



**SMALL
BUSINESS
DEVELOPMENT
CENTER**

NAPA-SONOMA

SBDC BUSINESS EDUCATION FREE WEBINARS

**Market Research and Intro to Digital Marketing
| So Co Econ Devt Week**

**Monday, May 3
12:00pm to 1:00pm**

REGISTER

Comience su negocio | So Co Econ Devt Week

**Monday, May 3
6:00pm to 7:00pm**

REGISTER

Start Your Business | So Co Econ Devt Week

**Tuesday, May 4
12:00pm to 1:00pm**

REGISTER

Business Start-Up Orientation

**Wednesday, May 5
12:00pm to 1:30pm**

REGISTER

WEDNESDAY POWER HOUR



**Getting Started with Email
Marketing**

**Wednesday, May 12
2:00pm to 3:30pm**



REGISTER

**Better Email Marketing:
Improve Your Results**



Wednesday, May 19
2:00pm to 3:30pm



REGISTER



Using Zoom to Connect with Customers

Wednesday, June 2
2:00pm to 3:30pm



REGISTER

More Wednesday Power Hour Webinars
[Napa-Sonoma SBDC Calendar](#)



SBDC FACEBOOK LIVE

Tuesday, May 4th at 10:00 am
with SBDC Business Advisor, John DeGaetano
The same presentation in Spanish is 10:30 am by
Business Advisor, Mariana Almaraz

John provides the latest on PPP, EIDL, CA Relief Grant and other funding programs which are available for your business.

FACEBOOK PAGE

RELIEF GRANT & LOAN UPDATES

Round 6 of CA Relief Grant

Wednesday, April 28th at 9:00 AM through
Tuesday, May 4th at 5:00 PM
Notifications will begin Friday, May 7th

Eligible applicants: current waitlisted small businesses and/or nonprofits not selected in Rounds 1, 2, 3, 4 or 5 and new applicants that meet eligibility criteria.

Details: Applicants not selected to receive a grant in Rounds 1, 2, 3 & 5 do not need to re-apply and will be automatically moved into Round 6. New applicants will need to apply on the website: California Small Business COVID-19 Relief Grant Program (carelifgrant.com)

[MORE INFO](#)

Paycheck Protection Program (PPP) has been Extended to May 31, 2021

[MORE INFO](#)



[DETAILS/PREPARE NOW](#)

Restaurant Revitalization Fund Applications start Monday, May 3rd

The Restaurant Revitalization Fund (RRF) will begin accepting applications via the application portal on Monday, May 3. The application portal will remain open to any eligible establishment until all funds are exhausted.

For the first 21 days that the RRF program is open, the SBA will prioritize funding applications from businesses owned and controlled by women, veterans, and socially and economically disadvantaged individuals including Hispanic, Black, Native American, and Asian American and Pacific Islander -owned business.

Support Webinar for the Restaurant Revitalization Fund

Join the Northern California SBDC Finance Center and Restaurant Center as we update you on the Restaurant Revitalization Fund application process and qualifications.

May 5 | 10:30 am - 12:00 pm

May 19 | 10:30 am - 12:00 pm

REGISTER

Shuttered Venue Operators Grant

This grant provides emergency assistance for eligible venues affected by COVID-19.

- Program details; who can apply; grant amount
- How to apply; use of funds; video tutorials
- Allowable use of funds

DETAILS

Reach out to Napa Sonoma SBDC to receive assistance with your business.

If you are an existing SBDC client, contact your Advisor. If you are a new client sign up [**HERE**](#)



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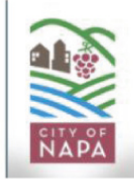
OPPORTUNITY FOR BUSINESS ANALYSIS

Rx Business Review is an intensive review to assess your business and help you uncover opportunities.

Regularly \$500, Rx Business Reviews are currently FREE for small businesses in Sonoma County and Napa County who are disaster-impacted and meet the criteria.

LEARN MORE

PARTNERS



Funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA or HSU Sponsored Programs Foundations.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Valerie Bible at (707) 256-7250 or email vbible@napavalley.edu.



Napa-Sonoma SBDC

napasonomasbdc.org

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