



Festa Italiana Penngrove

Penngrove Park, Penngrove, California

October 17th, 2026

Email: festapenngrove@gmail.com

We are proud to announce the First Annual Festa Italiana Penngrove, taking place at Penngrove Park in Penngrove, California on Saturday, October 17, 2026.

Festa Italiana Penngrove is a new community celebration created to honor Italian culture, traditions, food, and family heritage. Our goal is to bring together families, local businesses, and community members for a day filled with music, food, and cultural connection in a warm and welcoming environment.

As we launch this inaugural celebration, we are inviting local businesses to partner with us as valued sponsors in helping build a new annual tradition for our community.

The success of this first-year event depends on the generosity and support of our business sponsors and community partners. A sponsorship is not only an investment in helping establish a new cultural festival, but also an opportunity to gain meaningful visibility among a local, family-oriented audience. Contributions will help support essential event expenses, including permits, entertainment, equipment, and event programming.

We offer multiple sponsorship opportunities and also welcome monetary donations as well as in-kind contributions such as raffle prizes, goods, or services. To ensure inclusion in our promotional materials and sponsorship recognition, we kindly ask that sponsorship commitments be received by **September 15, 2026**. A record of sponsorship and acknowledgment letter will be provided for your files.

On behalf of the Festa Italiana Penngrove organizing team, we sincerely appreciate your consideration and support in helping us build what we hope will become a long-standing community tradition.

Thank you for being part of the beginning of something special.

Sincerely,

Brianna Wraa

Sponsorship Coordinator

Festa Italiana Penngrove

(650) 533-7891 | briannawraa@gmail.com



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This inaugural event marks the beginning of a new local tradition. As our first year, it offers a unique opportunity to be part of something from the ground up while engaging with a large, family-oriented community. Becoming a sponsor provides valuable visibility while helping launch a new cultural festival in Sonoma County.

2026 Sponsorship Levels

Presenting Sponsor – \$2,500+

- Name listed as “Presented by [Business Name]” in all Festa printed materials
- One dedicated sponsor banner
- 10 x 20 booth space
- One individual featured social media post
- Verbal recognition during event announcements throughout the day
- Name/logo included on sponsor board
- Included in all event promotional materials and communications

La Famiglia Sponsor – \$1,000

- Large logo placement in Festa printed materials
- Inclusion on shared sponsor banner displayed at event
- 10 x 10 booth space included
- One featured social media recognition post
- Verbal recognition during event announcements

Il Sapore Sponsor – \$500

- Medium logo placement in Festa printed materials
- Inclusion on shared sponsor banner at event
- Inclusion in combined social media thank-you post with other sponsors
- Option to display business materials at sponsor area table

Festa Amici – \$50–\$250

- Name included in combined social media post
- Name included in combined community sponsor banner

Sponsorship deadline is **September 15th, 2026**. Full payment of qualifying sponsorship pledge must be received by that date to receive inclusion in any event advertising and communications.

YES, I’LL BE A SPONSOR

Company Name

Contact Name

Email

Phone

\$ _____

Amount

Signature

Please make checks payable to: **Mama J’s Pizzeria**

Remit check and form to: **ATTN: Festa Penngrove**

10101 Main St, Penngrove, CA 94951

Additional Questions?

Contact **Brianna Wraa** at

(650)533-7891 or email at briannawraa@gmail.com