

#### SPOTLIGHT ON WEEKLY WEDNESDAY POWER HOUR

**FREE WEBINARS** Every Wednesday 2-3pm Sponsored by Russian River Chamber of Commerce



Online Marketing Strategy: Creating Effective Content for Your Website, Social Media Wednesday October 14, 2:00PM

REGISTER

Online Social Media: Why Facebook is Still Important for Small Businesses
Wednesday October 21, 2:00PM

REGISTER

Social Media: Getting Started with Instagram for Business Wednesday October 28, 2:00PM

REGISTER

Social Media: How to Market and Sell Your Facebook Page: What is Facebook Live and why your business should start using it? Wednesday November 4, 2:00PM

REGISTER

Storytelling Part 1: Getting Started with Marketing Storytelling - Creating Purpose-Told Stories
Wednesday November 11, 2:00PM

REGISTER

## **FACEBOOK LIVE**

# Tuesday October 13 at 10AM Spanish at 11AM SPECIAL GUESTS

Russian River Chamber CEO, Karin Moss and Business Lab Manager, Roger Coryell



#### Join us LIVE on Facebook

We welcome Russian River Chamber CEO, Karin Moss and Business Lab Manager, Roger Coryell. They will talk about how they have pivoted in the pandemic, and their strategic plan in moving forward.

Of course John will provide all the latest COVID19 updates in the second half of our show.

**FACEBOOK LIVE** 

## **OPPORTUNITY FOR BUSINESS ANALYSIS**

## Rx Business Review - FREE for impacted businesses!



Business Rx is an intensive business review to assess your business and help you uncover opportunities.

Regularly \$500, Rx Business Reviews are currently FREE for small businesses in Sonoma County and Napa County who are disaster-impacted and meet the criteria.

**LEARN MORE** 

### **FREE WEBINARS**

**Start Up Working Group: The Tools** 

Monday October 12 | 11AM - 12PM

**REGISTER** 

**How to Launch a Cottage Foods Business~PART TWO** 

Monday October 12 | 3PM - 4:30PM

REGISTER

**Business Start-Up Orientation** 

Tuesday, October 13 | 12PM - 1:30PM

REGISTER

**Creative Ways to Fund your Business in a Changing World** 

Wednesday October 14 | 12PM - 1:30PM

**REGISTER** 

Preparacion Ante un Desastre y COVID-19

Wednesday October 14 | 6PM - 7:30PM

REGISTER

Pasos Para Iniciar un Negocio

Thursday October 15 | 6PM - 7:30PM

REGISTER

Working Remotely Easily and Safely

Tuesday October 20 | 10AM - 11AM

REGISTER

**Government Contracting 101 | PTAC Webinar** 

Wednesday October 21 | 10AM - 11AM

REGISTER

#### **VIEW FULL CALENDAR**



#### **EMPLOYMENT RESOURCE**

**Workforce Alliance of the North Bay** 

Workforce Services for Career Seekers & Businesses Partnerships with Education & Economic Development **Organizations** 













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Reasonable accommodations for persons with disabilities will be made Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Valerie Bible at (707) 256-7250 or email vbible@napavalley.edu.











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