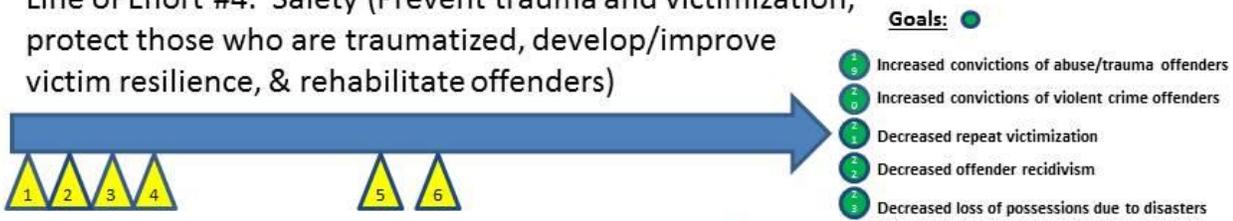
**Objective Outcomes**

H1.1. Maintained or increased the number of health care providers in our community H1.2. Increased availability of existing health care providers to satellite locations	H3.1. Transportation provided to health appointments H3.2. Bussing available/utilized (tokens, vouchers, direct assistance) H3.3. Other transportation available/utilized (tokens, vouchers, direct assistance)	H6.1. Needed medical care accessed H6.2. Managed medical care achieved
H2.1. Increased health care coverage through enrollment assistance H2.2. Access to prescription medication (coverage enrollment assistance or direct assistance) H2.3. Access to non-covered health needs (coverage enrollment assistance or direct assistance) H2.4. Access to fresh produce H2.5. Access to infant formula/baby food H2.6. Access to diapers and infant hygiene articles H2.7. Access to personal hygiene and sanitary articles H2.8. Access to fitness facilities (scholarships, sliding fee scale, direct assistance)	H4.1. Achieve or maintain a healthy body mass index H4.2. Achieve or maintain a healthy blood pressure H4.3. Achieve or maintain a healthy heart rate	H7.1. External home modifications made (e.g., wheel chair ramp installation, hand rail installation, etc.) H7.2. Internal home modifications made (e.g., door frame widening, hand rail installation, commode modifications, walk-in bathtub installation, etc.) H7.3. Vehicle modifications made (e.g., wheel chair vehicle mount installation, hand acceleration/brake control installation, etc.) H7.4. Communication accessibility met (portable dry-erase boards, talk and points, etc.)
	H5.1. Increased medical health awareness/comprehension H5.2. Increased dental health awareness/comprehension H5.3. Increased mental health awareness/comprehension H5.4. Increased prescription use awareness/comprehension H5.5. Increased substance abuse awareness/comprehension H5.6. Increased nutrition and diet awareness/comprehension H5.7. Increased physical activity/exercise awareness/comprehension	H8.1. Increased peer coaching availability H8.2. Increased Recovery Support Group availability

\*Healthcare access for all residents = physical, dental, mental, and substance abuse treatment

\*Wellness focused community = live active lifestyles, nutritionally minded, health informed, preventative focused

Line of Effort #4: Safety (Prevent trauma and victimization, protect those who are traumatized, develop/improve victim resilience, & rehabilitate offenders)



**Goals:** ●

- 5 Increased convictions of abuse/trauma offenders
- 2 0 Increased convictions of violent crime offenders
- 2 1 Decreased repeat victimization
- 2 2 Decreased offender recidivism
- 2 3 Decreased loss of possessions due to disasters

**Objectives:** ▲

- |                         |  |
|-------------------------|--|
| S1. Trauma prevention   | S4. Victim healing/rehabilitation/restoration/resilience |
| S2. Trauma intervention | S5. Parenting skills development                         |
| S3. Victim advocacy     | S6. Offender rehabilitation                              |

**Objective Outcomes**

<p>S1.1. Increased disclosures of abuse/trauma during educational programs</p> <p>S1.2. Increased sexual assault awareness/comprehension</p> <p>S1.3. Increased sexual harassment awareness/comprehension</p> <p>S1.4. Increased domestic violence awareness/comprehension</p> <p>S1.5. Increased domestic assault awareness/comprehension</p> <p>S1.6. Increased crime prevention awareness/comprehension</p> <p>S1.7. Increased substance abuse awareness/comprehension</p> <p>S1.8. Increased disaster awareness/comprehension</p>	<p>S4.1. Increased sense of sense of support, empowerment, knowledge of personal rights, regained power, and regained control</p> <p>S4.2. Decreased anger about trauma experienced</p> <p>S4.3. Decreased symptoms of poor self-esteem</p> <p>S4.4. Decreased traumatic flashbacks</p> <p>S4.5. Decreased instances of aggression</p> <p>S4.6. Increased ability for parents to cope with trauma suffered due to their child experiencing trauma</p>
<p>S2.1. Increased protection through legal decision-maker</p> <p>S2.2. Increased protection through safe sheltering</p> <p>S2.3. Increased safety plan development and adherence</p>	<p>S5.1. Increased child development knowledge and care</p> <p>S5.2. Increased positive interactions with child</p> <p>S5.3. Increased responsiveness, sensitivity, and nurturing of child</p> <p>S5.4. Increased emotional communication with child</p> <p>S5.5. Increased disciplinary communication with child</p> <p>S5.6. Increased child discipline and behavior management</p> <p>S5.7. Increased promotion of child's social skills/prosocial behavior</p> <p>S5.8. Increased promotion of child's cognitive/academic skills</p>
<p>S3.1. Increased rate of adoption into safe permanent home</p> <p>S3.2. Decreased rate of return to foster care from return home or adoptive home</p> <p>S3.3. Increased issuance of court orders or protection</p>	<p>S6.1. Decreased arrest rate for prior offenders six months and one year after release from Department of Corrections</p> <p>S6.2. Decreased participation in gang activity</p>

Trauma: an event that alters an individual's normal state of functioning

Resilience: improving overall functioning of victims by reducing the effects of adverse experiences

Line of Effort #5: Inform (needs matched with resources; increased investment from our community)

Goals: ●



- 2 Increased social service program usage
- 3 Increased program investment from community members/organizations

**Objectives: ▲**

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>11. Increase awareness of alternatives to current living conditions / lifestyle</li> <li>12. Increase awareness of available resources / opportunities</li> </ul> | <ul style="list-style-type: none"> <li>13. Increase investor knowledge / awareness of lives changed through reinvestment</li> <li>14. Increase investor knowledge / awareness of community change through reinvestment</li> </ul> |
|--|---|

**Objective Outcomes**

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li>11.1. Increased media (print, radio, television, social) messaging</li> <li>11.2. Increased advertising messaging</li> <li>11.3. Call center information access</li> </ul> | <ul style="list-style-type: none"> <li>13.1. Increased media (print, radio, television, social) messaging</li> <li>13.2. Increased advertising messaging</li> <li>13.3. Call center information data distribution</li> </ul> |
| <ul style="list-style-type: none"> <li>12.1. Increased media (print, radio, television, social) messaging</li> <li>12.2. Increased advertising messaging</li> <li>12.3. Call center information access</li> </ul> | <ul style="list-style-type: none"> <li>14.1. Increased media (print, radio, television, social) messaging</li> <li>14.2. Increased advertising messaging</li> <li>14.3. Call center information data distribution</li> </ul> |

(Essential needs met such as food, shelter, and clothing ; linkages established to Line of Effort programs)

## Essential Services and Program Linkage

### Objective:

While not a Line of Effort, Essential Services and Program Linkage provides resources to address critical shortages for those in need (food, shelter, clothing) while also directing individuals to Line of Effort programs that will begin to move them out of crisis.

### Objective Measurable Outputs

ESPL1. Number of verified client linkages made between Essential Service Provider programs to Line of Effort programs  
ESPL2. Program cost per client

## Community Investment Approach

**Community Investment Process:** Agencies are invited to apply for United Way of Decatur & Mid-Illinois Community Investment for specific program funding. We don't invest in agencies but rather, the programs these agencies provide to our community. Programs are assessed based on their effectiveness and efficiency in accomplishing outcomes listed in each Line of Effort in the Common Community Approach; the more effective and efficient the program, the greater the possibility of community investment. The Common Community Approach establishes the outcomes agency programs must achieve in each Line of Effort. How programs achieve the outcomes and how agencies measure outcome achievement are the responsibility of each agency.

**Community Investment Volunteer Panels:** The United Way of Decatur & Mid-Illinois relies on community volunteers to determine which programs receive community investment and community investment amounts. Volunteers must reside in the county in which investment decisions are being made and should be United Way financial investors. Volunteers will receive an orientation introducing them to the online application process, the Common Community Approach, the Investment process agenda for their assigned Line of Effort, and the measurements used for assessing program investment. Volunteers will assess program effectiveness, efficiency, and community integration based upon information provided by agencies applying for program funding, and decide which programs will receive investment and investment amounts.

### **Community Investment (application and investment process):**

- All Counties:
  - United Way of Decatur & Mid-Illinois will publish the program application timeline by December 31<sup>st</sup> of each year (see Page 17 for a generic timeline).
  - Agencies will submit program applications online at [uwdecatur.org/Apply-for-Investment](http://uwdecatur.org/Apply-for-Investment).
  - Agencies may only submit a program in one Line of Effort.
  - Agencies may submit multiple programs for investment consideration in one or multiple Lines of Effort.
  - Agencies will apply for program investment no later than the application due date as published in the timeline. Incomplete and/or late applications will not be accepted.
  - Community Investment Volunteer Panels will decide which programs will receive investment and investment amounts utilizing this Community Investment Approach.

## Community Investment Approach

- The United Way of Decatur & Mid-Illinois will notify agencies of the Volunteer Panel decisions. Notification will include whether programs were selected for investment and if selected, the investment amounts.
  - Agencies must notify the United Way of Decatur & Mid-Illinois if programs selected for community investment are cancelled, suspended, or significantly modified. Already distributed funds may be recouped at a prorated basis and future fund disbursements may be suspended or cancelled.
  - We reserve the right, in our sole discretion, to reject an investment request from, and/or future investment payments to any agency that may jeopardize community support to the United Way of Decatur & Mid-Illinois and its partner agencies.
- 
- Macon County:
    - The Community Investment Process occurs biennially (every two years) in even numbered years. The Process occurs in 2020, 2022, 2024, etc.
    - Programs selected to receive investment will receive the same percentage of investment the next year. This does not necessarily mean the same amount as received the first year. Community investment amount will determine investment total.
    - The Community Investment Process will consist of program application, program site visits, and program presentations. Site visits provide each agency the opportunity to demonstrate program relevance and effectiveness. Site visits do not have to occur at the agency itself but wherever the agency can best demonstrate program relevance and effectiveness. Program Presentations provide each agency the opportunity to present program effectiveness and efficiency. Agencies provide more detailed program information to include budget discussions. Program Presentations also provide Community Investment Volunteers the opportunity to ask detailed questions to better assess program effectiveness and efficiency.
    - Agencies will have the opportunity to conduct “Mock Presentations” and test United Way of Decatur & Mid-Illinois provided automation (e.g., laptop, projector, etc.) prior to the actual Community Investment Volunteer Panel presentations. United Way of Decatur & Mid-Illinois Staff will observe the mock presentations and provide feedback to Agency presenters. Mock Presentations are strictly voluntary and provide Agency presenters the opportunity to rehearse their presentations in front of an objective, experienced panel. Agencies will not be penalized for opting out of Mock Presentations.
    - Agencies can conduct Program Presentations using United Way of Decatur & Mid-Illinois automation (laptop/projector) or bring their own to use.
    - Agencies are required to participate in an annual program review process. This process will provide the community with a return on investment report detailing program outcome achievement and community impact (see Page 20 for the Annual Program Review process).

## Community Investment Approach

- DeWitt/Moultrie Counties:
  - Community Investment Process occurs biennially (every two years) in odd numbered years. The Process occurs in 2019, 2021, 2023, 2025, etc.
  - Programs selected to receive investment will receive the same percentage of investment the next year. This does not necessarily mean the same amount as received the first year. Community investment amount will determine investment total.
  - The Community Investment Process will consist of agency program presentations. Program presentations provide each agency the opportunity to present program effectiveness, efficiency, and community integration. Agencies provide detailed program information to include budget discussions and also provide Community Investment Volunteers the opportunity to ask detailed questions to better assess program effectiveness and efficiency.
  - Agencies will have the opportunity to conduct “Mock Presentations” and test United Way of Decatur & Mid-Illinois provided automation (e.g., laptop, projector, etc.) prior to the actual Community Investment Volunteer Panel presentations. United Way of Decatur & Mid-Illinois Staff will observe the mock presentations and provide feedback to Agency presenters. Mock Presentations are strictly voluntary and provide Agency presenters the opportunity to rehearse their presentations in front of an objective, experienced panel. Agencies will not be penalized for opting out of Mock Presentations.
  - Agencies can conduct Program Presentations using United Way of Decatur & Mid-Illinois automation (laptop/projector) or bring their own to use.
  - Agencies are required to participate in an annual program review process. This process will provide the community with a return on investment report detailing program outcome achievement and community impact.
  
- Piatt/Shelby Counties:
  - The Community Investment Process occurs annually through defined grant amounts. Annual grant amounts are determined by the amount of financial resources developed each year.
  - Investment Volunteers decide which agency programs to invest annual grants into by reviewing the online program applications. Volunteers will invest in the most effective and efficient programs.

## Community Investment Approach

2. **2-1-1:** The United Way of Decatur & Mid-Illinois works to accomplish Line of Effort #5: Inform, through implementation of 2-1-1. 2-1-1 is an easy-to-remember, non-emergency telephone number that connects people with essential community information and services. 2-1-1 saves time and frustration through specialists who match callers to the right agency based on each caller's need. The 24-hour line makes it easy for the public to navigate the maze of human service providers and help lines. All calls are free, anonymous and confidential. Crisis, information, and referral workers can be reached 24 hours a day, seven days a week, 365 days a year by dialing 2-1-1 on your phone. If you are unable to access 2-1-1 through your phone, or if you have to dial an outside line access number, then you can reach 2-1-1 services by dialing 1-888-865-9903. Residents of DeWitt, Macon, Moultrie, Piatt, and Shelby Counties are able to receive information about their respective county's services.

Callers can get live assistance with needs such as:

- Food and shelter
- Counseling and mental health services
- Income and employment support
- Help for the elderly and people with disabilities
- Resources for children and families

3. **Community Volunteer Management:** The United Way of Decatur & Mid-Illinois also impacts our community by connecting volunteers with agency/community needs and vice versa. We do this through the Volunteer Portal accessed through the United Way of Decatur & Mid-Illinois website at [uwdecaur.org](http://uwdecaur.org). Scroll down to Volunteer and click on Learn More. Agencies are able to provide the community with an agency profile and list volunteer, as well as in-kind needs. Community members are able to access the portal and search for agency information and volunteer opportunities. Please take the opportunity to join the Volunteer Portal.
4. **Disaster Assistance Management:** The United Way of Decatur & Mid-Illinois impacts the community through Disaster Planning and Disaster Recovery efforts. We are members of the Macon County Local Emergency Planning Committee and manage both spontaneous and agency affiliated volunteers in the event of a disaster. UWDMI occupies a position in the Macon County Emergency Management Agency Emergency Operations Center (EOC) during ongoing disaster operations. We also manage 2-1-1 as a social service information network during disasters.
5. You can reach the United Way of Decatur & Mid-Illinois at 217-422-8537.
6. We are located at 201 W. Eldorado St., Decatur, IL 62522. The UWDMI staff is:
  - Debbie Bogle – Executive Director
  - James Keith – Director of Community Impact
  - Austin Jones – Director of Finance and Administration
  - Stan Parks – Director of Resource Development
  - Ryan Huffer – Resource Development Associate
  - Lori Kunkel – Office Manager

Community Investment Process

Generic Timeline

<b>MACON COUNTY (EVEN YEARS ONLY)</b>	
<b>MONTH</b>	<b>EVENT</b>
January	Program Application Period Opens
February	Program Application Period Closes; UWDMI Application Review
March	Community Investment Volunteer Panel Orientation; Agency Mock Presentations; Community Investment Process Begins
April	Community Investment Volunteer Panel Orientation; Agency Mock Presentations; Community Investment Process Continues
May	Community Investment Volunteer Panel Orientation; Agency Mock Presentations; Community Investment Process Volunteer Panel Investment Decisions Complete
June	UWDMI Board of Directors approves Community Investment Process Volunteer Panel Investment Decisions
June	Agencies Notified of Investment Amounts
July	Agencies Submit Online Annual Outcome Report
August	Day of Action
July – April	Annual Agency Program Review
December	Detailed Community Investment Process Schedule Distributed to Agencies for upcoming Community Investment Process
<b>DEWITT &amp; MOULTRIE COUNTIES (ODD YEARS ONLY)</b>	
<b>MONTH</b>	<b>EVENT</b>
February	Program Application Period Opens
March	Program Application Period Closes; UWDMI Application Review
April	Mock Presentations; Community Investment Process Volunteer Panel Investment Decisions Complete
May	UWDMI Board of Directors approves Community Investment Process Volunteer Panel Investment Decisions
May	Agencies Notified of Investment Amounts
July	Agencies Submit Online Annual Outcome Report
July – April	Annual Agency Program Review
January	Detailed Community Investment Process Schedule Distributed to Agencies for upcoming Community Investment Process
<b>PIATT &amp; SHELBY COUNTIES (EVERY YEAR)</b>	
<b>MONTH</b>	<b>EVENT</b>
March	Program Application Period Opens
April	Program Application Period Closes; UWDMI Application Review
April	Community Investment Process Volunteer Panel Investment Decisions Complete
May	UWDMI Board of Directors approves Community Investment Process Volunteer Panel Investment Decisions
May	Agencies Notified of Investment Amounts

**Community Investment Process  
Volunteer Panel Program Assessment Rubric**

Reviewer Name: \_\_\_\_\_ Date: \_\_\_\_\_ Line of Effort: \_\_\_\_\_

Agency Name: \_\_\_\_\_ Program: \_\_\_\_\_

**PLEASE ASSIGN A NUMBER RATING TO EACH ITEM  
5 - Extraordinary; 4 - Very Good; 3 - Good; 2 - Needs Improvement; 1 - Unsatisfactory**

Question	Score	Comments
<b>PROGRAM EFFECTIVENESS</b>		
The program achieved stated outcomes (if the program was operated in previous years) or has clearly stated outcomes:		
The agency clearly articulates their plan on how they achieved/will achieve their stated outcomes:		
The agency has an assessment process in place to measure outcome achievement and the progress and success of the program/project:		
The program clearly defines what services are offered, how they are offered and to whom they are offered:		
The agency has adequate outreach to diverse populations/low-income families:		
<b>PROGRAM EFFICIENCY (BUDGET EVALUATION)</b>		
The budget is detailed and balanced:		
If the budget is not balanced and the program is operating at a surplus/deficit the agency clearly explains why:		

**Community Investment Process**  
**Volunteer Panel Program Assessment Rubric**

Question	Score	Comments
<b>PROGRAM INTEGRATION</b>		
The Agency is integrated into an automated data-sharing network with other community agencies:		
The Agency collaborates with other community agencies:		
<b>TOTAL SCORE</b>		
<b>WEIGHTED SCORE</b>		
Some or all of the program impacts from in-utero to 8-years-old development (add 10 points to the total score)		
<b>ADJUSTED TOTAL SCORE</b>		
<b>RECOMMENDED DOLLAR AMOUNT FOR PROGRAM</b>		
<b>Program strengths:</b>		
<b>Program weaknesses:</b>		
<b>Notes / Overall Comments:</b>		

**Community Investment Process**  
**Annual Program Review**

Purpose: This process will provide the community with a return on investment report detailing program outcome achievement and community impact.

Execution: The Annual Program Review will take place at the agency receiving program investment, including observing the program, if allowable/possible.

Checklist:	Yes/No	Comments
Is program being conducted or have an implementation plan?		
Is program achieving stated outcomes?		
Is program following stated outcome measurements?		
If stated outcomes not being achieved/ measurements not being followed is agency assessing and adjusting outcomes and/or measurements?		
Is program serving the projected demographics?		
Is program serving the projected number of clients?		
Is program serving the projected cities/towns?		
Is program on budget?		
If program is under/over budget then why?		

*United Way of Decatur & Mid-Illinois fights for the health, education, safety, and financial stability of every person in our community.*

*We are more than the fundraisers, we are the hand-raisers, the game-changers. The stop talking, start doing, band together and take on the impossible task-masters. When we Live United, we take on challenges and tackle problems that our friends and neighbors face – problems others shy away from.*

*Change doesn't happen alone.  
Together, we must Live United.*

