

2023 Area Visitor Information Guide



Explore the possibilities Kennebec Valley has to offer.

More than the home to the capital city of Maine. The Kennebec Valley is a diverse community with natural sights, historic residences and a variety of economic opportunity. Though traditionally the area is known for its commerce, the Chamber will be promoting the Kennebec Valley for what its locals know it as; a center of culture and activities. We have many beautiful sites, town events, and local restaurants and retailers. Our new guide will offer readers a comprehensive image of the way life is in the Kennebec Valley.

If you to believe in the beauty of the Kennebec Valley, join us in promoting our region to potential new visitors. With participation for businesses like yours, our guide will only grow in its popularity. As an advertiser this is your chance to market your services, events, business or products through print and the web-based audiences!

2023 Display Ad Rates for Members:

~~1st Right Hand Page:~~ \$2,295

~~Inside Front or Back Cover:~~ \$2,295

~~Back Cover:~~ \$2,795

(A) Full Page: \$1,750

(B) 3/4 Page: \$1,350

(C) 1/2 Page: \$960

(D) 1/4 Page: \$600

Where to find our 2023 Guidebooks:

AAA Office in ME, MA, CT, NH, RI, PA, and NY

Seven State Visitor Information Centers: Kittery, Yarmouth, Calais, Fryeburg, Hampden North, Hampden South, & Houlton

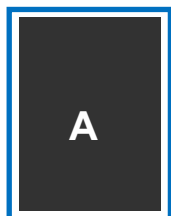
Locations throughout Central Maine at local

Businesses, event venues and hotels

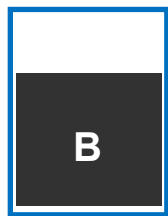
All Maine Chambers & Area Info Centers

Electronically available on website

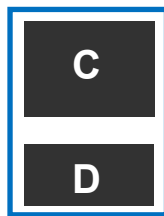
Phone and email request



4.81"W x 7.60"H

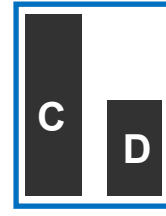


4.81"W x 5.65"H



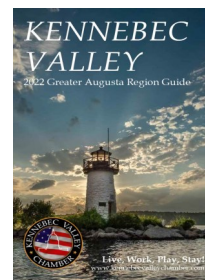
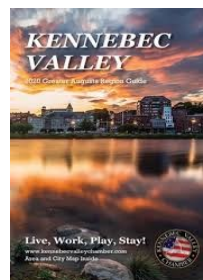
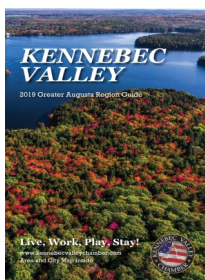
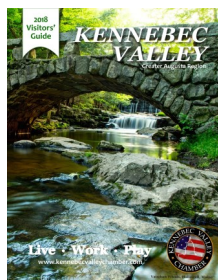
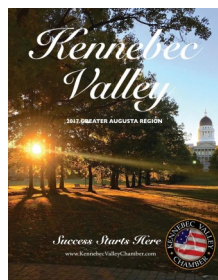
4.81"W x 3.80"H (C)

4.81"W x 1.85"H (D)



2.40"W x 7.60"H (C)

2.40"W x 3.80"H (D)



To advertise contact Melissa Walden at 623-4559 or mlw@kennebecvalleychamber.com

2023 Area Visitor Information Guide



Business: _____ Phone: _____

Contact Name: _____ Email: _____

Address: _____ Town/Zip: _____

Authorized Signature: _____ Date: _____

DEADLINE: Contracts must be submitted for this guide by Friday, November 18, 2022 (ads needed by 12/1/22)

Payment is due by January 31, 2023

Ads may not appear in the 2023 AREA VISITOR'S GUIDE if not paid in full by the deadline.

Payment Terms

If payment is made by check, please remit to: KV Chamber of Commerce

Please note on check that payment is for KVCC Guide

Send check to KVCC, 269 Western Ave, Augusta ME 04330

Credit Card Payment Options Available

Complete this form and then call the KV Chamber with the credit card info: 207-623-4559

Space Reservations

(Select all that apply)

Premium Advertising Placement:

~~1st Right Hand Page: \$2,295 (A)~~

~~Inside Front or Back Cover: \$2,295 (A)~~

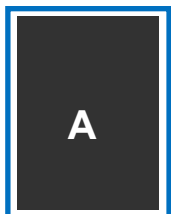
~~Back Cover: \$2,795 (A)~~

☐ (A) Full Page: \$1,750

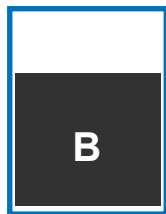
☐ (B) 3/4 Page: \$1,350

☐ (C) 1/2 Page: \$960

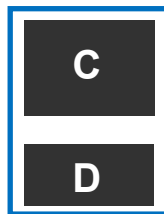
☐ (D) 1/4 Page: \$600



4.81"W x 7.60"H

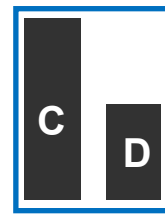


4.81"W x 5.65"H



4.81"W x 3.80"H (C)

4.81"W x 1.85"H (D)



2.40"W x 7.60"H (C)

2.40"W x 3.80"H (D)

☐ Use ad from 2022 Area Guide

☐ I will send a new ad (PDF) by December 1, 2022

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