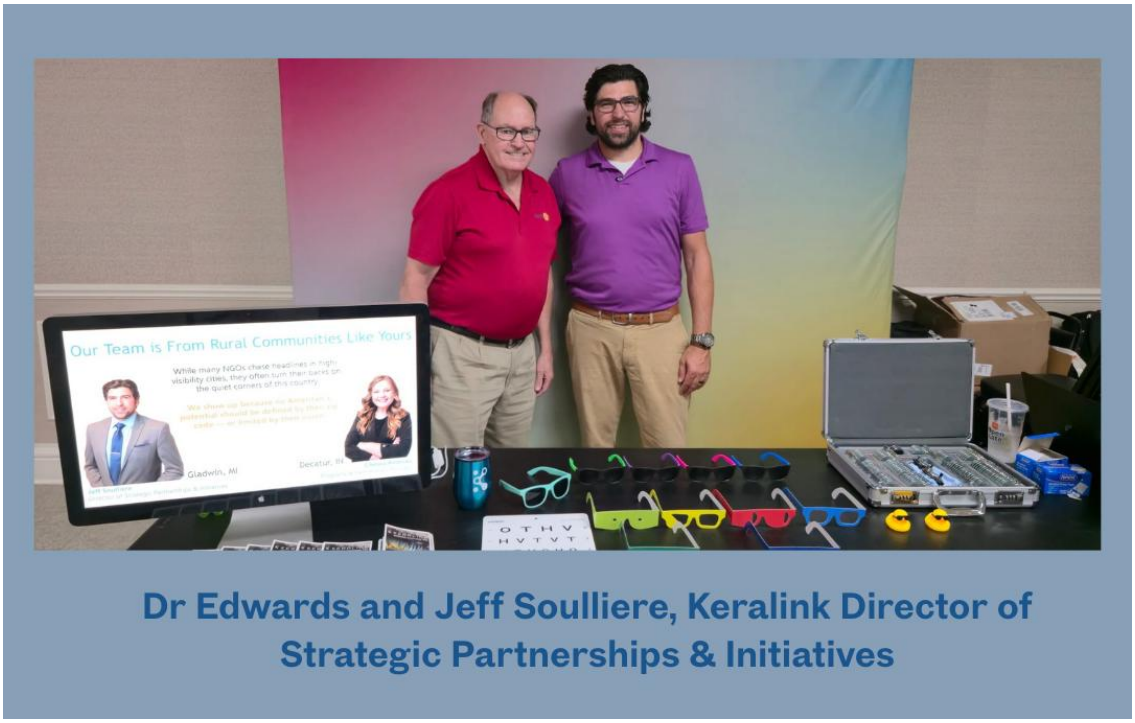
Exploring Partnerships Between US VOSH Chapters and KeraLink International

KeraLink International was honored to welcome Dr. Nelson Edwards, President of VOSH-Michigan, during recent community health fair vision screenings in rural Michigan. Dr. Edwards joined the first day of a two-day event to explore opportunities for collaboration between the two organizations. Over the course of the screenings, KeraLink engaged with hundreds of attendees—screening roughly 20% of participants.



Dr Edwards and Jeff Soulliere, Keralink Director of Strategic Partnerships & Initiatives

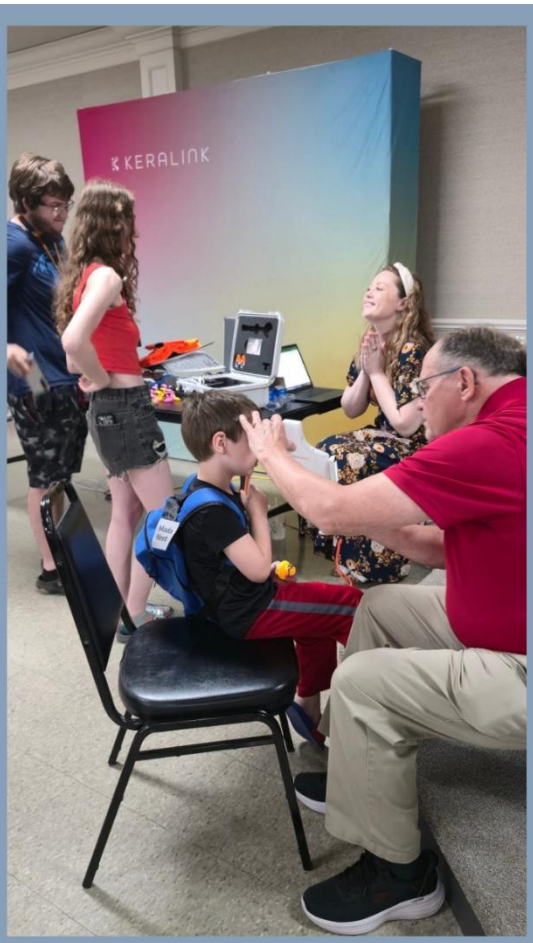
The findings underscored the need for accessible vision care in these communities: 81% of participants hadn't had an eye exam in the past year, and for some, it had been nearly a decade. One individual had been wearing the same pair of glasses for 20 years. While 53% reported having vision coverage, nearly three out of four still said they would need help affording glasses.

Nearly half of those screened reported personal or family histories of eye- or health-related conditions, including diabetes, cataracts, glaucoma, and hypertension. Common symptoms noted included squinting, difficulty seeing far away, and headaches.

Through its eyewear voucher program and KeraLink Eyewear store—which directs 100% of proceeds back to its nonprofit mission—KeraLink helped address these barriers, complementing VOSH's work to connect individuals with the vision correction they deserve. Ongoing conversations with VOSH/International Executive Director Maria Arce Moreira, Dr. Edwards, and other US VOSH chapter leaders show exciting potential for future collaborations across multiple VOSH chapters and Keralink.



Dr Edwards seeing patients in rural Michigan



Dr Edwards, President VOSH-MI and Chelsea Andrews, Keralink Programs & Partnerships Manager

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