

kenney awards

Friday, January 26, 2024 Augusta Civic Center, Augusta 4:30 p.m. – 10:00 p.m. The event of the year brings together 1000+ business leaders, notable politicians, and distinguished guests to the Augusta Civic Center to highlight and celebrate the success in the Kennebec Valley.

This event is a great way to support businesses in the Kennebec Valley.

OPresenting Sponsor—\$10,000 (1 available)

- ♦ Branding rights to "2024 Kenney Awards presented by".
- An opportunity to present a 60-second video ad (sponsor provided) during the event.
- Space and table at the event and ability to have a company representative onsite.
- Opportunity to provide items on each table.
- Sponsor is invited to welcome guests and speak at the podium for 2 minutes.
- ♦ 2 complimentary tables of 8 located within the first two rows (\$1280 value).
- Mentioned by the Emcee throughout the evening.
- Signage at event, logo included on programs and on screen during the reception.
- Mentioned in all press releases and radio ads.
- Full color logo on website, in newsletter, monthly insert in KJ, and Facebook mentions.

OHeadlining Sponsor—\$6,000 (5 available)

- ◆ An opportunity to present a 30-second video ad (sponsor provided) during the event.
- Opportunity to provide items on each table.
- ◆ Complimentary table for 8 people at the event (\$640 value) ◆
- Mentioned by the Emcee during the event.
- Signage at event, logo included on programs and on screen during the reception.
- Mentioned in all press releases and radio ads.
- Full color logo on website, in newsletter, monthly insert in KJ, and Facebook mentions.

Red Carpet Sponsor —\$5,000 (1 available)

- Branded backdrop for red carpet at entry of event.
- ◆ Complimentary tickets ← 4 (\$3 value)
- ♦ Mentioned by the Emce lu event.
- ♦ Signag (1) ent in until programs and on screen
- Mentioned in elements and radio ads.
- Full color on website, in newsletter, monthly insert in KJ, and Facebook mentions.

Spotlight Sponsor —\$4,000 (1 available)

- Sponsor shout out by Emcee before and after nominees are welcomed by spotlight onto the red carpet to kick off the Awards.
- Signage at event, logo included on programs and on screen during the reception.
- Complimentary newsletter ad (\$150 value)
- Full color logo on website, in newsletter, monthly insert in KJ, and Facebook mentions.

O Entertainment Sponsor—\$3,500 (1 available)

- Shout out by the performer duripmerformance.
- Mentioned by the Emcelluring event.
- Signage streent, logo in screen in the till brograms and on screen
- ♦ Compline rest end walue)
- Full color gc n le, in newsletter, monthly insert in KJ, and F ok mentions.

O Live Voting Sponsor—\$3,500 (1 available)

- Company logo included on table tents located on each table.
- Mentioned by the Emcee duling ing.
- Signage at screen duri

 S
- Full color logo on the ball of the vsioner, monthly insert in KJ, and Factor hermons.



kenney awards

Friday, January 26, 2024 Augusta Civic Center, Augusta 4:30 p.m. – 10:00 p.m. The event of the year brings together 1000+ business leaders, notable politicians, and distinguished guests to the Augusta Civic Center to highlight and celebrate the success in the Kennebec Valley.

This event is a great way to support businesses in the Kennebec Valley.

OProgram Sponsor—\$3,000 (1 available)

- Full page ad on back cover of nt programs.
- Signage at event, logo bluden programs and on screen
- ♦ Complement with a second value)
- Full color to be letter, monthly insert in KJ, and both entions.

Platinum Sponsor—\$2,500 (unlimited)

- ♦ Signage at event, logo included on programs and on screen during the reception.
- Full color logo on website, in newsletter, monthly insert in KJ, and Facebook mentions.

Photo Booth Sponsor —\$2,500 (1 available)

- Company provided branded Photo Booth and backdrop area at event.
- Mentioned by the Engle event.
- ♦ Sign severage to de on programs and on screening e e c
- Full color posses, in newsletter, monthly insert in KJ, all book mentions.

Bar Sponsor —\$2,000 (1 available)

- ♦ Sponsor signage in bar area₁
- Mentioned by the Emele duri the event.
- Signage event con in experiment included on programs and coordinate experiment.
- Comparing is the comparing in newsletter, monthly insert in KJ in a book mentions.

All Sponsors — Program ad-on option

- ♦ \$250 1/4 page ad
- ♦ \$500 1/2 page ad
- ♦ \$1000 full page ad

Cocktail Hour Sponsor—\$1,500 (1 available)

- Sponsor provides branded plane and napkins.
- Mentioned by the Emal dumbe event.
- Signactivent many an included on programs and o green with the programs.
- ◆ Company to the black, in newsletter, monthly insert in the dispose mentions.

2 available

O Door Prize Sponsor—\$1,000 (🗗 available)

- ♦ Sponsor provides door prize giveaway to be given away during reception.
- ♦ Mentioned by the Emcee during the event.
- ♦ Signage at event, company name included on programs and on screen during the reception.
- Company name listed on website, in newsletter, monthly insert in KJ, and Facebook mentions.

Reception Sponsor—\$500 (unlimited)

- ♦ Signage at event, company name included on programs and on screen during the reception.
- Company name listed on website, in newsletter, monthly insert in KJ, and Facebook mentions.

O Bronze Sponsor—\$250 (unlimited)

- Signage at event and on programs.
- Company name listed on website, in newsletter, monthly insert in KJ, and Facebook mentions.

