



# 2025 SPONSORSHIP OPPORTUNITIES

**GET YOUR NAME INFRONT OF THE RIGHT PEOPLE AT THE RIGHT TIME**

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# the kenney awards

**Friday, January 24, 2025**  
**Augusta Civic Center, Augusta**  
**4:30 p.m. – 10:00 p.m.**

*The event of the year brings together 1000+ business leaders, notable politicians, and distinguished guests to the Augusta Civic Center to highlight and celebrate the success in the Kennebec Valley.*

*This event is a great way to support businesses in the Kennebec Valley. 1,000 attendees are expected.*

## **Presenting Sponsor—\$10,000 (1 available)**

- ◆ Branding rights to “Kenney Awards presented by”.
- ◆ An opportunity to present a 60-second video ad (sponsor provided) during the event.
- ◆ Space and table at the event and ability to have a company representative onsite.
- ◆ Opportunity to provide items on each table.
- ◆ Sponsor is invited to welcome nominees and speak at the podium for 2 minutes.
- ◆ 2 complimentary tickets of choice within the first two rows (\$1440 value).
- ◆ Mentioned by the Emcee throughout the evening.
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Mentioned in all press releases and radio ads.
- ◆ Full color logo on website, in newsletter, and Facebook mentions.

## **Headlining Sponsor—\$6,000 (5 available)**

- ◆ An opportunity to present a 30-second video ad (sponsor provided) during the event.
- ◆ Opportunity to provide items on each table.
- ◆ Complimentary table for 8 people at the event (\$720 value).
- ◆ Mentioned by the Emcee during the event.
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Mentioned in all press releases and radio ads.
- ◆ Full color logo on website, in newsletter, and Facebook mentions.

## **Red Carpet Sponsor —\$5,000 (1 available)**

- ◆ Branded backdrop for red carpet at entry of event.
- ◆ Complimentary tickets for 4 (\$400 value)
- ◆ Mentioned by the Emcee during the event.
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Mentioned in all press releases and radio ads.
- ◆ Full color logo on website, in newsletter, and Facebook mentions.

## **Spotlight Sponsor —\$4,000 (1 available)**

- ◆ Sponsor shout out by Emcee before and after nominees are welcomed by spotlight onto the red carpet to kick off the Awards.
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Complimentary newsletter ad (\$150 value)
- ◆ Full color logo on website, in newsletter, and Facebook mentions.

## **Entertainment Sponsor—\$3,500 (1 available)**

- ◆ Shout out by the performer during performance.
- ◆ Logo displayed on screen during DJ/Band plays.
- ◆ Mentioned by the Emcee during the event.
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Complimentary newsletter ad (\$150 value)
- ◆ Full color logo on website, in newsletter, and Facebook mentions.

## **Live Voting Sponsor—\$3,500 (1 available)**

- ◆ Company logo included on table tents located on each table (100+ tables).
- ◆ Mentioned by the Emcee during live voting.
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Full color logo on website, in newsletter, and Facebook mentions.



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## **Program Sponsor—\$3,000 (1 available)**

- ◆ Full page ad on back cover of event programs.
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Complimentary passes (150 value)
- ◆ Full color logo on website, in newsletter, and Facebook mentions.

## **Platinum Sponsor—\$2,500 (unlimited)**

- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Full color logo on website, in newsletter, and Facebook mentions.

## **Bar Sponsor —\$2,000 (1 available)**

- ◆ Sponsor signage in bar area.
- ◆ Mentioned by the Emcee at the event.
- ◆ Signage at event, company name included on programs and on screen during the reception.
- ◆ Company name listed on website, in newsletter, and Facebook mentions.

## **Door Prize Sponsor—\$1,000 (3 available)**

- ◆ Sponsor provides door prize giveaway to be given away during reception.
- ◆ Mentioned by the Emcee at the event.
- ◆ Signage at event, company name included on programs and on screen during the reception.
- ◆ Company name listed on website, in newsletter, and Facebook mentions.

## **Table Sponsor—\$500 (unlimited)**

- ◆ Sign with company name on one table at event.
- ◆ Signage at event, company name included on programs and on screen during the reception.
- ◆ Company name listed on website, in newsletter, and Facebook mentions.

## **Reception Sponsor—\$250 (unlimited)**

- ◆ Signage at event and on programs.
- ◆ Company name listed on website, in newsletter, and Facebook mentions.

## **Program Spotlight Options**

- ◆ Place a graphic in the programs to promote your business and/or to congratulate a nominee.
- ◆ \$250 1/4 page
- ◆ \$500 1/2 page
- ◆ \$750 full page





**Friday, July 25, 2025**  
**Front Street, Augusta**  
**7:00 p.m. – 9:30 p.m.**

### *The Ironman Welcome Party!*

*This event is a great way to be seen in front of a market of out of state individuals and Maine athletes and volunteers. A band and bar will be provided. 250+ attendees are expected.*

#### **Presenting Sponsor—\$5,000 (1 available)**

- ◆ Branding rights to “Ironman Welcome Party presented by”
- ◆ Dedicated table inside Ironman Welcome Party and invitation to pass out branded items or swag provided by company.
- ◆ Sponsor signage at event.
- ◆ Opportunity to welcome athletes at entrance.
- ◆ 2 VIP balcony viewing on race day.
- ◆ Full page ad in Newsletter (\$150)
- ◆ Full color logo included on Chamber website & tagged on Facebook.

#### **Fireworks Sponsor—\$3,000 (1 available)**

- ◆ Dedicated table inside Ironman Welcome Party and invitation to pass out branded items or swag provided by company.
- ◆ Sponsor signage at event and opportunity to announce fireworks.
- ◆ Full color logo included on Chamber website & tagged on Facebook.

#### **Entertainment Sponsor—\$2,000 (1 available)**

- ◆ Dedicated table inside Ironman Welcome Party and invitation to pass out branded items or swag provided by company.
- ◆ Sponsor signage in entertainment area and opportunity to announce entertainment.
- ◆ Full color logo included on Chamber website & tagged on Facebook.

#### **Bar Sponsor —\$1,500 (1 available)**

- ◆ Dedicated table inside Ironman Welcome Party and invitation to pass out branded items or swag provided by company.
- ◆ Sponsor signage in bar area.
- ◆ Full color logo included on Chamber website & tagged on Facebook.

#### **Food Truck Sponsor —\$1,000 (2 available)**

- ◆ Dedicated table inside Ironman Welcome Party and invitation to pass out branded items or swag provided by company.
- ◆ Company signage in Food Truck area.
- ◆ Full color logo included on Chamber website & tagged on Facebook.

#### **Supporting Sponsor —\$500 (unlimited)**

- ◆ Dedicated table inside Ironman Welcome Party and invitation to pass out branded items or swag provided by company.
- ◆ Company name sponsor signage displayed at event.
- ◆ Company name included on Chamber website & tagged on Facebook.







**Saturday, August 2, 2025**  
**Mill Park, Augusta**  
**2:00 p.m. – 6:00 p.m.**

*As a Chamber annual event, the  
Brewfest is making a name for itself!*

*This event is a great way to get involved with one  
of the states fastest growing industries.  
500+ attendees are expected.*

**Major Sponsor—\$5,000 (2 available) 1 available**

- ◆ Dedicated table inside Brewfest and invitation to pass out branded items or swag provided by company.
- ◆ 10 tickets (\$500 value).
- ◆ Full color logo on signage at event.
- ◆ Full color logo printed on rack cards and posters distributed to local businesses and attending breweries.
- ◆ Full page ad in Newsletter (\$150)
- ◆ Mentioned in all press releases and radio ads.
- ◆ Full color logo included on website, tagged on Facebook, newsletter, and e-mail blasts.

**Glass Sponsor —\$3,000 (1 available)**

- ◆ Dedicated table inside Brewfest with opportunity to pass out sampling glasses to all event attendees.
- ◆ 4 tickets (\$200 value).
- ◆ Full color logo on signage at event.
- ◆ Full color logo printed on rack cards distributed to local businesses and attending breweries.
- ◆ Full color logo included on website, tagged on Facebook, newsletter, & e-mail blasts.

**Check In Sponsor—\$2,500 (1 available)**

- ◆ Dedicated table inside Brewfest entry tent with opportunity to greet every attendee and pass out branded items.
- ◆ 2 tickets (\$100 value).
- ◆ Sign with logo on check-in table at the event entrance.
- ◆ Full color logo printed on rack cards distributed to local businesses and attending breweries.
- ◆ Full color logo included on website, tagged on Facebook, newsletter, and e-mail blasts.

**Bracelet Sponsor—\$2,500 (1 available)**

- ◆ You and your employees have the option to hand out bracelets at the event entrance.
- ◆ Dedicated table inside Brewfest and opportunity to pass out swag.
- ◆ Sign with logo on check-in table at the event entrance.
- ◆ Full color logo printed on rack cards distributed to local businesses and attending breweries.
- ◆ Full color logo included on website, tagged on Facebook, newsletter, and e-mail blasts.

**Band Sponsor—\$1,500 (2 available)**

- ◆ Full color logo printed on signage in entertainment area.
- ◆ Opportunity to announce band.
- ◆ Full color logo included on website, tagged on Facebook, newsletter, e-mail blasts, and banner.

**Ticket Sponsor—\$1,500 (1 available)**

- ◆ Full color logo displayed on ticket section of website, on confirmation email after purchasing ticket, and on electronic ticket emailed to attendees
- ◆ Full color logo on signage at event.
- ◆ Full color logo included on website, tagged on Facebook, newsletter, e-mail blasts, and banner.

**Food Truck Sponsor—\$1,000 (4 available)**

- ◆ Full color logo printed on signage next to food trucks.
- ◆ Full color logo included on website, tagged on Facebook, newsletter, and e-mail blasts.

**Games Sponsor—\$1,000 (2 available)**

- ◆ Full color logo printed on signage next to games area.
- ◆ Full color logo included on website, tagged on Facebook, newsletter, and e-mail blasts.

**Brewer Sponsor —\$750 (20 available)**

- ◆ Sign with company name at Brewer table.
- ◆ Company name signage at event.
- ◆ Company name listed on website, tagged on Facebook, newsletter, and select e-mail blasts.

**Beer Sponsor—\$500 (unlimited)**

- ◆ Company name signage at event.
- ◆ Company name listed on website, tagged on Facebook, newsletter, and select e-mail blasts.

# KENNEBEC LEADERSHIP INSTITUTE ★ GOLF TOURNAMENT ★



**Monday, September 8, 2025**  
**Augusta Country Club**  
**10:00 a.m. Shotgun Start**

*The Chamber's annual Golf Tournament is designed to assist in the operation of the Kennebec Leadership Institute and raise money to grant scholarships to students for the course.*

*This event is a great way to support the education of future business leaders.*

## **Presenting Sponsor—\$5,000 (1 available)**

- ◆ Branding rights to "KLI Golf Tournament presented by."
- ◆ Invited to speak during the awards reception.
- ◆ Entry for a foursome into the tournament (\$600).
- ◆ Option to put items in each golf cart.
- ◆ Individual sign with logo on hole 1 (\$200).
- ◆ Invited to have a representative meet players at an assigned hole.
- ◆ Full page ad in the KVCC Newsletter (\$150).
- ◆ Full color logo included on website, tagged on Facebook, newsletter, and e-mail blasts.

## **Eagle Sponsor—\$2,500 (unlimited)**

- ◆ Entry for a foursome into the tournament (\$600).
- ◆ Individual sign with logo on a hole (\$200).
- ◆ Full page ad in the KVCC Newsletter (\$150).
- ◆ Special thank you during awards reception.
- ◆ Full color logo included on website, tagged on Facebook, newsletter and e-mail blasts.

## **Exclusive Cart Sponsor—\$2,000 (1 available)**

- ◆ Logo included on the front of EVERY golf cart!
- ◆ Able to put swag in all carts.
- ◆ Individual sign with logo on hole (\$200).
- ◆ Special thank you during awards reception.
- ◆ Full color logo included on website, tagged on Facebook, newsletter and e-mail blasts.

## **Driving Sponsor—\$1,500 (unlimited)**

- ◆ Entry for a twosome into the tournament (\$300).
- ◆ Individual sign with logo on a hole (\$200).
- ◆ Special thank you during awards reception.
- ◆ Full color logo included on website, tagged on Facebook, newsletter and e-mail blasts.

## **Air Cannon Sponsor—\$1,000 (1 available)**

- ◆ Sign with logo included on Air Cannon hole (\$200).
- ◆ Invited to have a representative meet players at an assigned hole.
- ◆ Special thank you during awards reception.
- ◆ Full color logo included on website, tagged on Facebook, newsletter and e-mail blasts.

## **Lunch Sponsor Sponsor—\$1,000 (1 available)**

- ◆ Signs with logo included in lunch area.
- ◆ Special thank you during awards reception.
- ◆ Full color logo included on website, tagged on Facebook, newsletter and e-mail blasts.

## **Putting Contest Sponsor—\$1,000 (1 available)**

- ◆ Sign with logo included on putting contest hole.
- ◆ Invited to have a representative meet players at an assigned hole.
- ◆ Special thank you during awards reception.
- ◆ Full color logo included on website, tagged on Facebook, newsletter and e-mail blasts.

## **Green Sponsor—\$750 (unlimited)**

- ◆ Sign with logo included on the green (\$200).
- ◆ Company name listed on website, Facebook, newsletter and select e-mail blasts.

## **Awards Sponsor—\$500 (6 available)**

- ◆ Sign with logo included at awards reception.
- ◆ Company name listed on website, Facebook, newsletter and select e-mail blasts.

## **Hole Sponsor—\$200 (unlimited)**

- ◆ Sign with logo included on a hole (\$200).
- ◆ Company name listed on website, Facebook, newsletter and select e-mail blasts.



# KENNEBEC LEADERSHIP INSTITUTE

**September - December  
Weekly**



*This interactive and intensive leadership training program is for individuals of all ages who want to increase their leadership skills to grow in their careers.*

*The program runs weekly September through December with a graduation ceremony in December. There are 15-25 participants.*

## **Mentor Sponsor—\$5,000 (1 available)**

- ◆ Invited to include company literature and branded items at Program Kickoff.
- ◆ Invited to present to classroom at the beginning of one of weekly classes.
- ◆ Invited to speak and have a banner at KLI Graduation.
- ◆ Logo included on website, all promotional emails, ads, and newsletter mentions about KLI.
- ◆ Included in Facebook posts promoting KLI.

## **Empowerment Sponsor—\$5,000 (1 available)**

- ◆ Invited to include company literature and branded items at Program Kickoff.
- ◆ Invited to present to classroom at the beginning of one of weekly classes.
- ◆ Invited to speak and have a banner at KLI Graduation.
- ◆ Logo included on website, all promotional emails, ads, and newsletter mentions about KLI.
- ◆ Included in Facebook posts promoting KLI.

## **Facilitator Sponsor—\$5,000 (1 available)**

- ◆ Invited to include company literature and branded items at Program Kickoff.
- ◆ Invited to present to classroom at the beginning of one of weekly classes.
- ◆ Invited to speak and have a banner at KLI Graduation.
- ◆ Logo included on website, all promotional emails, ads, and newsletter mentions about KLI.
- ◆ Included in Facebook posts promoting KLI.

## **Graduation Sponsor—\$2,500 (2 available)**

- ◆ Invited to have a banner at KLI Graduation.
- ◆ Signage with logo at graduation provided by Chamber.
- ◆ Logo included on website and promotional emails for KLI Graduation.
- ◆ Included in various Facebook posts promoting Graduation.

## **Panel Sponsor—\$1,000 (4 available)**

- ◆ Invited to include company literature and branded items on a Panel day.
- ◆ Invited to present to classroom at the beginning of one of weekly classes.
- ◆ Logo included on website and with Facebook post highlighting Panel.

## **Workshop Sponsor—\$1,000 (4 available)**

- ◆ Invited to include company literature and branded items on a Workshop day.
- ◆ Invited to present to classroom at the beginning of one of weekly classes.
- ◆ Logo included on website and with Facebook post highlighting Workshop.

## **Supporting Sponsor—\$500 (4 available)**

- ◆ Logo included on website and one Facebook post





## Augusta - October 2025

The Kennebec Valley Chamber of Commerce partners with the Cony School Department to transport 7th graders on a day-long tour of different Chamber member businesses to expose the students to all the great opportunities that are right HERE in the Kennebec Valley! 150-200 students will participate.



### GOALS & TAKEAWAYS

We will expose the students to a variety of jobs and workplaces.

Students will learn about educational opportunities to train for these jobs, hear the stories from people in these jobs

Students will learn about the importance of "soft skills" such as showing up on time, working as a team member, and positive attitudes.

This will become an annual event for 7<sup>th</sup> graders and become a valuable part of their education and curriculum.

This will eventually benefit area businesses and our economy by developing our future workforce.

This model can and will be replicated by other Chambers in Maine and perhaps other states.

### Presenting Sponsorship (1 available): \$5,000

- Branding rights to "7th UP Biz Tour presented by".
- Welcome sign prior to presentation.
- Logo on t-shirts and bags given to students.
- Materials for presentation.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

### Backpack Sponsorship (1 available): \$1,500

- Provide branded drawstring backpacks given to students.
- Opportunity to place a branded item in the bags distributed to students.
- Signage at event.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

### Water Bottle Sponsorship (1 available): \$1,500

- Provide company branded water bottles given to students.
- Opportunity to place a branded item in the bags distributed to students.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

### Name Tag Sponsorship (1 available): \$1,250

- Provide company branded name tags given to every student and teacher.
- Opportunity to place a branded item in the bags distributed to students.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

### Lunch Box Sponsorship (1 available): \$1,250

- Provide company branded lunch boxes given to students.
- Opportunity to place a branded item in the bags distributed to students.
- Signage at event.
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### Coloring Sponsorship (1 available): \$1,000

- Provide company branded coloring books and/or pencils given to students.
- Opportunity to place a branded item in the bags distributed to students.
- Signage at event.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

### Bus Sponsorship (4 available): \$1,000

- Opportunity to place a branded item in the bags distributed to students.
- Company logo displayed in window of bus.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

### Class Sponsorship (6 available): \$1,000

- Opportunity to place a branded item in the bags distributed to students.
- Signage at event.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

### Sticker Sponsorship (1 available): \$750

- Provide company branded sticker given to students.
- Opportunity to place a branded item in the bags distributed to students.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

### Supplies Sponsorship (unlimited): \$500

- Opportunity to place a branded item in the bags distributed to students.
- Company name included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

### Teacher Sponsorship (unlimited): \$250

- Opportunity to place a branded item in the bags distributed to students.
- Company name included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.



## Gardiner - October 2025

The Kennebec Valley Chamber of Commerce partners with the Cony School Department to transport 7th graders on a day-long tour of different Chamber member businesses to expose the students to all the great opportunities that are right HERE in the Kennebec Valley! 150-200 students will participate.



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- Branding rights to "7th UP Biz Tour presented by".
- Welcome sign prior to presentation.
- Logo on t-shirts and bags given to students.
- Materials for presentation.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

### Backpack Sponsorship (1 available): \$1,500

- Provide branded drawstring backpacks given to students.
- Opportunity to place a branded item in the bags distributed to students.
- Signage at event.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

### Water Bottle Sponsorship (1 available): \$1,500

- Provide company branded water bottles given to students.
- Opportunity to place a branded item in the bags distributed to students.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

### Name Tag Sponsorship (1 available): \$1,250

- Provide company branded lanyards for name tags given to every student and teacher.
- Opportunity to place a branded item in the bags distributed to students.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

### Lunch Box Sponsorship (1 available): \$1,250

- Provide company branded lunch boxes given to students.
- Opportunity to place a branded item in the bags distributed to students.
- Signage at event.
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### Bus Sponsorship (4 available): \$1,000

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- Company logo displayed in window of bus.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

### Class Sponsorship (6 available): \$1,000

- Opportunity to place a branded item in the bags distributed to students.
- Signage at event.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

### Sticker Sponsorship (1 available): \$750

- Provide company branded sticker given to students.
- Opportunity to place a branded item in the bags distributed to students.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

### Supplies Sponsorship (unlimited): \$500

- Opportunity to place a branded item in the bags distributed to students.
- Company name included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

### Teacher Sponsorship (unlimited): \$250

- Opportunity to place a branded item in the bags distributed to students.
- Company name included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.



## Monthly & Quarterly Programming

The Chamber offers a diverse programming of events. Each of the below are **annual sponsorships**. These events are a great way to constantly stay in front of all our members throughout the year.

### Women's Network Luncheon

**Summary:** Features female speakers focusing on their stories, successes, struggles, and lessons learned throughout their careers.

**Runs:** Monthly (1 year sponsorship)

**Time:** 11:30-1:00

**Sponsorships:**

Major (~~1~~) \$5,000. **1 available**

Supporting Sponsor (12) \$500

### Women's Network

CONNECT. LEARN. EMPOWER.

**Includes:**

- Logo on all promotional material including website, newsletter, emails, social media, etc.
- Invitation to display pop-up-banner at every event.
- Mention by emcee at event.
- Ability to have a table at each event.

### Chamber Connection

**Summary:** Chamber Connections is a series that takes place every other month. This program focuses on important updates for the business community as well as leadership presentations from leaders around the state on their business journeys. Each program is designed to be a non-partisan, informational presentation that addresses topics that directly and indirectly affect Chamber members.

**Runs:** 6 times a year (1 year sponsorship)

**Time:** 8:00-9:30

**Sponsorships:** Major (~~2~~) \$5,000. **1 available**

### CHAMBER CONNECTION

**Includes:**

- Logo on all promotional material including website, newsletter, emails, social media, etc.
- Logo included on introduction slide prior to presentation.
- Opportunity to display pop up banner at event and speak prior to presentation.

### Business After Hours

**Summary:** Join us at our latest casual networking event!

**Runs:** Monthly (1 year sponsorship)

**Time:** 5:00-7:00

**Sponsors:** Major (3) \$5,000.

### BUSINESS after HOURS

**Includes:**

- Logo on all promotional material including website, newsletter, emails, social media, etc.
- Invitation to display pop-up-banner at every event.
- Mention by emcee at event.
- Ability to have a table at each event.





## Other Ways to Get Involved

Our fastest growing programs have a whole lot to offer! These **annual sponsorships** usually sell out fast! These are a great way to get your name in front of a large audience.

### Small Business Resource Team

**Summary:** Offers free workshops and seminars to members and the community that focus on small businesses and their needs.

**Runs:** Monthly (1 year sponsorship)

**Time:** 10:00-11:00 **1 available**

**Sponsorships:** Major (3) \$1,500.

**Includes:** Logo on all promotional material including website, newsletter, emails, social media, etc.

**SBRT**  
SMALL BUSINESS RESOURCE TEAM

### KLI 2.0

**Summary:** This two-day workshop is designed to elevate your leadership impact and build thriving teams. KLI 2.0 is designed as an extension of the Kennebec Leadership Institute.

**Runs:** March 20-21

**Sponsorships:** Major (2) \$2,500

**Includes:** Invited to present + class during lunch. Ability to provide provided item for students.

Logo on all promotional material including website, newsletter, emails, social media, etc.

K E N N E B E C  
**LEADERSHIP** 2.0  
I N S T I T U T E

### Ribbon Cuttings

**Summary:** Celebrating new, relocated or expanding businesses throughout the Kennebec Valley!

**Runs:** Year Round (1 year sponsorship)

**Sponsorships:** Major (2) \$2,500

**Includes:** Logo included on website in promotion of events on social media.

Ability to have pop-up booth at events.

Invitation to have representatives of company at all Ribbon Cutting ceremonies.

*Ribbon Cutting* 



Kv Chamber of Commerce  
Start Your Business Off On The Right Foot



# Digital Sponsorships

*The Chamber offers alternative ways to get involved! Below are some of our digital sponsorships. These are a great way to get your company name in front of a very niche audience.*

## Insider Newsletter

**Summary:** Our monthly e-newsletter is designed to keep readers up-to-date on all areas of business and community.

**Runs:** Monthly (1 year sponsorship)

**Channels:** Email, website

**Subscribers:** 2,500+ **1 available**

**Sponsorships:** Major (1) \$2,500.

**Includes:** Medium ad included in 11 newsletters (can be changed).  
Large ad included in 1 newsletter.

Logo included at the top of each newsletter and on website.



## Newsletter Spots

**Summary:** Place artwork in a newsletter to highlight your business!

**Channels:** Email, website

**Subscribers:** 3,000+

**Sponsorships:** unlimited

Large size: \$150/mo., \$810/6 mo., \$1,440/year

Medium Size: \$100/mo., \$540/6mo., \$960/year

Small Size: \$75/mo., \$405/6mo., \$720/year

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## Website Spots

**Summary:** Place artwork on KVCC website to highlight your business!

**Channels:** Website

**Subscribers:** 124,000+ clicks per year

**Sponsorships:** unlimited

Artwork on specific page of website: \$25/mo. or \$250/year

Artwork on every page of website (excludes homepage):  
\$100/mo. or \$1,000/year

AUGUSTA, MAINE'S ONLY GOLF COURSE

Western View Golf and Pub  
130 Bolton Hill Rd., Augusta, ME 04330  
(207) 213-6148  
[westernviewgolfandpub.com](http://westernviewgolfandpub.com)  
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Golf Drive Relax

9-Hole Public Course, no tee time needed, food, entertainment and golf simulator. Restaurant open year-round



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### Friday Feature

**Summary:** Friday Feature is a monthly video highlighting individual members to spotlight their industry, involvement in the community and their employees.

**Runs:** Monthly (1 year sponsorship)

**Sponsorships:** Major (1) \$5,000.

**Includes:** Logo included in all Friday Feature videos.

Logo included in Friday Feature section of monthly newsletter.

Mention and tag in all social media posts about Friday Features.

Logo included on website in Friday Feature section.



### New Members

**Summary:** Social media and newsletter promotion of every new member when they join the KV Chamber.

**Runs:** Year Round (1 year sponsorship)

**Sponsorships:** Major (2) \$2,500.

**Includes:** Logo on all promotional material including website membership application page, new member section of newsletter and social media new member graphic post with tag.







## Monthly Programming Sponsor

*Cynergy is the KV Chamber's new professional division providing ways to network, contribute and grow through a series of programming designed to appeal to every member of the Kennebec Valley region.*

### Program Sponsor—\$2,500 (1 year - 2 available)

- ◆ Signage at all Cynergy events with your logo (provided by company).
- ◆ Invitation to speak at some Cynergy events.
- ◆ Invitation to have a table promoting company at all events and/or ability to provide swag for attendees.
- ◆ Company mention at all Cynergy events.
- ◆ Company logo included in Cynergy emails.
- ◆ Company logo on the homepage of [www.cynergyvalley.com](http://www.cynergyvalley.com).
- ◆ Logo included and company tagged in various social media posts promoting Cynergy.

## Event Sponsors

### Trivia Sponsor—\$500 (1 year - 2 available)

- ◆ Company mention at all trivia events (4).
- ◆ Invitation to provide swag for attendees.
- ◆ Company tag on various social media posts promoting trivia.

### Dodgeball Sponsor—\$250 (annual event - unlimited) April 25, 2025 5:00PM-8:00PM

- ◆ Company logo featured on the back of t-shirts.
- ◆ Company tag on various social media posts promoting dodgeball.

### Bowling Sponsor—\$500 (annual event - 4 available)

- ◆ Company mention at Bowling event.
- ◆ Company tag on various social media posts promoting bowling.

### Night Golf—\$250 (annual event - unlimited) October 3, 2025 5:30PM-9:00PM

- ◆ Company logo on signage at event
- ◆ Company tag on various social media posts promoting golf.







# Sponsorship Contract

Fill out the information below to secure your sponsorship. Please indicate the sponsorship level value and name.

**Organization:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Contact Phone & Email:** \_\_\_\_\_

• Program/Event: \_\_\_\_\_

• Sponsorship Level: \_\_\_\_\_

**TOTAL DUE:**

• Program/Event: \_\_\_\_\_

• Sponsorship Level: \_\_\_\_\_

**\$**\_\_\_\_\_

• Program/Event: \_\_\_\_\_

• Sponsorship Level: \_\_\_\_\_

• Program/Event: \_\_\_\_\_

• Sponsorship Level: \_\_\_\_\_

• Program/Event: \_\_\_\_\_

• Sponsorship Level: \_\_\_\_\_

By signing below I agree that my organization will pay the sponsorships above in full by the deadline given to me by the KV Chamber.

\_\_\_\_\_

**SIGNATURE**

\_\_\_\_\_

**DATE**