

kenney awards

Friday, January 26, 2024 Augusta Civic Center, Augusta 4:30 p.m. – 10:00 p.m. The event of the year brings together 1000+ business leaders, notable politicians, and distinguished guests to the Augusta Civic Center to highlight and celebrate the success in the Kennebec Valley.

This event is a great way to support businesses in the Kennebec Valley.

OPresenting Sponsor—\$10,000 (1 available)

- ♦ Branding rights to "2024 Kenney Awards presented by".
- An opportunity to present a 60-second video ad (sponsor provided) during the event.
- Space and table at the event and ability to have a company representative onsite.
- Opportunity to provide items on each table.
- Sponsor is invited to welcome guests and speak at the podium for 2 minutes.
- ♦ 2 complimentary tables of 8 located within the first two rows (\$1280 value).
- Mentioned by the Emcee throughout the evening.
- Signage at event, logo included on programs and on screen during the reception.
- Mentioned in all press releases and radio ads.
- Full color logo on website, in newsletter, monthly insert in KJ, and Facebook mentions.

3 available

OHeadlining Sponsor—\$6,000 (🕏 available)

- An opportunity to present a 30-second video ad (sponsor provided) during the event.
- Opportunity to provide items on each table.
- ◆ Complimentary table for 8 people at the event (\$640 value) ◆
- Mentioned by the Emcee during the event.
- Signage at event, logo included on programs and on screen during the reception.
- Mentioned in all press releases and radio ads.
- Full color logo on website, in newsletter, monthly insert in KJ, and Facebook mentions.

Red Carpet Sponsor —\$5,000 (1 available)

- Branded backdrop for red carpet at entry of event.
- ◆ Complimentary tickets ← 4 (\$3 value)
- ♦ Mentioned by the Emce lu event.
- ♦ Signag (1) ent in until programs and on screen
- Mentioned in election and radio ads.
- Full color on website, in newsletter, monthly insert in KJ, and Facebook mentions.

Spotlight Sponsor —\$4,000 (1 available)

- Sponsor shout out by Emcee before and after nominees are welcomed by spotlight onto the red carpet to kick off the Awards.
- Signage at event, logo included on programs and on screen during the reception.
- Complimentary newsletter ad (\$150 value)
- Full color logo on website, in newsletter, monthly insert in KJ, and Facebook mentions.

O Entertainment Sponsor—\$3,500 (1 available)

- Shout out by the performer duripmperformance.
- Mentioned by the Emceluring event
- Signage streent, logo in screen in the till brograms and on screen
- ♦ Compline rest end walue)
- Full color gc n le, in newsletter, monthly insert in KJ, and F ok mentions.

O Live Voting Sponsor—\$3,500 (1 available)

- Company logo included on table tents located on each table.
- Mentioned by the Emcee duling ing.
- Signage at screen duri

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- Full color logo on Kill to Vsieder, monthly insert in KJ, and Factor hermons.



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OProgram Sponsor—\$3,000 (1 available)

- Full page ad on back cover of nt programs.
- Signage at event, logo bluden programs and on screen
- ♦ Complement with a state of value)
- Full color to be litten lewsletter, monthly insert in KJ, and box entions.

Platinum Sponsor—\$2,500 (unlimited)

- ♦ Signage at event, logo included on programs and on screen during the reception.
- Full color logo on website, in newsletter, monthly insert in KJ, and Facebook mentions.

Photo Booth Sponsor —\$2,500 (1 available)

- Company provided branded Photo Booth and backdrop area at event.
- Mentioned by the Engle event.
- ♦ Sign severage to de on programs and on screening e e c
- Full color book mentions.

Bar Sponsor —\$2,000 (1 available)

- ♦ Sponsor signage in bar area₁
- Mentioned by the Emee during the event.
- Signage event con in experiment included on programs and coordinate experiment.
- Comparing is the comparing in newsletter, monthly insert in Kull in the comparing is the comparing in newsletter, monthly insert in Kull in the comparing is the comparing in newsletter, monthly insert in Kull in the comparing is the comparing in the comparing

All Sponsors — Program ad-on option

- **) ♦** \$250 1/4 page ad
 - ♦ \$500 1/2 page ad
 - ♦ \$1000 full page ad

Cocktail Hour Sponsor—\$1,500 (1 available)

- Sponsor provides branded plane and napkins.
- Mentioned by the Emded during he event.
- Signage vent my an included on programs and o seen with the box.
- Company to the cook mentions.

O Door Prize Sponsor—\$1,000 (3 available)

- ◆ Sponsor provides door prize give any to be given away during reception.
- Mentioned Emcee (in vent.)
- Signage a vent, of the programs and on scill it is a little of the programs.
- Company property website, in newsletter, monthly insert in KJ, acebook mentions.

Reception Sponsor—\$500 (unlimited)

- ♦ Signage at event, company name included on programs and on screen during the reception.
- Company name listed on website, in newsletter, monthly insert in KJ, and Facebook mentions.

O Bronze Sponsor—\$250 (unlimited)

- Signage at event and on programs.
- Company name listed on website, in newsletter, monthly insert in KJ, and Facebook mentions.

