



the kenney awards

Friday, January 23, 2026
Augusta Civic Center, Augusta
4:30 p.m. – 10:00 p.m.

The event of the year brings together 1000+ business leaders, notable politicians, and distinguished guests to the Augusta Civic Center to highlight and celebrate the success in the Kennebec Valley.

This event is a great way to support businesses in the Kennebec Valley. 1,000 attendees are expected.

Presenting Sponsor—\$10,000 (1 available)

- ◆ Branding rights to “Kenney Awards presented by”.
- ◆ An opportunity to present a 60-second video ad (sponsor provided) during the event.
- ◆ Space and table at the event and ability to have a company representative on site.
- ◆ Opportunity to provide items on each table.
- ◆ Sponsor invited to give a 5-minute presentation and speak at the podium.
- ◆ 2 complimentary tables of 8 located within the first two rows (\$1600 value).
- ◆ Mentioned by the Emcee throughout the evening.
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Mentioned in all press releases and radio ads.
- ◆ Full color logo on website, in newsletter, and Facebook mentions.

Headlining Sponsor—\$6,000 (5 available)

- ◆ An opportunity to present a 60-second video ad (sponsor provided) during the event.
- ◆ Opportunity to provide items on each table.
- ◆ Complimentary table for 8 located at the event (\$800 value)
- ◆ Mentioned by the Emcee during the event.
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Mentioned in all press releases and radio ads.
- ◆ Full color logo on website, in newsletter, and Facebook mentions.

VIP Reception Sponsor—\$5,000 (1 available)

- ◆ Signage with logo in VIP area.
- ◆ Mentioned by the Emcee during the event.
- ◆ Complimentary tickets for 4 (\$400 value).
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Mentioned in all press releases and radio ads.
- ◆ Full color logo on website, in newsletter, and Facebook mentions.

Red Carpet Sponsor —\$5,000 (1 available)

- ◆ Branded backdrop for red carpet at entry of event.
- ◆ Complimentary tickets for 4 (\$400 value).
- ◆ Mentioned by the Emcee during the event.
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Mentioned in all press releases and radio ads.
- ◆ Full color logo on website, in newsletter, and Facebook mentions.

Dinner Sponsor —\$4,000 (1 available)

- ◆ An opportunity to present a 30-second video ad (sponsor provided) played prior to event dinner.
- ◆ Mentioned by the Emcee during the event.
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Complimentary newsletter ad (\$150 value).
- ◆ Full color logo on website, in newsletter, and Facebook mentions.

Entertainment Sponsor—\$3,500 (1 available)

- ◆ Shout out by the performer during performance.
- ◆ Logo displayed on screen during DJ/Band plays.
- ◆ Mentioned by the Emcee during the event.
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Complimentary newsletter ad (\$150 value).
- ◆ Full color logo on website, in newsletter, and Facebook mentions.

Live Voting Sponsor—\$3,500 (1 available)

- ◆ Company logo included on table tent located on each table (100+ tables).
- ◆ Mentioned by the Emcee during the voting.
- ◆ Signage at event, logo included on programs and on screen during the voting.
- ◆ Full color logo on website, in newsletter, and Facebook mentions.



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Program Sponsor—\$3,000 (1 available)

- ◆ Full page ad on back cover of event programs.
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Company name included in newsletter (50 value).
- ◆ Full color logo on website, in newsletter, and Facebook mentions.

Sold

Photo Booth Sponsor —\$2,500 (1 available)

- ◆ Company provided branded Photo Booth and backdrop area at event.
- ◆ Mentioned by the Emcee during event.
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Full color logo on website, in newsletter, monthly insert in KJ, and Facebook mentions.

Platinum Sponsor—\$2,500 (unlimited)

- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Full color logo on website, in newsletter, and Facebook mentions.

Bar Sponsor —\$2,500 (1 available)

- ◆ Sponsor signage in bar area.
- ◆ Mentioned by the Emcee during the event.
- ◆ Signage at event, company logo included on programs and on screen during the reception.
- ◆ Company logo listed on website, in newsletter, and Facebook mentions.

Cocktail Hour Sponsor—\$2,000 (1 available)

- ◆ Sponsor provides branded plates and napkins.
- ◆ Mentioned by the Emcee during the event.
- ◆ Signage at event, company name included on programs and on screen during the reception.
- ◆ Company name listed on website, in newsletter, monthly insert in KJ, and Facebook mentions.

Sold

Dessert Sponsor —\$2,000 (1 available)

- ◆ Branded sticker (company provided) on cookies
- ◆ Mentioned by the Emcee during the event.
- ◆ Signage at event, company name included on programs and on screen during the reception.
- ◆ Company name listed on website, in newsletter, and Facebook mentions.

Door Prize Sponsor—\$1,000 (3 available)

- ◆ Sponsor provides door prize giveaway to be given away during reception.
- ◆ Mentioned by the Emcee during the event.
- ◆ Signage at event, company name included on programs and on screen during the reception.
- ◆ Company name listed on website, in newsletter, and Facebook mentions.

Table Sponsor—\$500 (unlimited)

- ◆ Sign with company name on one table at event.
- ◆ Signage at event, company name included on programs and on screen during the reception.
- ◆ Company name listed on website, in newsletter, and Facebook mentions.

Reception Sponsor—\$250 (unlimited)

- ◆ Signage at event and on programs.
- ◆ Company name listed on website, in newsletter, and Facebook mentions.

