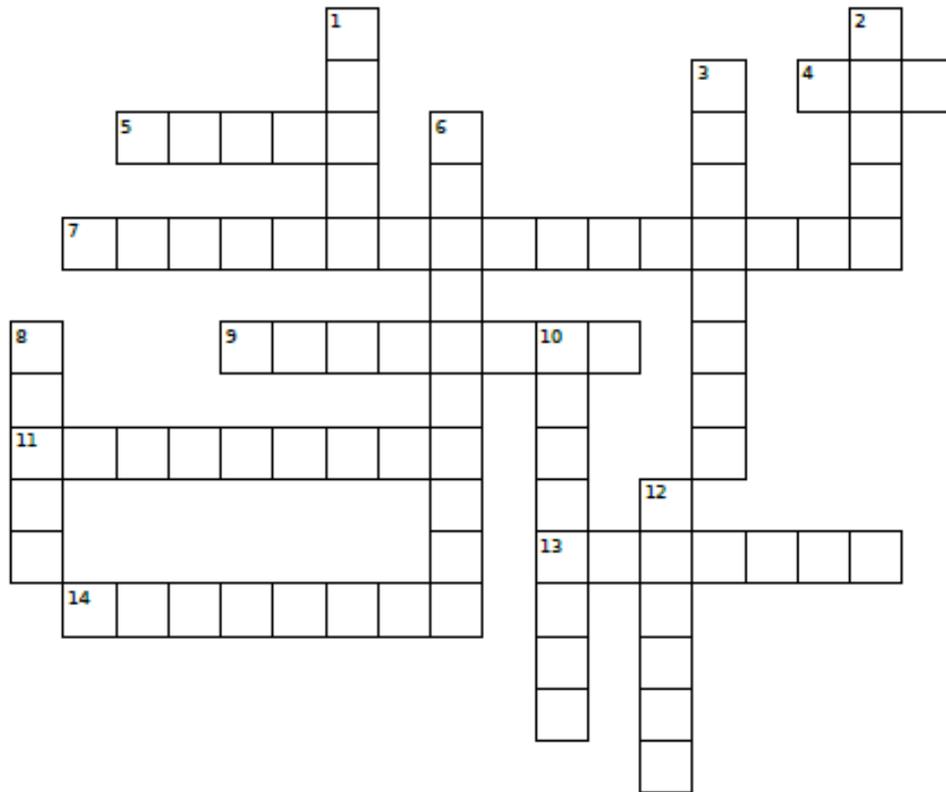




Marketing Mania Crossword Puzzle



Down:

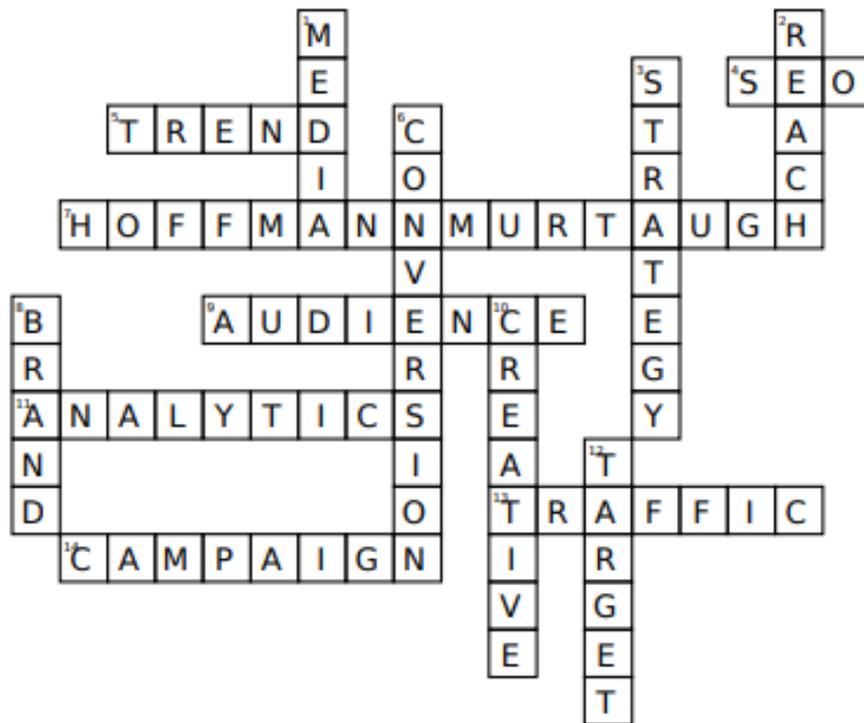
1. The public institutions that report the news, such as newspapers, magazines, radio, and television, collectively.
2. Total number of people who could potentially be exposed to your advertising.
3. A plan of action or policy designed to achieve a major or overall aim.
6. When someone responds to your call-to-action.
8. A trademark or distinctive name identifying a product, service, or organization.
10. Relating to or involving the imagination or original ideas, especially in the production of an artistic work.
12. Something aimed or fired at.

Across:

4. Process of improving a website's visibility.
5. Current style; vogue.
7. The coolest Marketing Company ever.
9. Anyone your business and/or brand engages with.
11. The branch of logic dealing with analysis.
13. Number of visitors or users who come to a website, mobile app, or other digital platform.
14. An operation or series of operations energetically pursued to accomplish a purpose.



Marketing Mania Answer Key



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