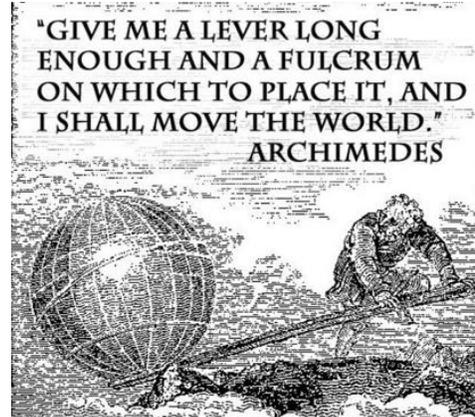


President's Insights

Leverage through alliances

VOSHERS invest considerable effort and resources towards providing eye care, education, and support to our chapters. However, our resources are not limitless, and we often require additional financial support to accomplish all of our goals.

Time is a valuable commodity, and we often face the challenge of not having enough time to complete all the tasks we have set for ourselves. Despite these challenges, VOSH is a strong organization built by dedicated individuals who work together through our Board of Directors, committees, and chapters to create synergies and maximize our impact.



Can we increase our effectiveness?

We are not alone in our efforts, and there are sister organizations that share our values and objectives. By working together with these organizations, we can increase our effectiveness and multiply our leverage to make a positive impact on the world.

One such example is the Latin American Association of Optometry and Optics (ALDOO), the regional representative of Latin American optometric associations and includes optometric colleges as its members. Through a recent agreement with ALDOO, all our SVOSH and VOSH chapters in this region can participate without cost in a 60-hour distance course on education, public health, advocacy, and legislation. Course participants will also have the opportunity to compete for \$5,000 research grants and \$1,000 advocacy grants. These are valuable resources to our chapters, especially those in the LatAm region.

Similar opportunities for collaboration exist with organizations such as Charity Vision, OneSight EssilorLuxxotica, Lions and Rotary Clubs, WCO, Special Olympics, IACLE, and Orbis.

We hope to move forward with agreements with some of these organizations in the coming months to leverage our collective resources and impact further. Together, we can make a difference!

Hector Santiago, OD, PhD, FAAO

President VOSH/International