



ADOPTED BY YOU



5K & FUN RUN

WHERE WE FINISH, A FAMILY STARTS

JUNE 06 2020





To Whom It May Concern:

We would like to welcome you to participate in our fourth annual Adopted By You 5K & Fun Run in an effort to help connect adoptive children with stable and loving families as well as to spread awareness of this issue to surrounding communities. The Adopted By You 5K & Fun Run will take place on Saturday June 6, 2020, in the Grant Park/Summerhill neighborhoods of Atlanta, Georgia.

Gift of Adoption (GOA) is a 501(c)(3) charity that helps vulnerable children born both domestically and internationally get adopted into loving families in the U.S. Since its inception in 1996, GOA has awarded \$9.3 million in adoption assistance grants to complete the adoption process for 3,220 children – giving them permanent families and the chance to thrive. As of July 2019, GOA has awarded \$345,000 to unite 114 children with their forever families in Georgia. Funds for these grants were generated through fundraising activities of the Georgia Chapter and the assistance of other Chapters throughout the US. History shows that about 26 qualified families from Georgia will reach out to GOA for adoption assistance each year. We want to take care of this need by raising awareness and funds at the local level.

GOA, Georgia Chapter Board is an all-volunteer board that is working together with companies and families in the community to raise enough money to award a grant that will bring a waiting child home to his or her family in Georgia. 100% of all event proceeds go directly to Gift of Adoption Georgia for this purpose – bringing an at-risk child home forever.

A Gift of Adoption Stories

Meet Liam



Liam's birthmother does not have custody of any of her children, as she deals with a history of drug abuse and incarceration. To keep Liam from entering foster care, she chose Chad and Kayla of Sharpsburg, GA, to become his parents. Liam surprised everyone by entering the world 5 weeks early, just 2 days after Chad and Kayla learned that they were to be his parents.

Kayla and Chad have two biological daughters but chose to expand their family through adoption. As educators, they knew they would need financial assistance to complete the adoption. The Gift of Adoption grant came at the perfect

time, as the family had just received a final bill and were scrambling to figure out a payment plan.

Kayla says, "Liam will grow up in a home with a mother and a father and two older sisters. We have a community of people who ADORE him already and have showered us with encouragement, gifts and well wishes. Liam will forever have a fan club and a family, and I CANNOT wait to see what is in store for this sweet boy."

Meet Vanessa & Stefan

Daniel and Tiffany, of Midway, GA, will be adding a son and daughter to their family in February. Their children have complicated medical needs, including hydrocephalus, cerebral palsy, and epilepsy and were abandoned at birth as a result. Both children are currently in baby orphanages in Bulgaria and are kept in cribs most of the time.

Daniel and Tiffany currently have two children, an 11-year old son Daniel and a daughter Joslynn. Joslynn was born 15 weeks premature, and her birth and medical complexities awoke the family to a beautiful new world of special needs. It was the medical files of their new children that prompted them to initiate their adoptions, as they feel strongly that they can provide them the loving family they deserve.

Tiffany says, "We started cleaning homes, babysitting, doing yard work, taking random side jobs including storage clean-outs, t-shirts sales on Bonfire, online fundraisers and a massive yard sale. Our family has worked so very hard to raise all the funds we have so far, and to be blessed with such a large grant from Gift of Adoption takes away so much stress. We are so grateful!"

The family plans to make their second and final trip to Bulgaria in February. Tiffany knows the impact of adoption will completely change their children's lives for the better. She says, "Their lives will dramatically change as they will not only be receiving the love they so desperately need and deserve, but also for medical care!"



Adopted By You Story

Doug Munster and Kecia Tomlin developed the Adopted By You 5K & Fun Run in 2017 and chose to partner with Gift of Adoption based on the amazing success GOA has with providing grants to so many deserving children and families over the past 24 years. Doug and his husband Brent are no strangers to adoption. They now have two beautiful boys...5-year old Sawyer and 1-year old Shepherd who they adopted through the open adoption process. During this process, Doug and Brent saw firsthand how expensive it is to adopt and how upfront costs of adoption can often delay or prevent adoptions from happening. They realized how fortunate they were to have the means to afford adoption, but their hearts ached for the children waiting and the qualified parents yearning to bring them home. Doug and Brent wanted to find a way to give back and to help adoptive families with the last bit of financial support they need to bring their waiting child home. Doug discussed his idea with his close friend Kecia, and she immediately jumped on board. On June 10, 2017, Doug and Kecia hosted the inaugural Adopted By You 5K & Fun Run (in partnership with GOA) to support the many children in need of a forever family.

The Adopted By You 5K & Fun Run team has been able to raise over \$70K since the inaugural race with the help of all the amazing sponsors, race participants and volunteers. Corporate and private sponsorships represent about \$36K of the total funds raised. Funds from the Adopted By You 2017 thru 2019 race events have helped 26 children join their families in Georgia. These include both domestic and international adoptions.

How you can help

Please consider supporting our efforts by becoming a sponsor of this event. Sponsorship details and benefits are enclosed below. Your involvement in this event would make a big impact on our ability to ensure one more child can come to know the safety, joy and dignity that comes only by being loved by a family of one's own.

We appreciate your consideration and look forward to hearing from you. If you have additional questions, please reach out to Doug Munster at (404) 580-0000 and Kecia Tomlin at (404) 787-7972 or AdoptedByYou@gmail.com. You can also find out more information about this amazing cause at both the Gift of Adoption and Adopted By You race registration websites below:

<http://giftofadoption.org/adoptedbyyou/>

<https://runsignup.com/Race/GA/Atlanta/AdoptedByYou5KFunRun>

Many Thanks,

Doug & Kecia
Co-Presidents, The Gift of Adoption Georgia Chapter Board



BECOME A SPONSOR

Reserve your sponsorship at giftofadoption.org/ga5k



Georgia Adopted By You 5K & Fun Run Sponsorship Opportunities

Saturday June 6, 2020 | Grant Park/Summerhill neighborhoods of Atlanta, Georgia

Finish Line Sponsor--\$2,500 | 8 Race Entries & T-shirts

- » Company logo and website link on event website
- » Opportunity to provide 250+ items in race packets
- » Company name and logo placement on finish line banner
- » Prominent logo on race t-shirts
- » Recognition on all social media / event marketing material
- » Recognition at race start & company to announce start of race
- » Recognition on race day during awards ceremony
- » Logo placement on signs along the race course at water stations and mile markers (signs to be provided by sponsor)
- » One promotional table at post-race area
(Table and tents to be provided by sponsor)

Sprint Sponsor--\$1,500 | 6 Race Entries & T-shirts

- » Company logo and website link on event website
- » Opportunity to provide 250+ items in race packets
- » Company name and logo placement on finish line banner
- » Company logo on race t-shirts
- » Recognition on all social media / event marketing material
- » Recognition on race day during awards ceremony
- » Logo placement on signs along the race course at water stations and mile markers (signs to be provided by sponsor)
- » One promotional table at post-race area (Table and tents to be provided by sponsor)

Run Sponsor--\$1,000 | 4 Race Entries & T-shirts

- » Company logo and website link on event website
- » Opportunity to provide 250+ items in race packets
- » Company logo on finish line banner
- » Company name on race t-shirts
- » One promotional table at post-race area (Table and tents to be provided by sponsor)

Jog Sponsor--\$500 | 2 Race Entries & T-shirts

- » Company name and logo on event website
- » Opportunity to provide 250+ items in race packets
- » Company name on finish line banner

Walk Sponsor--\$250 each

- » Company name on event website



BECOME A SPONSOR

Reserve your sponsorship at giftofadoption.org/ga5k



I will be a proud sponsor of the ADOPTED BY YOU 5K & FUN RUN

Finish Line (\$2,500+) Sprint (\$1,500) Run (\$1,000) Jog (\$500) Walk (\$250)

In-kind donation (*Include description and value*):

Sponsor Information

Company name: _____

Company address: _____

City: _____ State: _____ Zip: _____

Website: _____ Phone: _____

Contact person: _____

Email: _____ Phone: _____

I will provide 250+ inserts / giveaway items for race packets

If yes, what item(s) will you be including? _____

Payments can be made by check payable to Gift of Adoption.

Gift of Adoption

*Please mail this form to:
Attn: Pam Devereux PO Box 567, Techney, IL 60082*