

Foothill Middle School Parent Faculty Association

PARTNERS IN EDUCATION



DIRECTORY AD FORM & CONTRACT 2017-18 School Year



Contact Name	Phone Number (with area code)	Fax Number (with area code)
Company Name	E-Mail Address	Website
Address	City	Zip Code

Thank you for supporting Foothill Middle School by placing an advertisement in the school directory. Please check the size of the ad you would like to purchase.

Level	Value	Size	Select Ad Size
Platinum	\$1000	Full-page/back cover ad – premium spot – only one available (8.5” x 11”)	
Gold	\$750	Full-page ad – front interior or back page of the directory (8.5” x 11”)	
Silver	\$500	Full-page ad (8.5” x 11”)	
Bronze	\$250	Half-page ad (8.5” x 5.5”)	
Blue	\$100	Quarter-page ad (4.25” x 5.5”)	
White	\$50	Business card	

Please enclose this completed form, with a check payable to **Foothill Middle School PFA** and reproducible ad artwork (black & white only) and deliver to Julie Connolly by September 13, 2017:

1. **E-mail** artwork to:** julieconnolly@gmail.com **** (preferred method)**
2. **Mail payment and artwork to:** Julie Connolly, 957 Cheyenne Dr., Walnut Creek, CA 94598
3. **Drop off at school office** in envelope addressed to: Julie Connolly (place in PFA mailbox-not checked daily)
4. E-mail or call Julie at 925-323-8508 to make other pick up/delivery arrangements

CONTRACT INFORMATION

Per the terms of this contract:

1. Advertiser agrees that Directory will not be used for solicitation of Foothill Middle School families either by phone, fax, mail or e-mail.
2. Ad covers the cost of advertising in the Directory, eNews and events for the 2017-18 school year only.
3. Any violation of this contract will result in the immediate cancellation of this contract and the forfeiture of all advertising fees.
4. Except for the front interior cover and back interior cover, ads will be placed throughout the directory.

ADVERTISER (print name)

SIGNATURE

DATE

FOOTHILL MIDDLE SCHOOL PFA (print)

SIGNATURE

DATE