

Weekly Advocacy Update, February 23<sup>rd</sup>, 2026

### **Bills Awaiting Senate Action**

#### **LD 1822: AN ACT TO ENACT THE MAINE CONSUMER DATA PRIVACY ACT**

Sponsor: Amy KUHN of Falmouth

Current Legislative Action: On Senate Calendar

Previous Legislative Action: Passed to Be Engrossed in House – 71-68

Summary: The bill would create new data processing rules for data collected by companies online. It would strictly limit the processing and sale of sensitive data, and limit data collection to “reasonably necessary and proportionate to provide or maintain a specific product or service...”

Implications: The bill would make Maine an outlier in the utilization of data by businesses to pursue targeted marketing online.

### **Bills Awaiting House Action**

#### **LD 1587 - AN ACT TO CLARIFY THE BUREAU OF LABOR STANDARDS' INVESTIGATORY AND ENFORCEMENT PROCEDURES**

Summary: The original bill imposed criminal penalties for intentional labor law violations and involved the Attorney General. The amended bill replaces this with expanded civil enforcement, giving the Department of Labor broad authority to investigate, issue penalties, and require public posting and employee notification.

Implications: The amended LD 1587 could strengthen enforcement and speed up recovery of unpaid wages by giving the Department of Labor broader civil authority. However, this bill gives one agency the power to investigate, penalize, and seize assets without traditional court oversight, raising due process concerns. Its escalating daily fines and public posting requirements could cause serious financial and reputational harm to businesses.