



SOUTHEAST EGG INDUSTRY REGIONAL CONFERENCE

CELEBRATING THE HISTORICAL ROLE OF THE EGG INDUSTRY IN AMERICA



2021 SPONSORSHIP CATALOG

JUNE 22-24, 2021

WILLIAMSBURG, VIRGINIA

JUNE 22-24, 2021



WILLIAMSBURG, VA

JOIN US FOR THE 2021 SOUTHEAST EGG INDUSTRY REGIONAL CONFERENCE AS WE BRING OUR FARM FAMILIES BACK TOGETHER AGAIN. WE CELEBRATE EACH OTHER, OUR FARMLANDS, HARD WORK, AND THE DETERMINATION IN OUR HEARTS. AGRICULTURE IS THE BACKBONE OF OUR COUNTRY AND AS WE VENTURE TO HISTORICAL WILLIAMSBURG, WE INVITE YOU TO CELEBRATE NOT ONLY WHERE OUR INDUSTRY IS GOING IN THE FUTURE, BUT THE HISTORICAL ROLE OUR INDUSTRY HAS PLAYED IN SHAPING AMERICA.

WHILE YOU ARE WITH US YOU WILL HAVE THE CHANCE TO NETWORK FACE TO FACE WITH COLLEAGUES, PARTICIPATE IN A STRUCTURED GOLF TOURNAMENT, COMPETE IN A RIVER-BASED FISHING EXCURSION, UNWIND AT OUR FAMILY BACKYARD DINNER, HONOR AWARD WINNERS AT THE ANNUAL PRESIDENT'S BANQUET, AND LEARN FROM EXCITING PRESENTERS ON EMERGING INDUSTRY TRENDS - PLUS FUN ACTIVITIES FOR YOUR GUESTS OF ALL AGES.



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WILLIAMSBURG, VA

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

All Exclusive Sponsors receive:

- Signage throughout the event
- Name & logo recognition on conference materials, in the conference program, at opening and closing sessions, and conference sponsors slide
- One (1) promotional item in attendee swag bag
- Additional benefits listed under each sponsorship

HOSPITALITY SUITE SOLD

- Signage and recognition at the Hospitality Suite
- Two (2) event registrations to the conference
- Full-page ad in the conference program

PRESIDENT'S RECEPTION SOLD

- Signage and recognition at the President's Reception
- One (1) event registration to the conference
- Half-page ad in the conference program

BACKYARD WELCOME RECEPTION SOLD

- Signage and recognition at the Family Welcome Reception
- One (1) event registration to the conference
- Half-page ad in the conference program

CONFERENCE PROGRAM SOLD

- Inside front cover and back cover ads in conference program
- One (1) event registration to the conference
- Seat at registration to speak with attendees upon arrival

FISHING SOLD

- Signage and recognition at the Fishing Tournament
- One (1) event registration to the conference
- Full-page ad in the conference program

PRESIDENT'S DINNER \$4,000

- Signage and recognition at the President's Dinner
 - One (1) event registration to the conference
 - Full-page ad in the conference program
- 2 AVAILABLE**

BACKYARD WELCOME DINNER \$4,000

- Signage and recognition at the Family Welcome Dinner
 - One (1) event registration to the conference
 - Full-page ad in the conference program
- 2 AVAILABLE**

FISHERMAN'S TACKLEBOX \$2,500 SOLD

- Signage at the fisherman's networking lunch
- One (1) event registration to the conference
- Half-page ad in the conference program

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- Signage throughout the event
- Name & logo recognition on conference materials, in the conference program, at opening and closing sessions, and conference sponsors slide
- One (1) promotional item in attendee swag bag
- Additional benefits listed under each sponsorship

GOLF HOSPITALITY CARTS SOLD

- Beer, liquor, sodas, cigars, and snacks provided on the golf course for two (2) hospitality carts
- One (1) event registration to the conference
- Half-page ad in the conference program

ICE CREAM SOCIAL \$2,500 SOLD

- Signage and recognition at the Ice Cream Social
- One (1) event registration to the conference
- Half-page ad in the conference program

EGG-UCATIONAL BREAKFAST \$2,500

- Signage at breakfast and sessions
- One (1) event registration to the conference
- Half-page ad in the conference program

1 AVAILABLE

MIMOSA BRUNCH \$1,750

- Recognition at mimosa brunch and on brunch marketing
- One (1) event registration to the conference
- Quarter-page ad in conference program

1 AVAILABLE

SEAFOOD BAR \$2,500 SOLD

- Recognition at Welcome Reception
- Marketing table at Welcome Reception
- One (1) event registration to the conference
- Half-page ad in the conference program

SWAG BAGS SOLD

- Sponsor logos on take home swag bags
- One (1) event registration to the conference
- Half-page ad in the conference program

KEYNOTE SPEAKER SOLD

- Recognition at breakfast and sessions
- Speaking opportunity to introduce keynote speaker on Thursday Session
- One (1) event registration to the conference
- Half-page ad in the conference program

ENTERTAINMENT \$1,750

- Speaking opportunity at President's Dinner to introduce entertainment
- One (1) event registration to the conference
- Quarter-page ad in the conference program

1 AVAILABLE

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TIERED SPONSORSHIP OPPORTUNITIES

All Tiered Sponsors receive:

- Signage throughout the event
- Name & logo recognition on conference materials, in the conference program, at opening and closing sessions, and conference sponsors slide
- Shared marketing table for distribution of brochures, informational or promotional items



GOLDEN
\$7,000
1 AVAILABLE

Golden Egg sponsor will be invited to give a half-hour educational based presentation at the Egg-ucation Session on June 24, 2021 (presentation outline to be approved by NC Egg in advance)



JUMBO
\$3,000



DOUBLE YOLK
\$2,000



EXTRA LARGE
\$1,000



LARGE
\$500

More than **35 million birds**
represented from
VA, NC, SC, GA, FL, AL, TN, and KY

Show your support and engagement with the commercial egg industry by sponsoring the largest Southeast gathering of producers. Your support directly impacts the region's most quickly growing conference and the event would not be possible without sponsors like you!

Have an idea for a custom sponsorship?
Contact our meeting planner today at ABowen@nstevens.com.

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WILLIAMSBURG, VA

SPONSORSHIP SELECTION

TIERED SPONSORSHIPS

<input type="checkbox"/>	GOLDEN	\$7,000
<input type="checkbox"/>	JUMBO	\$3,000
<input type="checkbox"/>	DOUBLE YOLK	\$2,000
<input type="checkbox"/>	EXTRA LARGE	\$1,000
<input type="checkbox"/>	LARGE	\$500

EXCLUSIVE SPONSORSHIPS

<input type="checkbox"/>	HOSPITALITY SUITE	<i>Sold</i>
<input type="checkbox"/>	FISHING	<i>Sold</i>
<input type="checkbox"/>	PRESIDENT'S RECEPTION	<i>Sold</i>
<input type="checkbox"/>	PRESIDENT'S DINNER	\$4,000
<input type="checkbox"/>	BACKYARD RECEPTION	<i>Sold</i>
<input type="checkbox"/>	BACKYARD DINNER	\$4,000
<input type="checkbox"/>	GOLF HOSPITALITY CARTS	<i>Sold</i>
<input type="checkbox"/>	CONFERENCE PROGRAMS	<i>Sold</i>
<input type="checkbox"/>	ICE CREAM SOCIAL	<i>Sold</i>
<input type="checkbox"/>	EGG-UCATIONAL BREAKFAST	\$2,500
<input type="checkbox"/>	SWAG BAGS	<i>Sold</i>
<input type="checkbox"/>	SHRIMP BAR	<i>Sold</i>
<input type="checkbox"/>	KEYNOTE SPEAKER	<i>Sold</i>
<input type="checkbox"/>	FISHERMAN'S TACKLEBOX	<i>Sold</i>
<input type="checkbox"/>	MIMOSA BAR	\$1,750
<input type="checkbox"/>	ENTERTAINMENT	\$1,750

CONTACT INFORMATION

NAME _____
COMPANY _____
ADDRESS _____
CITY/STATE/ZIP _____
PHONE _____
EMAIL _____

PAYMENT

TOTAL AMOUNT OF PURCHASE \$ _____

CHECK PAYABLE TO:
NORTH CAROLINA EGG ASSOCIATION
PO BOX 1076
TALLAHASSEE, FL 32302

CREDIT CARD
 VISA DISCOVER AMEX MC
NAME ON CARD _____
CARD NUMBER _____
EXP. DATE ___/___ SECURITY CODE _____
 BILLING ADDRESS IS THE SAME AS THAT
LISTED IN THE CONTACT SECTION.
BILLING ADDRESS _____
CITY/STATE/ZIP _____

This form is for sponsorships only.

QUESTIONS?

Amanda Bowen, Meeting Planner
850-728-1772

I AUTHORIZE NC EGG ASSOCIATION TO CHARGE THIS AMOUNT OR, IF I HAVE MISCALCULATED THE AMOUNT, THE CORECT AMOUNT OWED TO THIS CREDIT CARD. NC EGG WILL NOTIFY ME OF ANY MISCALCULATED PAYMENTS.

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