

Celebrating 50 years of our movement

Help us make a video to mark the occasion

VOSH is excited to be celebrating 50 years of continuous commitment to improving eye care worldwide.

To commemorate this milestone, we are creating a short video celebrating 50 years of VOSH's work which we plan to unveil at this year's Annual Meeting in San Diego, CA on October 29th and 30th, 2022, registration will be available at www.vosh.org in late August.

This video will become a hallmark of VOSH's history reflecting your commitment to VOSH's mission and both its past achievements as well as future advancements.

As a dedicated VOSH volunteer, we would like to recognize your contributions to VOSH over the years. We would like you to participate in this video which can also be used by you to promote your chapter's work.

Please create a video that is less than 3 minutes following the script below:

Greetings from VOSH _____ (name your chapter and country)

(Pause)

VOSH believes in the freedom to see.

(Pause)

We provide the gift of vision and eye health to people worldwide who cannot afford or access.

(Pause)

Our goal is to eliminate blindness through the provision of quality vision care.

(Pause)

We work towards sustainability.

We generate impact through supporting sustainable eye clinics, optometry schools and optometric education.

(Pause)

I've been involved in VOSH for ____ years.

(Pause)

To me, VOSH stands for (insert 1-2 words, i.e. Community, Humanitarian)

Things to keep in mind for a quality video:

- Horizontal Videos (Landscape, Sideways, etc.)
- Lighting: use Ring light for consistent lighting or light should be in front of your face
- Minimal (clean) background
- Crisp and clear audio
- Speak slowly with emphasis and pauses
- Use the language in which you are most comfortable

Please send your completed video by **September 9, 2022** to
communications.vosh@gmail.com

Any questions, please communications.vosh@gmail.com

We appreciate all you do for VOSH.

Thank you,

The VOSH/International Communication Team