



Energy Action Month Outreach Kit

Short Description

October Declared Energy Action Month

October is Energy Action Month! The Energy Office is joining others around the state in celebrating Energy Action Month digitally. During this unprecedented global public health crisis, reducing energy use by becoming more efficient will help decrease impacts on our environment and make a healthier world for everyone.



During October, South Carolinians are encouraged to review how they use energy at home and at work. Make sure to visit EnergySaver.SC.GOV to find energy-saving opportunities and ways to save energy in your home or business.



October 7, 2020 is [Energy Efficiency Day](#)! As part of Energy Efficiency Day, the Energy Office is encouraging public and private entities to take part in SC Energy Hour from 10:07 – 11:07 AM. This celebration can range from turning off lights in

your home or building, to hosting a virtual talk about energy-saving benefits. Share what you're doing during SC Energy Hour via social media with the hashtag [#SCEnergyHour](#). Also, make sure to tag [@SCEnergyOffice](#) so we can share as well!

More information can be found on the Energy Office website at ENERGY.SC.GOV/EnergyActionMonth.

Press Release
October Declared Energy Action Month

COLUMBIA, SC -October 1, 2020- October is Energy Action Month, an event meant to encourage energy savings through efficiency and conservation. To further encourage energy reduction in our state, the State Energy Office, a department of the South Carolina Office of Regulatory Staff, will hold the second annual SC Energy Hour on October 7, 2020 from 10:07 - 11:07 AM!



The Energy Office is joining others around the state in celebrating Energy Action Month digitally by sharing steps we can all take to save energy. In these difficult times, South Carolinians are joining together to support one another and those affected by COVID-19. During this unprecedented global public health crisis, reducing energy use by becoming more efficient will help minimize impacts on our environment and make a healthier world for everyone. Reducing energy use also helps to take some burden off the power system at a time when keeping the power supply flow steady is so vitally important.

During October, South Carolinians are encouraged to review how they use energy at home and at work. Small changes can add up to energy savings. Start with small changes such as switching to LED light bulbs or caulking around windows and doors. Then, look into larger commitments such as adding insulation or switching to a tankless hot water heater. Make sure to visit EnergySaver.SC.GOV to find energy-saving opportunities and ways to save energy in your home or business.



On October 7, 2020, a growing network of advocates, companies, government agencies, utilities and others will showcase the benefits of energy efficiency during the 5th annual nationwide [Energy Efficiency Day](#) campaign. As part of

Energy Efficiency Day, the Energy Office is encouraging public and private entities to take part in SC Energy Hour! On October 7th from 10:07 AM – 11:07 AM, the Energy Office would like for South Carolinians to celebrate SC Energy Hour by actively reducing energy consumption or learning more about how to reduce energy use in the state. This celebration can range from turning off lights in your home or building to hosting a virtual talk about energy-saving benefits. Other ideas for #SCEnergyHour are:

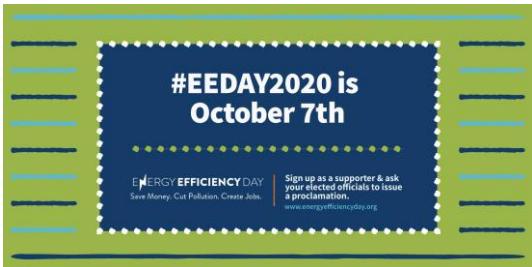
- Sign an [Energy Action Month pledge](#) (PDF)
- Watch an [energy-efficiency related video](#)
- Play [energy-saving bingo](#)

To help promote SC Energy Hour, we'd love for you to take a photo of what you or your organization is doing and share via social media with the hashtag #SCEnergyHour. Also, make sure to tag @SCEnergyOffice so we can share as well!

More information can be found on the Energy Office website at ENERGY.SC.GOV/EnergyActionMonth.

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Graphics



NAME: _____



Energy Saver Tool Demonstration Webinar

October 14, 2020
10:00 – 11:00 AM

Finding energy-saving programs can be frustrating for consumers. Now consolidated in one central, online location, these programs can be accessed through the Energy Saver Tool on EnergySaver.SC.GOV. Answer a few simple questions, search by category, or search by program name to find opportunities that may be available to you. In addition, the Energy Saver website includes helpful energy-saving tips for homes and businesses.



October 14, 2020
10 – 11 AM

REGISTER

Join the Energy Office on October 14, 2020 from 10 – 11 AM for an informational webinar and demonstration of the Energy Saver Tool.

Potential Tweets

The second annual #SCEnergyHour will be held on October 7, 2020 from 10:07 AM – 11:07 AM! Do your part by saving energy during #EnergyActionMonth!

What are you doing during #SCEnergyHour? Show us by tweeting your photos to @SCEnergyOffice and using the hashtag #EnergyActionMonth.

October 7th is National #EnergyEfficiency Day. Join and pledge for #EEDay2020!
<https://energyefficiencyday.org/>

#DYK: October is #EnergyActionMonth. Join us in saving #energy →
<https://www.energy.gov/energysaver/articles/how-much-can-you-really-save-energy-efficient-improvements>

October is #EnergyActionMonth, so now is the perfect time to get your #energy savings in order. Start here →
<https://www.energy.gov/energysaver/articles/how-much-can-you-really-save-energy-efficient-improvements>

October is #EnergyActionMonth! Read Governor McMaster's proclamation here →
www.ENERGY.SC.GOV/EnergyActionMonth