**PRESS RELEASE**

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**Pleasanton Chamber of Commerce Announces Endorsements for 2026 General Election**

The Pleasanton Chamber of Commerce Business and Community Political Action Committee (BACPAC) recently completed its "Candidate Review" process. BACPAC made its endorsement recommendations for the 2026 General Election to the Chamber's Board of Directors for final consideration. These recommendations were approved by the Chamber Board following the committee's referral. Candidates endorsed include those running for Pleasanton Mayor, City Council Districts 1 and 3, and the Pleasanton Unified School District Board of Trustees, Area 5.

BACPAC's Candidate Review process centers on the Candidate Questionnaire, which allows each candidate to share their priorities and vision for Pleasanton. Candidates for both City Council and School Board responded to the questionnaire, with City Council candidates answering in person during interviews with BACPAC. Each endorsement is based on those responses and how closely they align with the Chamber's public policy agenda.

After our lengthy Candidate Review process was completed and after further discussion by the Chamber Board, BACPAC and the Chamber's Board of Directors endorse the below candidates for office in the 2026 General Election, to be held Tuesday, November 3, 2026.

The Chamber and BACPAC extend our thanks and gratitude to all who participated in our Candidate Review process. We applaud those who raise their hand to serve our community. Public service is a critical part of our way of life. All community members have an opportunity to participate and make a difference, but only a few answer that call. Thank you, Candidates, for stepping forward!

If you are interested in learning more about these candidates, volunteering for their campaign, or sending in a donation, please visit their campaign websites (listed below).

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*The Business and Community Political Action Committee is a committee of the Pleasanton Chamber of Commerce. All endorsement recommendations made by BACPAC (FPPC #: 1270786) were subject to final approval by the Chamber's Board of Directors. Please contact the Pleasanton Chamber of Commerce for more information.*

**2026 General Election**
**Candidates Endorsed by the Pleasanton Chamber of Commerce**

Mayor of Pleasanton: **Jack Balch** (www.JackforPleasanton.com)

*Jack is a CPA and the CFO of Balch Enterprises, and that financial background gives him a clear understanding of the critical choices facing Pleasanton. He's a pragmatic problem solver who is guiding the city in the right direction. Under his leadership, we have seen the city move through the budgetary uncertainty it has been facing, and we are excited to see that momentum continue. We see Jack as a strong leader for Pleasanton and are pleased to re-endorse him for Mayor.*

Pleasanton City Council (District 1): **Kathy Narum** (https://www.kathynarum.com)

*Kathy brings a long track record of public service and delivering results. With over 20 years in public office, including previous terms on City Council and her work on the Zone 7 Water Board and PUSD, she brings a wealth of experience that Pleasanton needs right now. That experience makes her well-suited to help guide the city through the challenges ahead while pushing Pleasanton forward in the right direction. We are pleased to endorse Kathy Narum for City Council.*

Pleasanton City Council (District 3): **Jamie Yee** (https://www.jamieyee.com)

*As a lifelong resident of Pleasanton, Jamie brings a deep understanding of our community and the intricacies that come with it. Paired with her 12 years on the school board, she offers a well-rounded insight that will serve the city well, particularly as a strong partner in carrying forward the city's current direction. Her thoughtful approach to economic growth aligns well with the Chamber's vision, and we believe she will be a strong voice on City Council. We are pleased to endorse Jamie Yee for City Council.*

Pleasanton Unified School District (Area 5): **Thomas Choi** (https://savepusd.com)

*As a parent in the district, Thomas brings a firsthand perspective on the issues facing PUSD families, paired with an outside vantage point that we believe will serve the board well. Throughout our review, he showed a thorough, steady understanding of many of the district's challenges and how they affect students and families. His perspective positions him well to move the district forward in line with the Chamber's vision, and we are pleased to endorse Thomas Choi for the PUSD Board of Trustees.*