

Plant Something Oregon e-newsletter

2023 AD INSERTION ORDER



ADVERTISER _____ CONTACT _____
AGENCY (IF APPLICABLE) _____ CONTACT _____
BILLING ADDRESS _____
CITY _____ STATE _____ ZIP _____
PHONE () _____ FAX () _____ E-MAIL _____
AUTHORIZED SIGNATURE _____ DATE _____

AD RATES (Please check size and position)

Rates and scheduling for the Plant Something Oregon newsletter are by the quarter as defined below. Includes at least four issues per quarter as specified. Annual discount — Purchase three quarters and receive the fourth for free.

- **1st Quarter** — January 12, February 2, February 23, March 9, March 23 (includes bonus issue). **Deadline: January 5**
 - **2nd Quarter** — April 13, April 27, May 11, May 25. **Deadline: April 6**
 - **3rd Quarter** — June 8, June 22, July 13, August 10. **Deadline: June 2**
 - **4th Quarter** — September 7, September 29, October 12, November 8, December 1 (includes bonus issue). **Deadline: September 1**
- Plant Something Oregon e-newsletter ads link to your website

BIG BANNER (600 by 150 pixels)

- Top 3 placement\$800 Run of house placement\$600

REGULAR BANNER (600 by 100 pixels)

- Run of house placement\$400

CALENDAR SPONSOR (600 by 100 pixels)

- One available \$600

Top 3 Big Banner ad
(600 x150 pixels)

TABLE OF CONTENTS/TOP ITEM

Big Banner ad
(600 x150 pixels)

OTHER NEWS ITEMS

Regular Banner ad
(600 x100 pixels)

MORE NEWS ITEMS

Calendar Sponsor
(600 x150 pixels)

EVENTS CALENDAR

AD MATERIALS

Ads should be submitted as .png, .jpg or .gif files at the dimensions listed above. Animated gifs not accepted.

Please check the box below that best reflects the ad to be placed.

- REPEAT AD
 Existing digital banner
- ALTER AD
Include copy changes.
- COMPOSE NEW AD
- NEW AD PROVIDED BY CLIENT

WEB ADDRESS FOR LINK: _____

ALT TEXT FOR GRAPHIC AD: _____

SCHEDULING

Select quarter(s) to schedule*:

- Full Year (Buy 3 quarters, get 1 free)
- 1st Quarter (includes bonus issue)
- 2nd Quarter
- 3rd Quarter
- 4th Quarter (includes bonus issue)

* Actual start date depends on space availability and time ad is received by OAN.

SUBMIT ADS

Email ads to ads@oan.org.



OREGON
ASSOCIATION OF
NURSERIES™

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