



EPM AI Xplore + Hands-On Experience

Thursday, April 23, 2026

9:30AM	OUTSIDE SALON FGH BALLROOM Continental Breakfast Available! Check In & Networking		
10:00AM	SALON FGH Keynote: AI Driven, Human-Led: The New Finance Framework John Devine ORACLE AI at Scale: Aligning Strategy, Governance, and Execution Ralph Shields and Eric Eckenrode Donyati		
11:20AM	Transition to Breakouts		
	SALON FGH	LA / IRVINE	BERKELEY / ANAHEIM
11:30AM	Oracle Cloud EPM Financial Close and Consolidation (FCC): Smarter Close, Faster Results Raminder Sidhu Donyati	From Data Mess to Data Mastery: Why Oracle Enterprise Data Management is a Game-Changer Jeffrey Schoeller ORACLE	From Freight to Forecast: AI-Driven Logistics and Financial Planning Ben Mathieson REDWOOD
12:20PM	OUTSIDE SALON FGH Lunch Sponsored By REDWOOD		
12:50PM	SALON FGH The Cost of "Just This Once": How Exception Culture Shapes Outcomes in an AI-Enabled World Melissa O'Brien, Oracle ACE Associate and VP of Organizational Change Management Donyati		
1:20PM	Transition to Breakouts		
	SALON FGH	LA / IRVINE	BERKELEY / ANAHEIM
1:30PM	AI Power Play: Predictive Cash Forecasting (PCF) Mike Russell ORACLE	Eliminating 300+ Spreadsheets: Central Insurance's Oracle EPM Transformation for Budgeting & Forecasting Jodie Recker Jessica Springer CENTRAL INSURANCE Ralph Shields Donyati	Hands-On Session: Native AI in EPM Reporting Charles LaBruzzy ORACLE
2:20PM	Transition to Breakouts		
2:30PM	AI Power Play: Oracle Agentic AI in EPM Rish Rathinam ORACLE	Crafting a Successful Oracle EPM Implementation Journey Using a Strategic Roadmap Joe Aultman, Oracle ACE Associate Donyati	Hands-On Session: Enterprise Data Management (EDM) Jeffrey Schoeller ORACLE
3:20PM	OUTSIDE SALON FGH Afternoon Break		
3:30PM	Everyone is Talking About AI, How Do I Get Started? Charles LaBruzzy ORACLE	Unlocking Efficiency Through Oracle EPM Material Cost Modeling & Tariff What-If Analysis: Insights and Success Ralph Shields Donyati	Hands-On Session: Native AI in Close and Consolidation Mike Russell ORACLE
4:20PM	Transition to Breakouts		
4:30PM	Enhancing Financial Insights with AI-Driven Oracle EPM Narrative Reporting Joe Aultman, Oracle ACE Associate Donyati	A Beginner's Guide to Simplifying & Automating Reconciliations with Oracle EPM Account Reconciliation Mike Russell Jeffrey Schoeller ORACLE	Hands-On Session: Native AI in Planning Rish Rathinam ORACLE
5:20PM	SALON FGH Closing Remarks and Drawings		
5:30PM	OUTDOOR PATIO - THE COVES BY THE POOL Happy Hour		



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10:00AM	SALON FGH Keynote: AI Driven, Human-Led: The New Finance Framework With AI driving speed and precision, and people steering strategy and judgment, finance is stepping into its most powerful role yet. Finance teams aren't just adopting AI - they're redefining how finance works. From touchless operations to predictive insights and connected decision-making, AI is delivering fast wins with low risk. Learn how leading organizations are unlocking value today while laying the foundation for finance's future as a strategic driver of growth.		
	SALON FGH Oracle EPM Financial Close and Consolidation (FCC): Smarter Close, Faster Results Discover how Oracle Cloud EPM FCC is helping organizations modernize the close, delivering consistency, compliance, and control with built-in leading practices and simplified configurations. We'll walk through how FCC streamlines reporting and enhances consolidation accuracy, and discuss how AI and GenAI are beginning to extend these benefits by improving efficiency, reducing errors, and enhancing decision-making across the close cycle.	LA / IRVINE From Data Mess to Data Mastery: Why Oracle EDM is a Game-Changer In today's fast-paced business world, messy enterprise data can hold your organization back, costing time, money, and opportunities. Enter Oracle Enterprise Data Management (EDM) Cloud—a solution that helps turn data chaos into streamlined, trustworthy insights. Discover how Oracle EDM Cloud simplifies data governance, ensures consistency, and empowers faster decisions. Learn to manage complex hierarchies, optimize workflows, and integrate seamlessly with Oracle EPM Cloud, Oracle ERP, and other systems. Join us to uncover why Oracle EDM Cloud is the game-changing tool businesses need to master their data and drive success.	BERKELEY / ANAHEIM From Freight to Forecast: AI-Driven Logistics and Financial Planning What happens when transportation and global trade data doesn't just inform operations but actively shapes enterprise planning and financial strategy? This session explores how data - from freight costs, tariffs, duties, and shipping constraints -- can be connected to Oracle EPM to create a more intelligent planning ecosystem between logistics and finance. Attendees will see how operational signals feed financial forecasting, margin visibility, and AI-enhanced scenario modeling, enabling organizations to understand the financial impact of logistics and trade changes faster and respond with more informed, data-driven decisions.
11:30AM			
12:50PM	SALON FGH The Cost of "Just This Once": How Exception Culture Shapes Outcomes in an AI-Enabled World This session explores how small, well-intended exceptions often made as "just this once" decisions can add up over time and change how an organization operates. We'll look at how exception culture introduces unnecessary complexity into everyday work, creates decision fatigue for leaders and teams, and limits the ability to scale. We'll also discuss why AI and automation require commonality to work effectively, and why managing exceptions matters to long-term outcomes.		
	SALON FGH AI Power Play: Predictive Cash Forecasting In this fast-paced Power Play session, we'll show you how Oracle Cloud EPM's Predictive Cash Forecasting uses machine learning to deliver smarter, more accurate cash projections. This powerful capability turns your historical data into forward-looking insights you can trust, flags potential cash gaps or surpluses early so you have time to act, and frees your finance team from manual modeling so they can focus on strategy.	LA / IRVINE Eliminating 300+ Spreadsheets: Central Insurance's Oracle Cloud EPM Transformation for Budgeting & Forecasting Central Insurance replaced more than 300 disconnected spreadsheets with an integrated Oracle EPM platform that unifies budgeting, forecasting, and new written premium planning. By standardizing key drivers and automating end-to-end data movement, the organization created a single planning environment capable of modeling premium outcomes in near real time. This session will walk through how Central Insurance re-designed its planning framework, aligned drivers to revenue performance, improved forecast quality, reduced cycle time, and strengthened control over the planning process. Attendees will see how a manual and reactive planning cycle evolved into a strategic planning engine that fuels better decisions and provides deeper visibility to leadership.	BERKELEY / ANAHEIM Hands On Session: Native AI in Reporting Join this hands on experience covering Artificial Intelligence (AI) natively delivered in Oracle Cloud EPM. Attendees will see how AI enhances EPM processes by enabling predictive analytics, automating forecasting, delivering real-time data insights & performance enhancement recommendations.
1:30PM			
2:30PM	AI Power Play: Oracle Agentic AI in EPM Join us for an agentic AI session to see how Oracle EPM can transform how your organization interacts with financial data, shifting your teams from searching for information to making faster, more strategic decisions on what matters most. Agentic AI in Oracle Enterprise Performance Management (EPM) represents a shift from simple data analysis to natural language queries that can give users true insight into their data. Unlike traditional AI that simply reports on data, or predicts a number, these agents can aid in complex analysis, perform actions within the tool and even connect to external sources and document repositories. These agents are embedded directly within Fusion Cloud, and help to shorten closing cycles and move organizations toward a model of continuous, connected planning.	Crafting a Successful Oracle EPM Implementation Journey Using a Strategic Roadmap In today's fast-paced environment, organizations are constantly seeking faster, smarter ways to manage and analyze business performance. But real success starts with a pause to ask: Where do we want to be in three years? Many companies are taking this moment to re-evaluate fragmented or underutilized EPM processes and build a clear, strategic roadmap for planning, close, reporting, and analysis - especially with the robust tools now available through Oracle Cloud EPM Enterprise. Whether you're consolidating siloed solutions or just getting started, this session will guide you through creating a strategic roadmap in less than 60 days to unlock the full value of your EPM investment. You'll walk away with a practical approach to move from tactical actions to long-term vision. Let's help you orchestrate a performance strategy that hits all the right notes for your business.	Hands On Session: Enterprise Data Management See how Oracle Cloud EPM's Enterprise Data Management (EDM) can bring order and intelligence to your enterprise data. EDM helps you manage hierarchies, dimensions, and reference data across applications while using AI to detect changes, recommend mappings, and ensure data quality. By centralizing governance and automating change management, it reduces reconciliation headaches, improves data accuracy, and gives finance and operations teams a single source of truth to plan and report with confidence.
	Everyone is Talking About AI, How Do I Get Started? AI is everywhere, but knowing where to begin can feel overwhelming. In this session, we will break down practical, accessible ways to get started with AI in Oracle Cloud EPM Planning, without overhauling your existing application. Attendees will see how embedded FP&A capabilities such as predictive forecasting, anomaly detection, and narrative insights can enhance planning and decision-making, how modern dashboards bring greater visibility and clarity to plans, and how flexible calculations enable faster scenario modeling and business responsiveness. Whether you're just beginning your AI journey or looking to take the next step, this session offers clear, actionable guidance to help you move from curiosity to confidence.	Unlocking Efficiency Through Oracle EPM Material Cost Modeling & Tariff What-If Analysis: Insights and Success from the Manufacturing Floor Discover how Material Cost Modeling (MCM) can provide manufacturers with vital insights to optimize expenses and enhance operational efficiency. This session will explore three key outputs of MCM: Total Cost Analysis, which breaks down material costs by suppliers, regions, and material types to support strategic sourcing decisions; Scenario Analysis, enabling "what-if" modeling to evaluate the financial impact of supplier and market changes; and Dashboards with Real-Time Monitoring, which offer visibility into material costs, supplier performance, and manufacturing trends to support proactive decision-making. The session will also feature a real-world customer success story highlighting measurable results achieved through material cost modeling.	Hands On Session: Native AI in EPM Financial Close & Consolidation Join this hands on experience and discover what's possible with a connected close in Oracle Cloud EPM. In this session, you will get hands on experience with finance close task orchestration, out-of-the-box financial consolidations, automated account reconciliation, transaction matching, data integration, user-driven reporting & analytics.
3:30PM			
4:30PM	Enhancing Financial Insights with AI-Driven Oracle Cloud EPM Narrative Reporting Oracle Cloud EPM Narrative Reporting already included functionality to add additional text to reports giving users static narrative as a starting point for commentary. Now GenAI can be incorporated into the conditions and provide custom commentary specific to the data being reported. We will review the current capabilities of GenAI in Narrative Reporting and demonstrate how to enable and configure in reports. Attendees will gain practical knowledge on leveraging generative AI within Oracle Cloud EPM Narrative Reporting to create dynamic, personalized reports, and explore how this transformative technology is shaping the future of EPM and corporate storytelling.	A Beginner's Guide to Simplifying & Automating Reconciliations with Oracle Cloud EPM Account Reconciliation Discover how to streamline and elevate your account reconciliation process with Oracle Cloud EPM. Learn how to transform time-consuming data validation and reduce manual comparisons—whether you're using Excel, Blackline, legacy Oracle PM tools, or human effort. It's time to shift from repetitive tasks to strategic insights. See how automation and robotic process tools can help you reclaim valuable time—often within just 60 days. This session features real-world examples and practical takeaways to help you modernize and optimize your reconciliation process. Don't miss it!	Hands On Session: Native AI in EPM Planning Join this hands-on experience guiding you through Oracle Cloud EPM to unify Connected Planning use cases spanning SG&A, Revenue and Margin, Marketing Campaigns, Workforce, Projects, Capital, and other planning / forecasting use cases.