Leadership Pleasanton™

A Program to Develop Community Leaders

Sponsorship Opportunities 2026-2027

Leadership Pleasanton was created by the Pleasanton Chamber of Commerce in 1988, and has produced more than 800 graduates in its 30-plus years. In the Fall of each year, 30 individuals from local businesses, professional, government and service organizations as well as residents begin participating in monthly, day-long sessions, culminating in a graduation in May. Participants have the opportunity to go behind the scenes with current leaders in the community to learn what makes Pleasanton work. The Leadership Pleasanton program is committed to the betterment of our community and is open to everyone.

Presenting Sponsor of Leadership Pleasanton $5,000 (1 available)

- Optimal company exposure with all mentions of the program, throughout the year as well as on each day, including communications, online, emails, social media promotions
- Option of 2-minute promotional video / 2-minutes of mic time on first day of program
- Company name and logo in Pleasanton Chamber Business Connection newsletter (reach of 10,000 residences/businesses, readership of 25,000) that is inserted into the Pleasanton Weekly

Session Sponsor for One Day of Leadership Pleasanton $1,500 (8 available)

- Choose from one of the following nine session days:
  Pleasanton History, Local Government, Health and Human Services, Business and Economics, Public Safety, Live & Give Day, Education, Recreation Day
- Company logo on agenda and all communications to class participants regarding your day
- 1-minute mic time during your day
- Company logo and hyperlink included on Leadership Pleasanton webpage

Full Scholarship for a Leadership Pleasanton Participant $950

- Providing the opportunity for an individual to participate in the Leadership Pleasanton class for the eight sessions, each day including program, transportation, lunch and more
- Company logo and hyperlink included on Leadership Pleasanton webpage
- Choice to name the scholarship after a person or company

Partial Scholarship for a Leadership Pleasanton Participant $475

- Company logo and hyperlink included on Leadership Pleasanton webpage
- Choice to name the scholarship after a person or company

Alumni or Friend of Leadership Pleasanton: Any Amount

- Name listed on Leadership Pleasanton Donor List Website

The Pleasanton Chamber of Commerce Community Foundation is a 501(c)3 charitable non-profit. Tax ID 94-3298854

Contact Yianna Theodorou at yianna@pleasanton.org | www.pleasanton.org

PLEASANTON CHAMBER of COMMERCE
Community Foundation