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Pokemon music stars and popular Santa Rosa composer create *live online* concert to save Sonoma County Small Businesses

The “Save Sonoma County Small Businesses” concert is set for December 18th

Santa Rosa, CA (12/4/2020): “I’m so happy that we can all come together to support this cause,” said David Benjamin Gruenbaum, the Santa Rosa composer of popular hits like *Smoke Soldiers*, the firefighters’ theme, *I Love Santa Rosa*, and the underground 80’s hit, *Dancing on the Wire*.

Brad Bergum, CFO of Santa Rosa’s Epicenter Sports and Entertainment, has partnered with Double Decker Lanes and Sonoma Design Apparel to create a GoFundme to help Sonoma County small businesses survive the epidemic.

Anyone who contributes \$50 or more to the GoFundme campaign, which can be found at <https://www.gofundme.com/f/save-local-sonoma-county-small-businesses>, receives a FREE ticket to this concert. Those who contribute \$100 or more will be given a backstage pass to do a virtual meet and greet with all the performers after the show.

The concert lineup is formidable. In addition to David Benjamin Gruenbaum, the show will feature Ed Goldfarb, the composer for *Pokemon* TV shows and movies. Additionally, Ben Dixon, lead singer for *Pokemon* themes like *Be a Hero* and *Stand Tall*, as well as *Smoke Soldiers*, will perform some of his hits. Leon Gruenbaum, the inventor of the revolutionary keyboard, *Samchillian*, and who has performed with Joni Mitchell, Chaka Khan, Vernon Reid (Living Color), etc., rounds out the *Save Sonoma County Small Businesses* lineup.

“Ed and Leon are two of the top pianists/keyboardists in the world. Ben Dixon’s voice will be familiar to many young people, and David’s songs add a great local element. We are very excited to be a part of this musical event and to raise a lot of money for struggling small businesses in Sonoma County,” said Bergum.

**We don’t anticipate any changes to the performer lineup, but in today’s environment there’s always the possibility that we may need to switch the personnel slightly.*

