



Gardiner - October 16, 2024

The Kennebec Valley Chamber of Commerce partners with the Gardiner School Department to transport 7th graders on a day-long tour of different Chamber member businesses to expose the students to all the great opportunities that are right HERE in the Kennebec Valley! 150-200 students will participate.



GOALS & TAKEAWAYS

We will expose the students to a variety of jobs and workplaces.

Students will learn about educational opportunities to train for these jobs, hear the stories from people in these jobs

Students will learn about the importance of "soft skills" such as showing up on time, working as a team member, and positive attitudes.

This will become an annual event for 7th graders and become a valuable part of their education and curriculum.

This will eventually benefit area businesses and our economy by developing our future workforce.

This model can and will be replicated by other Chambers in Maine and perhaps other states.

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Presenting Sponsorship (1 available): \$5,000

Benefits:

- Branding rights to "2023 7th UP Biz Tour presented by".
- Welcome group prior to presentations.
- Logo on shirts and name tag event.
- Materials and signage distributed to students.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

Backpack Sponsorship (1 available): \$1,500

Benefits:

- Provide branded drawstring backpacks given to students.
- Opportunity to place a branded item in the bags distributed to students.
- Signage at event.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

Name Tag Sponsorship (1 available): \$1,250

Benefits:

- Provide company branded name tags given to every student and teacher.
- Opportunity to place a branded item in the bags distributed to students.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

Bus Sponsorship (4 available): \$1,000

Benefits:

- Opportunity to place a branded item in the bags distributed to students.
- Company logo displayed in window of bus.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

Class Sponsorship (~~1~~ 6 available): \$1,000

Benefits:

- Opportunity to place a branded item in the bags distributed to students.
- Signage at event.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.