



## FOR IMMEDIATE RELEASE

### **Sonoma County Unites for Community Preparedness at the 2026 Wildfire & Earthquake Expo**

**Santa Rosa, CA** (February 24, 2026) — Planning is underway for the **2026 Sonoma County Wildfire & Earthquake Expo**, a two-day event dedicated to strengthening emergency preparedness, public safety, and resilience across Sonoma County. The Expo will take place **Saturday, April 25 and Sunday, April 26, 2026**, at the **Sonoma County Event Center at the Fairgrounds**.

Hosted by FireSafe Sonoma & Northern Sonoma County CERT, the Expo brings together fire agencies, municipalities, emergency responders, healthcare organizations, utilities, nonprofits, and residents to prepare for the increasing risks of wildfires and earthquakes—while ensuring that life-saving information and resources are accessible to the entire community.

“This event is about preparedness before disaster strikes,” said Marshall Turbeville, FireSafe Sonoma board member. “By combining real-world training with community education, we’re helping residents, first responders, and partners work together to build a safer, more resilient Sonoma County.”

Two Days. Two Distinct — and Complementary — Experiences.

Saturday, April 25 focuses on emergency response coordination and training, featuring a large-scale simulated disaster designed to strengthen collaboration among fire agencies, emergency managers, healthcare providers, and response partners. This hands-on simulation provides valuable training opportunities and improves readiness for real emergencies.

Sunday, April 26 is a free, public-facing community education day, welcoming thousands of residents to engage directly with first responders and safety experts. Attendees can participate in demonstrations, workshops, preparedness activities, and family-friendly learning experiences focused on wildfire safety, earthquake readiness, evacuation planning, and personal preparedness. Plus there will be a special Kid’s Zone with games and activities for kids of all ages.

The Expo places special emphasis on equitable access to preparedness resources, ensuring that lower-income households, seniors, families, and vulnerable populations receive practical tools and information to protect themselves before, during, and after a disaster.

With interactive exhibits, hands-on learning zones, and visible participation from local fire departments and municipalities, the Expo highlights the critical role of public agencies and community partners in safeguarding Sonoma County.

Fire agencies, municipalities, sponsors, and community organizations are invited to participate in one or both days of the event, based on capacity and interest. Sponsorships and exhibitor booth space is still available along with volunteer opportunities.

The event is possible by the support of local organizations, businesses and municipalities including the Big John's Market, City of Santa Rosa, County of Sonoma, Federated Indians Graton Rancheria, Friedman's Home Improvement, Halter Project, Mills Family Fund, Northern California Public Media, Northern Sonoma County CERT, Sonoma County Department of Emergency Management, and Wine Country to the Rescue.

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### **About Fire Safe Sonoma**

Fire Safe Sonoma is a nonprofit organization composed of members with over a century of expertise in wildland fire prevention and safety. The organization is dedicated to wildfire education, prevention, and community preparedness, working collaboratively with residents, agencies, and partners to reduce wildfire risk and enhance resilience.

### **About Northern Sonoma County CERT**

Community Emergency Response Team (CERT) provides training in how to prepare for and respond to disasters, so that residents can help each other and assist professional responders during disasters. The CERT program is a Federal Emergency Management Agency (FEMA) certification program that offers a consistent, nationwide approach to volunteer training and organization that professional responders can rely on during disaster situations. Northern Sonoma County CERT provides CERT training and certification to volunteers in Sonoma County.

### **For sponsorship, participation, or media inquiries:**

#### **MORE INFO:**

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