



We are very excited about the River City Pride presenting **The Bank of America Pride Parade** taking place Saturday 05 October 2019. As a participating group in the parade, here is some information to make parade day a success.

The Parade lineup and the starting point is located around Willow Branch Park. Please enter the lineup area on Cherry Street from Park Street by the Willow Branch Library.

*2870 Sydney St Jacksonville, Florida 32205*

For those groups who have a more significant number of people, either walking or on a float, the Metro Entertainment Complex has graciously allowed us to use their back parking lot for overflow parking and staging. Due to the area around Willow Branch Park having limited parking available we suggest carpooling to the parade location. Metro is located at 859 Willow Branch Ave Jacksonville, FL 32205. The least amount to cars in the immediate area will keep the local residents happy and cause less congestion for the floats getting to the lineup area. Again, if your organization has a large float, we recommend taking advantage of the staging area at the Metro or making sure all materials needed for the float are set before arrival. Vehicles not in the parade will not have access to the lineup area.

Please keep in mind; **the parade WILL START PROMPTLY AT 4:00 PM**, and the Jacksonville Sheriff's Office will be directing the step off, as such, there will be no delay. Staging is set to formally begin at 2:30 PM at which time you will be able to start lining up. However larger groups should plan to arrive early, as all participants **MUST** be in place no later than 3:30 PM so that the parade can start at 4:00 PM. If you are late, there is no guarantee your position will be held for you, and you **MAY NOT** be able to participate in the parade. If your position is unavailable as a result of a delayed arrival, you will **NOT** receive a refund.

All River City Pride outdoor activities; parade, block party, and festival, are rain or shine events. Unless something catastrophic occurs, the parade will go on. If due to poor weather conditions you decide not to participate, that is your decision and **NO** refund will be issued.

For those that have decided to participate in the Stonewall 50th Anniversary Commemorative contest, you will be informed via email after PRIDE weekend if you won. You will be judged by a panel of judges stationed in the Five Points Area, as you

pass through. For BRAGGING RIGHT ONLY! The contest is not mandatory. Having a blast and spreading love are the only two requirements for the parade.

Safety is a concern for River City Pride and all who participate in any of the events throughout the weekend. The Jacksonville Sheriff's Office will be present during all activities. If you see something, say something. We want nothing but love and peace all weekend.

Attached you will find a spreadsheet with all the parade participants; you will notice an assigned number for your organization's parade spot. Note—your number may change depending on additional entries at the last minute. **Please check-in with a volunteer on Saturday upon arrival to confirm your parade placement number.** Position 1 will begin on Willow Branch Avenue at Park Street, and the lineup will continue on Willow Branch Avenue towards Sydney Street then down towards and onto Cherry Street. Look for the cones with your assigned number.

If you are a walking only group, your spot will be more of a placeholder for everyone on your team to fall into place as the parade steps off. There is plenty of standing space in the grassy areas around the park. Doing this will allow for all the floats and vehicles in the parade to lineup without congestion.

At the end of the parade, just past 5 Points, please quickly disembark your float if you are staying at the Block Party or load everyone up if driving back to Willow Branch Park. This helps with continuous flow through the 5 Points viewing area.

### **Additional Parade Rules**

- *Please do not release balloons into the air after the parade – pop and properly place in waste receptacle.*
- *Please watch for moving vehicles while walking around and near the floats and vehicles.*
- *Please follow all instructions from coordinators and volunteers.*
- *Please do not “throw” items from the float.*

Questions? Comments? Concerns?

Justin Carver: [justin.carver@rivercitypride.org](mailto:justin.carver@rivercitypride.org)

James Johnson: [james.johnson@rivercitypride.org](mailto:james.johnson@rivercitypride.org)

Thank you for your continued support, love, and dedication to River City Pride!!!

Much love and thanks --

Justin Carver & James Johnson

*River City Pride Parade Coordinators*

# 2019 Bank of America Pride Parade

\*\*Position Subject to Change\*\* PLEASE check-in with volunteer to confirm placement \*\*

<u>Position</u>	<u>Organization</u>
1	Fat Bottom Girlz Jax / DOB
2	Bank of America
3	CAN Community Health
4	Southeastern Grocers
5	River City Pride
6	Grand Marshal Vehicles (Tom Bush MINI)
7	CW17 Media Sponsor
8	OUTdoorsy LGBT Outdoors Adventure Team
9	Jacksonville Roller Derby
10	Queers for the Preservation of Priscilla
11	United Methodists in Support of LGBTQIA+
12	Mayo Clinic
13	Metro
14	Women's Center of Jacksonville
15	Jacksonville for Bernie 2020
16	Law Offices of John M. Phillips
17	First Coast Sisters of Perpetual Indulgence
18	PetSmart
19	VyStar Credit Union
20	American Airlines
21	Fernandina Beach Pride
22	Adventures in HD Production
23	Congregation Ahavat Chesed / JAFTY
24	TD Bank
25	HOPE Across the Globe
26	AIDS Healthcare Foundation
27	JASMYN INC
28	JSO
29	UPS
30	Living Witness Family Worship Center (Fanatics)
31	Fanatics (Living Witness)
32	Fidelity Investments
33	American Foundation for Suicide Prevention
34	The Stonewall Democrats & Duval County Democratic Party
35	AT&T Mobile Events
36	UNF LGBT Resource Center
37	Nordstrom Jacksonville
39	Equality Florida
40	97.9 KISS FM/ iHeartMEDIA
41	Amazon.com
42	Amazon-JAX3
43	MCC back in Jax
44	BB&T
45	City of Orlando on behalf of One Orlando Alliance
46	Baptist Health
47	Cousins Maine Lobster
48	FirstCoast Metropolitan Community Church (MCC)
49	Wells Fargo Bank Na
50	Park Place
51	North Florida Central Labor Council

<u>Position</u>	<u>Organization</u>
51	North Florida Central Labor Council
52	Enterprise Rent a Car
53	Jacksonville For Warren
54	RIOT
55	Avondale United Methodist Church
56	The Closet Jax
57	Integrity Law. P.A.
58	Arlington Congregational Church
59	Ernst & Young (EY)
60	GE Aviation / Unison
61	Jacksonville Causeplayers
62	Northeast Florida AIDS Network
63	Moms Demand Action for Gun Sense in America
64	PNC Financial Services, Inc
65	North Florida for Pete Buttigieg for President
66	NE FL Pagan Leadership Coalition
67	National Association of Gay and Lesbian Real Estate Professionals - (NAGLREP)
68	The Well at Springfield
69	Prudential Financial
70	PrIDA - Northrop Grumman Aerospace Systems
71	Jacksonville Transgender Action Committee
72	McCarthy for Florida Senate
73	Deutsche Bank
74	Danielle O'Connell
75	Free Hugs Group
76	Ms. - Church group
77	JP MORGAN CHASE
78	Duval Black Pride
79	Jacksonville FL Black Pride
80	Shelley's Sparkling Treasures
81	Riverside St Johns Apartments
82	Children's Home Society
83	Johnson & Johnson Vision
84	St. John's Episcopal Cathedral LGBTQ and Friends Fellowship Group
85	TIAA Bank
86	PFLAG & PFLAG Youth Advisory Council
87	Jax Friends of Progressives
88	Veterans with PRIDE
89	Web.com
90	Florida Puppy Contest
91	Citibank
92	Compassionate Alternative Care
93	Hibernia Overland
94	Riverside Avenue Christian Church
95	Cindy Norman
96	Embassy Suites by Hilton Saint Augustine Beach
97	T-Mobile
98	UF Health Jacksonville
99	Ally Financial Inc.
100	InCahoots

# River City Pride Parade Route

