



the kenney awards

Friday, January 26, 2024
Augusta Civic Center, Augusta
4:30 p.m. – 10:00 p.m.

The event of the year brings together 1000+ business leaders, notable politicians, and distinguished guests to the Augusta Civic Center to highlight and celebrate the success in the Kennebec Valley.

This event is a great way to support businesses in the Kennebec Valley.

○ Presenting Sponsor—\$10,000 (1 available)

- ◆ Branding rights to “2024 Kenney Awards presented by”.
- ◆ An opportunity to present a 60-second video ad (sponsor provided) during the event.
- ◆ Space and table at the event and ability to have a company representative onsite.
- ◆ Opportunity to provide items on each table.
- ◆ Sponsor is invited to welcome guests and speak at the podium for 2 minutes.
- ◆ 2 complimentary tables of 8 located within the first two rows (\$1280 value).
- ◆ Mentioned by the Emcee throughout the evening.
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Mentioned in all press releases and radio ads.
- ◆ Full color logo on website, in newsletter, monthly insert in KJ, and Facebook mentions.

○ Headlining Sponsor—\$6,000 (3 available)

- ◆ An opportunity to present a 30-second video ad (sponsor provided) during the event.
- ◆ Opportunity to provide items on each table.
- ◆ Complimentary table for 8 people at the event (\$640 value)
- ◆ Mentioned by the Emcee during the event.
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Mentioned in all press releases and radio ads.
- ◆ Full color logo on website, in newsletter, monthly insert in KJ, and Facebook mentions.

○ Red Carpet Sponsor —\$5,000 (1 available)

- ◆ Branded backdrop for red carpet at entry of event.
- ◆ Complimentary tickets for 4 (\$300 value)
- ◆ Mentioned by the Emcee during the event.
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Mentioned in all press releases and radio ads.
- ◆ Full color logo on website, in newsletter, monthly insert in KJ, and Facebook mentions.

○ Spotlight Sponsor —\$4,000 (1 available)

- ◆ Sponsor shout out by Emcee before and after nominees are welcomed by spotlight onto the red carpet to kick off the Awards.
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Complimentary newsletter ad (\$150 value)
- ◆ Full color logo on website, in newsletter, monthly insert in KJ, and Facebook mentions.

○ Entertainment Sponsor—\$3,500 (1 available)

- ◆ Shout out by the performer during performance.
- ◆ Mentioned by the Emcee during the event.
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Complimentary newsletter ad (\$150 value)
- ◆ Full color logo on website, in newsletter, monthly insert in KJ, and Facebook mentions.

○ Live Voting Sponsor—\$3,500 (1 available)

- ◆ Company logo included on table tents located on each table.
- ◆ Mentioned by the Emcee during live voting.
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Full color logo on website, in newsletter, monthly insert in KJ, and Facebook mentions.



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○ **Program Sponsor—\$3,000 (1 available)**

- ◆ Full page ad on back cover of event programs.
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Complimentary wine tickets (\$50 value)
- ◆ Full color logo on website, in newsletter, monthly insert in KJ, and Facebook mentions.

○ **Cocktail Hour Sponsor—\$1,500 (1 available)**

- ◆ Sponsor provides branded plates and napkins.
- ◆ Mentioned by the Emcee during the event.
- ◆ Signage at event, company name included on programs and on screen during the reception.
- ◆ Company name listed on website, in newsletter, monthly insert in KJ, and Facebook mentions.

○ **Platinum Sponsor—\$2,500 (unlimited)**

- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Full color logo on website, in newsletter, monthly insert in KJ, and Facebook mentions.

○ **Door Prize Sponsor—\$1,000 (3 available)**

- ◆ Sponsor provides door prize given away to be given away during reception.
- ◆ Mentioned by the Emcee during the event.
- ◆ Signage at event, company name included on programs and on screen during the reception.
- ◆ Company name listed on website, in newsletter, monthly insert in KJ, and Facebook mentions.

○ **Photo Booth Sponsor —\$2,500 (1 available)**

- ◆ Company provided branded Photo Booth and backdrop area at event.
- ◆ Mentioned by the Emcee during the event.
- ◆ Signage at event, company name included on programs and on screen during the reception.
- ◆ Full color logo on website, in newsletter, monthly insert in KJ, and Facebook mentions.

○ **Reception Sponsor—\$500 (unlimited)**

- ◆ Signage at event, company name included on programs and on screen during the reception.
- ◆ Company name listed on website, in newsletter, monthly insert in KJ, and Facebook mentions.

○ **Bar Sponsor —\$2,000 (1 available)**

- ◆ Sponsor signage in bar area.
- ◆ Mentioned by the Emcee during the event.
- ◆ Signage at event, company name included on programs and on screen during the reception.
- ◆ Company name listed on website, in newsletter, monthly insert in KJ, and Facebook mentions.

○ **Bronze Sponsor—\$250 (unlimited)**

- ◆ Signage at event and on programs.
- ◆ Company name listed on website, in newsletter, monthly insert in KJ, and Facebook mentions.

○ **All Sponsors — Program ad-on option**

- ◆ \$250 1/4 page ad
- ◆ \$500 1/2 page ad
- ◆ \$1000 full page ad

