

Helping businesses launch, expand, and pivot for greater success

SPOTLIGHT ON . . .

WEEKLY WEDNESDAY POWER HOUR

FREE WEBINARS

Every Wednesday 2-3PM

Sponsored by

[Russian River Chamber of Commerce](#)



Online Social Media: Why Facebook is Still Important for Small Businesses

Wednesday October 21, 2:00PM

REGISTER

Social Media: Getting Started with Instagram for Business

Wednesday October 28, 2:00PM

REGISTER

Social Media: How to Market and Sell Your Facebook Page: What is Facebook Live and Why Your Business Should Use It?

Wednesday November 4, 2:00PM

REGISTER

Storytelling Part 1: Getting Started with Marketing Storytelling - Creating Purpose-Told Stories

Wednesday November 11, 2:00PM

REGISTER

Webinar | Storytelling Part 2: Discovering Hidden Stories

Wednesday November 18, 2:00PM

REGISTER

FACEBOOK LIVE

Tuesday October 20 at 10AM
Spanish at 11AM

SPECIAL GUEST
Paul Bozzo, SBDC Advisor



Join us LIVE on Facebook

We welcome **SBDC Business Advisor, Paul Bozzo** to the show!

Paul works with startups and fast-growth companies to solidify their business model, refine the business plan, create financial projections, and secure SBA, Angel, or crowdfunding.

John will be here as well to give us all the latest updates during the second half of the show!

FACEBOOK LIVE

OPPORTUNITY FOR BUSINESS ANALYSIS

Rx Business Review FREE for Impacted Businesses!



Rx Business is an intensive review to assess your business and help you uncover opportunities.

Regularly \$500, Rx Business Reviews are currently FREE for small businesses in Sonoma County and Napa County who are disaster-impacted and meet the criteria.

[LEARN MORE](#)

FREE WEBINARS

Working Remotely Easily and Safely
Tuesday October 20 | 10AM - 11AM

[REGISTER](#)

Government Contracting 101 | PTAC Webinar
Wednesday October 21 | 10AM - 11AM

[REGISTER](#)

Federal Procurement Fraud Overview and Practical Insights | PTAC/Manatt Webinar
Thursday October 22 | 10AM - 11:30AM

[REGISTER](#)

Webinar | Publicidad y Redes Sociales
Thursday October 22 | 6PM - 7:30PM

[REGISTER](#)

Intro to Government Contracting for Women-Owned Businesses | PTAC Webinar
Tuesday October 27 | 10AM - 11AM

[REGISTER](#)

Webinar | Disaster Planning
Wednesday October 28 | 12PM - 1:30PM

[REGISTER](#)

Intro to SBIR/STTR Funding | PTAC/TFG Webinar
Thursday October 29 | 10AM - 11AM

[REGISTER](#)

VIEW FULL CALENDAR

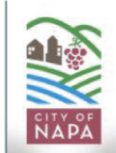


EMPLOYMENT RESOURCE

Workforce Alliance of the North Bay

Workforce Services for Career Seekers & Businesses
Partnerships with Education & Economic Development
Organizations

PARTNERS



Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA or HSU Sponsored Programs Foundations.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Valerie Bible at (707) 256-7250 or email vbible@napavalley.edu.



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