



**Columbia, SC**  
**October 8-10, 2026**

**DISTRICT CONFERENCE**  
**PARTNER & VENDOR KIT**

# About SCALPHA



The South Carolina Chapters of Alpha Phi Alpha Fraternity, Inc. (SCALPHA) is a powerful network of nearly 1,100 professional men, scholars, and community leaders representing 34 chapters across the state. United by a lifelong bond of brotherhood, we are action-oriented and impact-driven, working to strengthen communities through leadership development, youth mentorship, economic empowerment, and civic engagement.

Guided by our aims — **Manly Deeds, Scholarship, and Love for All Mankind** — SCALPHA partners with organizations, businesses, and community stakeholders to create meaningful programs that produce measurable results throughout South Carolina.

Through our statewide reach, trusted reputation, and strong engagement base, partnership with SCALPHA provides a unique opportunity to align with a respected legacy organization while making a visible and lasting impact in the communities we serve.

[www.scalpha.org](http://www.scalpha.org)



# SPONSORSHIP LEVELS

## PRESENTING SPONSOR

**\$10,000**

As the presenting sponsor, your company will receive the following: Logo/link will be featured on our website as a sponsor and in all conference marketing materials. • Invited to a live 45-minute session to engage with attendees during one of our business sessions. • Logo featured on donation and scholarship presentation checks awarded during the conference. • Highlighted as the title sponsor of the conference. • Allotted four (4) complimentary tickets to attend all conference public functions. • Allotted an onsite vending space during the conference. • Allowed to provide a keepsake item to be included in our signature conference bag. • Allotted a one (1) page color ad in a premium location in our program book.

## VISIONARY SPONSOR

**\$5,000**

As the visionary sponsor, your company will receive the following: Featured on our website as a sponsor and in all conference marketing materials. • Allotted two (2) complimentary tickets to attend all conference public functions. • Allotted an onsite vending space during the conference. • Allowed to provide a keepsake item to be included in our signature conference bag. • Allotted a one (1) page color ad in a premium location in our program book.

## PALMETTO SPONSOR

**\$2,500**

As the palmetto sponsor, your company will receive the following: Allotted two (2) complimentary tickets to attend one (1) conference dining function. • Ad will be showcased on-screen during a conference event. • Allotted an onsite vending space with 1 table during the conference. • Allowed to provide a keepsake item to be included in our signature conference bag. • Allotted a one (1) page color ad in our program book. • Logo will be featured on print and banner marketing materials.

## THE JEWEL CLUB SPONSOR

**\$1,000**

As the jewel club sponsor, your company will receive the following: Showcased on-screen during a conference event. • Allotted an onsite vending space with 1 table during the conference. • Allowed to provide a keepsake item to be included in our signature conference bag. • Allotted a one (1) page color ad in our program book. • Logo featured on print and banner marketing materials.

## GOLD SPONSOR

**\$500**

As the gold sponsor, your company will receive the following: Allotted an onsite vending space with 1 table during the conference. • Allowed to provide a keepsake item to be included in our signature conference bag. • Allotted a one (1) page color ad in our program book. • Featured on print and banner marketing materials.

# The BOND Phire Experience



The Bond Phire Experience is a signature evening event designed to showcase the power, culture, and connectivity of the District of South Carolina of Alpha Phi Alpha Fraternity, Inc. Set in a high-energy yet refined atmosphere, this gathering brings together accomplished college and alumni brothers from across the state for a night of networking, fellowship, and celebration.

Blending live entertainment, premium cigars, curated food and beverages, and engaging social experiences, Bond Phire creates an environment where meaningful connections happen organically. More than a social event, it is a dynamic platform where partners can directly engage with influential professionals, decision-makers, and community leaders who drive impact across business, education, and civic spaces.

For corporate partners, Bond Phire offers a unique opportunity to build brand visibility, cultivate authentic relationships, and align with a trusted organization rooted in leadership, service, and economic empowerment.

This is not just an event — it is where relationships are sparked, partnerships are strengthened, and the true energy of Alpha brotherhood comes to life.

# The Bond Phire Experience Sponsorship Opportunities

The BOND Phire Experience is one of the most anticipated signature events of the District of South Carolina of Alpha Phi Alpha Fraternity, Inc., offering sponsors a unique platform to connect with influential professionals, community leaders, and decision-makers in a relaxed, high-energy setting.

## Presenting Sponsor

- Exclusive “Presented By” recognition for the BOND Phire Experience
- Premier logo placement on event signage, screens, and promotional materials
- Opportunity to provide welcome remarks or branded activation
- Featured recognition across district digital platforms

## Cigar Lounge Sponsor

- Branding within the premium cigar lounge area
- Opportunity to provide branded cigar accessories or promotional items
- Direct engagement with attendees in a relaxed networking space

## Entertainment Sponsor

- Recognition tied to the DJ, live performances, and stage area
- Logo placement on event visuals and entertainment announcements

## Hospitality Sponsor

- Branding within food and beverage service areas
- Opportunity for branded napkins, cups, or table display

## Networking Experience Sponsor

- Recognition as a supporter of professional networking and brotherhood engagement
- Logo placement on event signage and digital materials

## Why Sponsor The Bond Phire Experience?

Sponsors gain direct exposure to a statewide network of accomplished professionals, entrepreneurs, educators, and civic leaders while aligning with a respected organization committed to leadership, service, and economic empowerment.

# Fraternal Luncheon



The Fraternal Luncheon is a premier gathering uniting college and alumni brothers from across the District of South Carolina of Alpha Phi Alpha Fraternity, Inc.. This signature event convenes influential professionals, established leaders, and emerging scholars who are actively driving progress in communities throughout the state.

Designed to encourage meaningful engagement and relationship-building, the luncheon offers sponsors a high-visibility opportunity to connect with a trusted network of decision-makers while aligning with an organization rooted in leadership, service, and measurable community impact.

## Fraternal Luncheon Sponsorship Opportunities

The Fraternal Luncheon is a flagship engagement event within the District of South Carolina of Alpha Phi Alpha Fraternity, Inc., offering sponsors direct access to a distinguished network of professionals, leaders, and emerging scholars from across the state.

### Presenting Sponsor

- Exclusive recognition as the official Luncheon Presenting Sponsor
- Premier logo placement on all event signage, programs, and digital promotions
- Opportunity to provide welcome remarks to attendees
- Reserved premium seating and recognition during the program

# Partnership Opportunities Continued

## Table Sponsor

- Branded recognition at sponsored luncheon tables
- Logo placement in the event program and on signage
- Opportunity to provide branded materials or giveaways

## Program Sponsor

- Recognition tied to the printed and digital luncheon program
- Logo placement on presentation screens during the event

## Hospitality Sponsor

- Branding within the food and beverage service areas
- Opportunity for branded napkins, table cards, or display signage

## Leadership Engagement Sponsor

- Recognition as a supporter of leadership development and professional networking
- Logo placement on event materials and acknowledgment during remarks

## Sponsor Value

Sponsoring the Fraternal Luncheon provides a unique opportunity to build meaningful connections with a trusted network of influential leaders while demonstrating a commitment to community impact, leadership development, and economic empowerment across South Carolina.

# The College Brothers / Oratorical Luncheon



# Partnership Opportunities Continued

College Brother's Luncheon/ Oratorical Competition If you are looking to connect and interface with the leading undergraduate students and recent college graduates, this is the event for you! Our annual College Brothers Luncheon features the linguistic skills of our most vociferous undergraduate members, during the Belford V. Lawson Oratorical, in honor of famed orator and Past General President of Alpha Phi Alpha Fraternity, Inc.

## **College Brothers' Luncheon & Oratorical Competition Sponsorship Opportunities**

The College Brothers' Luncheon & Oratorical Competition is a premier event of the District of South Carolina of Alpha Phi Alpha Fraternity, Inc., bringing together high-achieving undergraduate members, recent graduates, and emerging leaders. Sponsors have a unique opportunity to engage with the next generation of professionals while supporting scholarship, leadership, and youth development.

### **Presenting Sponsor**

- Exclusive recognition as the official Presenting Sponsor of the Luncheon & Oratorical Competition
- Premier logo placement on all event signage, programs, and digital promotions
- Opportunity to provide welcome remarks or participate in award presentations
- Reserved premium seating for company representatives

### **Oratorical Competition Sponsor**

- Branding tied directly to the Belford V. Lawson Oratorical Competition
- Recognition during announcements and on event materials
- Opportunity to provide branded awards or materials for participants

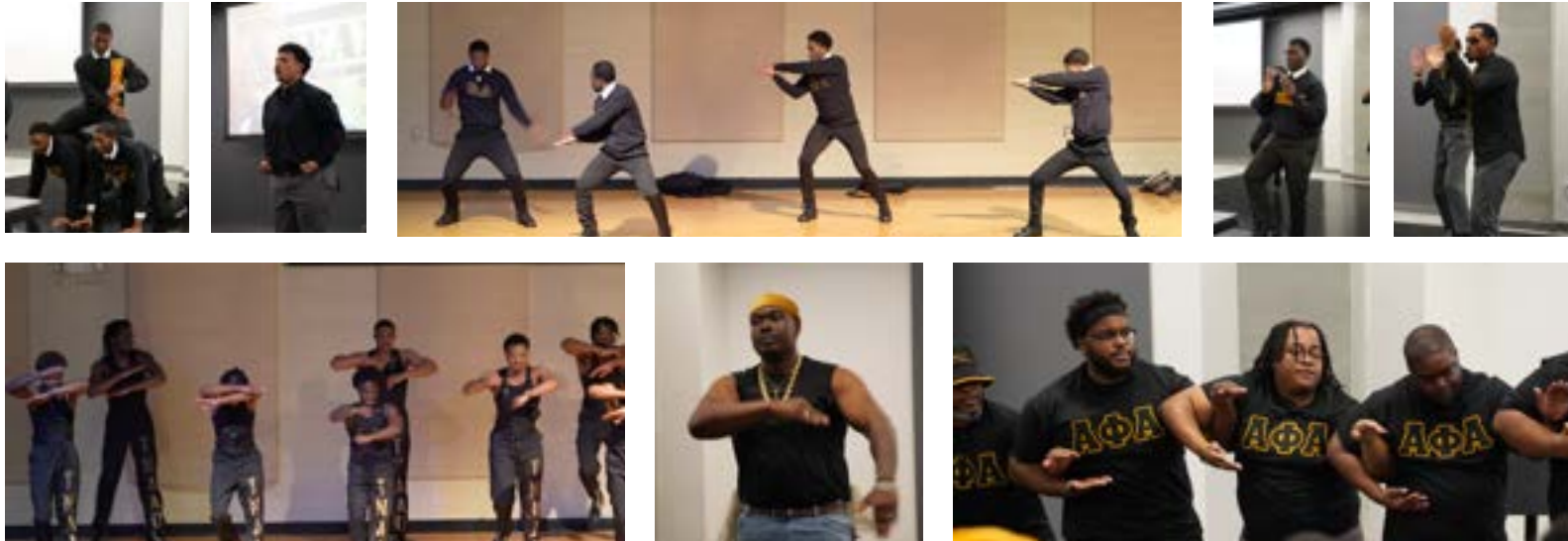
### **Luncheon Sponsor**

- Logo placement on table signage and printed/digital programs
- Recognition during the luncheon portion of the event
- Opportunity to provide branded materials or giveaways for attendees

### **Scholarship/Program Sponsor**

- Recognition as a supporter of academic excellence and leadership development
- Logo placement on all program-related materials
- Opportunity to engage with students and highlight corporate commitment to education

# District Collegiate Step Show & Alumni Stroll Off Competition



This premier event brings together collegiate and alumni brothers, community leaders, and families for an electrifying showcase of stepping, strolling, and brotherhood. With high-energy performances and strong attendance, it offers sponsors a unique platform to gain visibility and support a meaningful community tradition.

### Sponsorship Opportunities

- **Event Branding:** Logo placement on banners, programs, and stage backdrops
- **Program Recognition:** Featured in event programs, flyers, and digital materials
- **On-Stage Acknowledgment:** Shout-outs during performances and award ceremonies
- **Social Media Promotion:** Mentions on the district's social media channels leading up to and after the event
- **Participant Support:** Provide prizes, giveaways, or resources that enhance the experience

Partner with us to celebrate leadership, culture, and community excellence while connecting with a passionate and engaged audience.

# Miss Old Gold and Black Scholarship Pageant



The Miss Old Gold and Black Scholarship Pageant is a highlight of the District of South Carolina of Alpha Phi Alpha Fraternity, Inc.'s annual conference, showcasing exceptional young women who exemplify leadership, scholarship, and poise. Sponsors gain exclusive access to a dynamic audience of college students, alumni, community leaders, and professionals.

### Presenting Sponsor

- Exclusive “Presented By” recognition for the Pageant
- Premier logo placement on stage banners, event signage, programs, and digital promotions
- Opportunity to provide remarks or present the scholarship award
- Reserved VIP seating for company representatives

### Scholarship Sponsor

- Recognition as a supporter of academic achievement and leadership development
- Logo placement on materials and awards
- Opportunity to contribute to scholarship prizes for contestants

### Entertainment & Production Sponsor

- Branding tied to pageant performances, stage setup, and event production
- Logo placement on event screens, announcements, and programs

### Hospitality Sponsor

- Branding opportunities for food, beverage, and reception areas
- Opportunity to provide branded materials or gifts for attendees

# Partnership Opportunities Continued

## Networking Sponsor

- Recognition for supporting networking and engagement opportunities with contestants, alumni, and guests
- Logo placement in digital communications and event signage

## Sponsor Value

Supporting the Miss Old Gold and Black Scholarship Pageant positions your organization as an advocate for young women's leadership, scholarship, and professional development. Sponsors gain visibility with a highly engaged audience and the opportunity to align with an esteemed organization making lasting impact across South Carolina.

# The Yellow Rose Experience (Ladies' Empowerment Weekend)

The Yellow Rose Experience is a signature women's engagement event during the District of South Carolina Conference of Alpha Phi Alpha Fraternity, Inc.. This inspiring weekend brings together professional, civic-minded, and community-focused women for empowering conversations, networking, wellness activities, and leadership development.

For sponsors, the experience provides a meaningful opportunity to connect with influential women leaders, strengthen community relationships, and align with an initiative centered on empowerment, collaboration, and impact.

## Sponsorship Opportunities

### Presenting Sponsor

- Exclusive recognition as the official Yellow Rose Experience sponsor
- Premier logo placement on event materials and promotions
- Opportunity for welcome remarks or branded activation

# Partnership Opportunities Continued

## **Session Sponsor**

- Branding tied to workshops or featured activities
- Recognition in program materials and announcements

## **Wellness & Hospitality Sponsor**

- Branding within refreshment and wellness activity areas
- Opportunity for branded giveaways or engagement items

## **Networking Sponsor**

- Recognition as a supporter of women's leadership and connection
- Logo placement on signage and digital promotions

## **Sponsor Value:**

Sponsoring the Yellow Rose Experience positions your organization as a champion of women's leadership and community engagement while providing direct visibility among a highly engaged and influential audience.

**To take advantage of a partnership opportunity, or to curate one tailored for you or your business, please click the link below, or contact:**

**SC Alpha Partnership & Vendor Opportunities**



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