



2026 SPONSORSHIP OPPORTUNITIES

GET YOUR NAME IN FRONT OF THE RIGHT PEOPLE AT THE RIGHT TIME

105 Second Street, Suite 1B, Hallowell, ME 04347
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the kenney awards

Friday, January 23, 2026
Augusta Civic Center, Augusta
4:30 p.m. – 10:00 p.m.

The event of the year brings together 1000+ business leaders, notable politicians, and distinguished guests to the Augusta Civic Center to highlight and celebrate the success in the Kennebec Valley.

This event is a great way to support businesses in the Kennebec Valley. 1,000 attendees are expected.

Presenting Sponsor—\$10,000 (1 available)

- ◆ Branding rights to “Kenney Awards presented by”.
- ◆ An opportunity to present a 60-second video ad (sponsor provided) during the event.
- ◆ Space and table at the event and ability to have a company representative onsite.
- ◆ Opportunity to provide items on each table.
- ◆ Sponsor is invited to welcome guests and speak at the podium for 2 minutes.
- ◆ 2 complimentary tables of 8 located within the first two rows (\$1600 value).
- ◆ Mentioned by the Emcee throughout the evening.
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Mentioned in all press releases.
- ◆ Full color logo on website, in newsletter, and Facebook mentions.

Headlining Sponsor—\$6,000 (5 available)

- ◆ An opportunity to present a 60-second video ad (sponsor provided) during the event.
- ◆ Opportunity to provide items on each table.
- ◆ Complimentary table for 8 people at the event (\$800 value)
- ◆ Mentioned by the Emcee during the event.
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Mentioned in all press releases.
- ◆ Full color logo on website, in newsletter, and Facebook mentions.

VIP Reception Sponsor—\$5,000 (1 available)

- ◆ Signage with logo in VIP area.
- ◆ Mentioned by the Emcee during the event.
- ◆ Complimentary tickets for 4 (\$400 value).
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Mentioned in all press releases.
- ◆ Full color logo on website, in newsletter, and Facebook mentions.

Red Carpet Sponsor —\$5,000 (1 available)

- ◆ Branded backdrop for red carpet at entry of event.
- ◆ Complimentary tickets for 4 (\$400 value).
- ◆ Mentioned by the Emcee during the event.
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Mentioned in all press releases.
- ◆ Full color logo on website, in newsletter, and Facebook mentions.

Dinner Sponsor —\$4,000 (1 available)

- ◆ An opportunity to present a 30-second video ad (sponsor provided) played prior to event dinner.
- ◆ Mentioned by the Emcee during the event.
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Complimentary newsletter ad (\$150 value).
- ◆ Full color logo on website, in newsletter, and Facebook mentions.

Entertainment Sponsor—\$3,500 (1 available)

- ◆ Shout out by the performer during performance.
- ◆ Logo displayed on screen during DJ/Band plays.
- ◆ Mentioned by the Emcee during the event.
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Complimentary newsletter ad (\$150 value).
- ◆ Full color logo on website, in newsletter, and Facebook mentions.

Live Voting Sponsor—\$3,500 (1 available)

- ◆ Company logo included on table tents located on each table (100+ tables).
- ◆ Mentioned by the Emcee during live voting.
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Full color logo on website, in newsletter, and Facebook mentions.



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This event is a great way to support businesses in the Kennebec Valley. 1,000 attendees are expected.

Program Sponsor—\$3,000 (1 available)

- ◆ Full page ad on back cover of event programs.
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Complimentary newsletter ad (\$150 value).
- ◆ Full color logo on website, in newsletter, and Facebook mentions.

Photo Booth Sponsor —\$2,500 (1 available)

- ◆ Company provided branded Photo Booth and backdrop area at event.
- ◆ Mentioned by the Emcee during event.
- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Full color logo on website, in newsletter, monthly insert in KJ, and Facebook mentions.

Platinum Sponsor—\$2,500 (unlimited)

- ◆ Signage at event, logo included on programs and on screen during the reception.
- ◆ Full color logo on website, in newsletter, and Facebook mentions.

Bar Sponsor —\$2,500 (1 available)

- ◆ Sponsor signage in bar area.
- ◆ Mentioned by the Emcee during the event.
- ◆ Signage at event, company logo included on programs and on screen during the reception.
- ◆ Company logo listed on website, in newsletter, and Facebook mentions.

Cocktail Hour Sponsor—\$2,000 (1 available)

- ◆ Sponsor provides branded plates and napkins.
- ◆ Mentioned by the Emcee during the event.
- ◆ Signage at event, company name included on programs and on screen during the reception.
- ◆ Company name listed on website, in newsletter, monthly insert in KJ, and Facebook mentions.

Dessert Sponsor —\$2,000 (1 available)

- ◆ Branded sticker (company provided) on cookies
- ◆ Mentioned by the Emcee during the event.
- ◆ Signage at event, company name included on programs and on screen during the reception.
- ◆ Company name listed on website, in newsletter, and Facebook mentions.

Door Prize Sponsor—\$1,000 (3 available)

- ◆ Sponsor provides door prize giveaway to be given away during reception.
- ◆ Mentioned by the Emcee during the event.
- ◆ Signage at event, company name included on programs and on screen during the reception.
- ◆ Company name listed on website, in newsletter, and Facebook mentions.

Table Sponsor—\$500 (unlimited)

- ◆ Sign with company name on one table at event.
- ◆ Signage at event, company name included on programs and on screen during the reception.
- ◆ Company name listed on website, in newsletter, and Facebook mentions.

Reception Sponsor—\$250 (unlimited)

- ◆ Signage at event and on programs.
- ◆ Company name listed on website, in newsletter, and Facebook mentions.





The Ironman Welcome Party!

Join us in welcoming everyone to the Kennebec Valley for Ironman Maine 70.3

This event is a great way to be seen in front of a market of out of state individuals and Maine athletes and volunteers. A band and bar will be provided. 450+ attendees are expected. Finishing the evening with Fireworks over the Kennebec River!

Friday, July 24, 2026
Front Street, Augusta
7:00 p.m. – 9:30 p.m.

Presenting Sponsor—\$5,000 (1 available)

- ◆ Branding rights to “Ironman Welcome Party presented by”
- ◆ Dedicated table inside Ironman Welcome Party and invitation to pass out branded items or swag provided by company.
- ◆ Sponsor signage at event.
- ◆ Opportunity to welcome athletes at entrance.
- ◆ 2 VIP balcony viewing on race day.
- ◆ Full page ad in Newsletter (\$150)
- ◆ Full color logo included on Chamber website & tagged on Facebook.

Major Sponsor—\$3,500 (1 available)

- ◆ Dedicated table inside Ironman Welcome Party and invitation to pass out branded items or swag provided by company.
- ◆ Shout out on stage during event.
- ◆ Sponsor signage at event.
- ◆ Full page ad in Newsletter (\$150)
- ◆ Full color logo included on Chamber website & tagged on Facebook.

Entertainment Sponsor—\$2,000 (1 available)

- ◆ Dedicated table inside Ironman Welcome Party and invitation to pass out branded items or swag provided by company.
- ◆ Sponsor signage in entertainment area and opportunity to announce entertainment.
- ◆ Full color logo included on Chamber website & tagged on Facebook.

Bar Sponsor —\$1,500 (1 available)

- ◆ Dedicated table inside Ironman Welcome Party and invitation to pass out branded items or swag provided by company.
- ◆ Sponsor signage in bar area.
- ◆ Full color logo included on Chamber website & tagged on Facebook.

Games Sponsor —\$1,000 (2 available)

- ◆ Dedicated table inside Ironman Welcome Party and invitation to pass out branded items or swag provided by company.
- ◆ Company signage in games area.
- ◆ Full color logo included on Chamber website & tagged on Facebook.

Supporting Sponsor —\$500 (unlimited)

- ◆ Dedicated table inside Ironman Welcome Party and invitation to pass out branded items or swag provided by company.
- ◆ Company name sponsor signage displayed at event.
- ◆ Company name included on Chamber website & tagged on Facebook.



K E N N E B E C
LEADERSHIP
I N S T I T U T E
★ G O L F T O U R N A M E N T ★



Monday, September 14, 2026
The Meadows Golf Club
10:00 a.m. Shotgun Start

The Chamber's annual Golf Tournament is designed to assist in the operation of the Kennebec Leadership Institute and raise money to grant scholarships to students for the course.

This event is a great way to support the education of future business leaders.

Presenting Sponsor—\$5,000 (1 available)

- ◆ Branding rights to "KLI Golf Tournament presented by."
- ◆ Invited to speak during the awards reception.
- ◆ Entry for a foursome into the tournament (\$600).
- ◆ Option to put items in each golf cart.
- ◆ Individual sign with logo on hole 1 (\$200).
- ◆ Invited to have a representative meet players at an assigned hole.
- ◆ Full page ad in the KVCC Newsletter (\$150).
- ◆ Full color logo included on website, tagged on Facebook, newsletter, and e-mail blasts.

Eagle Sponsor—\$2,500 (unlimited)

- ◆ Entry for a foursome into the tournament (\$600).
- ◆ Individual sign with logo on a hole (\$200).
- ◆ Full page ad in the KVCC Newsletter (\$150).
- ◆ Special thank you during awards reception.
- ◆ Full color logo included on website, tagged on Facebook, newsletter and e-mail blasts.

Exclusive Cart Sponsor—\$2,000 (1 available)

- ◆ Logo included on the front of EVERY golf cart!
- ◆ Able to put swag in all carts for players.
- ◆ Individual sign with logo on a hole (\$200).
- ◆ Special thank you during awards reception.
- ◆ Full color logo included on website, tagged on Facebook, newsletter and e-mail blasts.

Driving Sponsor—\$1,500 (unlimited)

- ◆ Entry for a twosome into the tournament (\$300).
- ◆ Individual sign with logo on a hole (\$200).
- ◆ Special thank you during awards reception.
- ◆ Full color logo included on website, tagged on Facebook, newsletter and e-mail blasts.

Air Cannon Sponsor—\$1,000 (1 available)

- ◆ Sign with logo included on Air Cannon hole (\$200).
- ◆ Invited to have a representative meet players at an assigned hole.
- ◆ Special thank you during awards reception.
- ◆ Full color logo included on website, tagged on Facebook, newsletter and e-mail blasts.

Lunch Sponsor—\$1,500 (1 available)

- ◆ Signs with logo included in lunch area.
- ◆ Special thank you during awards reception.
- ◆ Full color logo included on website, tagged on Facebook, newsletter and e-mail blasts.

Putting Contest Sponsor—\$1,000 (1 available)

- ◆ Sign with logo included on putting contest hole.
- ◆ Invited to have a representative meet players at an assigned hole.
- ◆ Special thank you during awards reception.
- ◆ Full color logo included on website, tagged on Facebook, newsletter and e-mail blasts.

Green Sponsor—\$750 (unlimited)

- ◆ Sign with logo included on the green (\$200).
- ◆ Company name listed on website, Facebook, newsletter and select e-mail blasts.

Awards Sponsor—\$500 (6 available)

- ◆ Sign with logo included at awards reception.
- ◆ Company name listed on website, Facebook, newsletter and select e-mail blasts.

Hole Sponsor—\$200 (unlimited)

- ◆ Sign with logo included on a hole (\$200).
- ◆ Company name listed on website, Facebook, newsletter and select e-mail blasts.



K E N N E B E C LEADERSHIP I N S T I T U T E

**September - December
Weekly**



This interactive and intensive leadership training program is for individuals of all ages who want to increase their leadership skills to grow in their careers.

The program runs weekly September through December with a graduation ceremony in December. There are 15-25 participants.

Mentor Sponsor—\$5,000 (1 available)

- ◆ Invited to include company literature and branded items at Program Kickoff.
- ◆ Invited to present to classroom at the beginning of one of weekly classes.
- ◆ Invited to speak and have a banner at KLI Graduation.
- ◆ Logo included on website, all promotional emails, ads, and newsletter mentions about KLI.
- ◆ Included in Facebook posts promoting KLI.

Empowerment Sponsor—\$5,000 (1 available)

- ◆ Invited to include company literature and branded items at Program Kickoff.
- ◆ Invited to present to classroom at the beginning of one of weekly classes.
- ◆ Invited to speak and have a banner at KLI Graduation.
- ◆ Logo included on website, all promotional emails, ads, and newsletter mentions about KLI.
- ◆ Included in Facebook posts promoting KLI.

Facilitator Sponsor—\$5,000 (1 available)

- ◆ Invited to include company literature and branded items at Program Kickoff.
- ◆ Invited to present to classroom at the beginning of one of weekly classes.
- ◆ Invited to speak and have a banner at KLI Graduation.
- ◆ Logo included on website, all promotional emails, ads, and newsletter mentions about KLI.
- ◆ Included in Facebook posts promoting KLI.

Community Sponsor—\$5,000 (1 available)

- ◆ Invited to include company literature and branded items at Program Kickoff.
- ◆ Invited to present to classroom at the beginning of one of weekly classes.
- ◆ Invited to speak and have a banner at KLI Graduation.
- ◆ Logo included on website, all promotional emails, ads, and newsletter mentions about KLI.
- ◆ Included in Facebook posts promoting KLI.

Graduation Sponsor—\$2,500 (2 available)

- ◆ Invited to have a banner at KLI Graduation.
- ◆ Signage with logo at graduation provided by Chamber.
- ◆ Logo included on website and promotional emails for KLI Graduation.
- ◆ Included in various Facebook posts promoting Graduation.

Panel Sponsor—\$1,000 (4 available)

- ◆ Invited to include company literature and branded items on a Panel day.
- ◆ Logo included on website and with Facebook post highlighting Panel.

Workshop Sponsor—\$1,000 (4 available)

- ◆ Invited to include company literature and branded items on a Workshop day.
- ◆ Logo included on website and with Facebook post highlighting Workshop.

Supporting Sponsor—\$500 (4 available)

- ◆ Logo included on website and one Facebook post





Augusta - October 2026

The Kennebec Valley Chamber of Commerce partners with the Cony School Department to transport 7th graders on a day-long tour of different Chamber member businesses to expose the students to all the great opportunities that are right HERE in the Kennebec Valley! 150-200 students will participate.



GOALS & TAKEAWAYS

We will expose the students to a variety of jobs and workplaces.

Students will learn about educational opportunities to train for these jobs, hear the stories from people in these jobs

Students will learn about the importance of "soft skills" such as showing up on time, working as a team member, and positive attitudes.

This will become an annual event for 7th graders and become a valuable part of their education and curriculum.

This will eventually benefit area businesses and our economy by developing our future workforce.

This model can and will be replicated by other Chambers in Maine and perhaps other states.

Presenting Sponsorship (1 available): \$5,000

- Branding rights to "7th UP Biz Tour presented by".
- Welcome group prior to presentations.
- Logo on t-shirts and signage at event.
- Materials of choice distributed to students.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

Backpack Sponsorship (1 available): \$1,500

- Provide branded drawstring backpacks given to students.
- Opportunity to place a branded item in the bags distributed to students.
- Signage at event.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

Water Bottle Sponsorship (1 available): \$1,500

- Provide company branded water bottles given to students.
- Opportunity to place a branded item in the bags distributed to students.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

Name Tag Sponsorship (1 available): \$1,250

- Provide company branded lanyards for name tags given to every student and teacher.
- Opportunity to place a branded item in the bags distributed to students.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

Lunch Box Sponsorship (1 available): \$1,250

- Provide company branded lunch boxes given to students.
- Opportunity to place a branded item in the bags distributed to students.
- Signage at event.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.





Augusta - October, 2026

The Kennebec Valley Chamber of Commerce partners with the Cony School Department to transport 7th graders on a day-long tour of different Chamber member businesses to expose the students to all the great opportunities that are right HERE in the Kennebec Valley! 150-200 students will participate.



GOALS & TAKEAWAYS

We will expose the students to a variety of jobs and workplaces.

Students will learn about educational opportunities to train for these jobs, hear the stories from people in these jobs

Students will learn about the importance of "soft skills" such as showing up on time, working as a team member, and positive attitudes.

This will become an annual event for 7th graders and become a valuable part of their education and curriculum.

This will eventually benefit area businesses and our economy by developing our future workforce.

This model can and will be replicated by other Chambers in Maine and perhaps other states.

Coloring Sponsorship (1 available): \$1,000

- Provide company branded coloring books and/or pencils given to students.
- Opportunity to place a branded item in the bags distributed to students.
- Signage at event.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

Bus Sponsorship (4 available): \$1,000

- Opportunity to place a branded item in the bags distributed to students.
- Company logo displayed in window of bus.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

Class Sponsorship (6 available): \$1,000

- Opportunity to place a branded item in the bags distributed to students.
- Signage at event.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

Sticker Sponsorship (1 available): \$750

- Provide company branded sticker given to students.
- Opportunity to place a branded item in the bags distributed to students.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

Supplies Sponsorship (unlimited): \$500

- Opportunity to place a branded item in the bags distributed to students.
- Company name included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

Teacher Sponsorship (unlimited): \$250

- Opportunity to place a branded item in the bags distributed to students.
- Company name included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

7TH UP BIZ TOUR

Dream it, See it, Be it.

Gardiner - October, 2026

The Kennebec Valley Chamber of Commerce partners with the Gardiner School Department to transport 7th graders on a day-long tour of different Chamber member businesses to expose the students to all the great opportunities that are right HERE in the Kennebec Valley! 150-200 students will participate.



GOALS & TAKEAWAYS

We will expose the students to a variety of jobs and workplaces.

Students will learn about educational opportunities to train for these jobs, hear the stories from people in these jobs

Students will learn about the importance of "soft skills" such as showing up on time, working as a team member, and positive attitudes.

This will become an annual event for 7th graders and become a valuable part of their education and curriculum.

This will eventually benefit area businesses and our economy by developing our future workforce.

This model can and will be replicated by other Chambers in Maine and perhaps other states.

Presenting Sponsorship (1 available): \$5,000

- Branding rights to "7th UP Biz Tour presented by".
- Welcome group prior to presentations.
- Logo on t-shirts and signage at event.
- Materials of choice distributed to students.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

Backpack Sponsorship (1 available): \$1,500

- Provide branded drawstring backpacks given to students.
- Opportunity to place a branded item in the bags distributed to students.
- Signage at event.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

Water Bottle Sponsorship (1 available): \$1,500

- Provide company branded water bottles given to students.
- Opportunity to place a branded item in the bags distributed to students.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

Name Tag Sponsorship (1 available): \$1,250

- Provide company branded lanyards for name tags given to every student and teacher.
- Opportunity to place a branded item in the bags distributed to students.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

Lunch Box Sponsorship (1 available): \$1,250

- Provide company branded lunch boxes given to students.
- Opportunity to place a branded item in the bags distributed to students.
- Signage at event.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.





Gardiner - October, 2026

The Kennebec Valley Chamber of Commerce partners with the Gardiner School Department to transport 7th graders on a day-long tour of different Chamber member businesses to expose the students to all the great opportunities that are right HERE in the Kennebec Valley! 150-200 students will participate.



GOALS & TAKEAWAYS

We will expose the students to a variety of jobs and workplaces.

Students will learn about educational opportunities to train for these jobs, hear the stories from people in these jobs

Students will learn about the importance of "soft skills" such as showing up on time, working as a team member, and positive attitudes.

This will become an annual event for 7th graders and become a valuable part of their education and curriculum.

This will eventually benefit area businesses and our economy by developing our future workforce.

This model can and will be replicated by other Chambers in Maine and perhaps other states.

Coloring Sponsorship (1 available): \$1,000

- Provide company branded coloring books and/or pencils given to students.
- Opportunity to place a branded item in the bags distributed to students.
- Signage at event.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

Bus Sponsorship (4 available): \$1,000

- Opportunity to place a branded item in the bags distributed to students.
- Company logo displayed in window of bus.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

Class Sponsorship (6 available): \$1,000

- Opportunity to place a branded item in the bags distributed to students.
- Signage at event.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

Sticker Sponsorship (1 available): \$750

- Provide company branded sticker given to students.
- Opportunity to place a branded item in the bags distributed to students.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

Supplies Sponsorship (unlimited): \$500

- Opportunity to place a branded item in the bags distributed to students.
- Company name included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

Teacher Sponsorship (unlimited): \$250

- Opportunity to place a branded item in the bags distributed to students.
- Company name included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.



Monthly & Quarterly Programming

The Chamber offers a diverse programming of events. Each of the below are **annual sponsorships**. These events are a great way to constantly stay in front of all our members throughout the year.

Women's Network Luncheon

Summary: Features female speakers focusing on their stories, successes, struggles, and lessons learned throughout their careers.

Runs: Monthly (1 year sponsorship)

Time: 11:30-1:00

Sponsorships:

Major (3) \$5,000.

Supporting Sponsor (12) \$500

Women's Network

CONNECT. LEARN. EMPOWER.

Includes:

- Logo on all promotional material including website, newsletter, emails, social media, etc.
- Invitation to display pop-up-banner at every event.
- Mention by emcee at event.
- Ability to have a table at each event.

Chamber Connection

Summary: Chamber Connections is a series that takes place every other month. This program focuses on important updates for the business community as well as leadership presentations from leaders around the state on their business journeys. Each program is designed to be a non-partisan, informational presentation that addresses topics that directly and indirectly affect Chamber members.

Runs: 6 times a year (1 year sponsorship)

Time: 8:00-9:30

Sponsorships: Major (2) \$5,000.

CHAMBER CONNECTION

Includes:

- Logo on all promotional material including website, newsletter, emails, social media, etc.
- Logo included on introduction slide prior to presentation.
- Opportunity to display pop up banner at event and speak prior to presentation.

Business After Hours

Summary: Join us at our largest casual networking event!

Runs: Monthly (1 year sponsorship)

Time: 5:00-7:00

Sponsorships: Major (3) \$5,000.

Includes:

- Logo on all promotional material including website, newsletter, emails, social media, etc.
- Invitation to display pop-up-banner at every event.
- Mention by emcee at event.
- Ability to have a table at each event.

BUSINESS after HOURS





Other Ways to Get Involved

*Our fastest growing programs have a whole lot to offer! These **annual sponsorships** usually sell out fast! These are a great way to get your name in front of a large audience.*

Small Business Resource Team

Summary: Offers free workshops and seminars to members and the community that focus on small businesses and their needs.

Runs: Monthly (1 year sponsorship)

Time: 10:00-11:00

Sponsorships: Major (3) \$1,500.

Includes: Logo on all promotional material including website, newsletter, emails, social media, etc.



KLI 2.0

Summary: This two-day workshop is designed to elevate your leadership impact and build thriving teams. KLI 2.0 is designed as an extension of the Kennebec Leadership Institute.

Runs: March 19-20

Sponsorships: Major (3) \$2,500.

Includes: Invited to present to class during lunch.

Ability to provided branded item for students.

Logo on all promotional material including website, newsletter, emails, social media, etc.



Ribbon Cuttings

Summary: Celebrating new, relocated or expanding businesses throughout the Kennebec Valley!

Runs: Year Round (1 year sponsorship)

Sponsorships: Major (3) \$2,500.

Includes: Logo included on website and in promotion of events on social media.

Ability to have pop-up banner at events.

Invitation to have representatives of company at all Ribbon Cutting ceremonies.





Digital Sponsorships

The Chamber offers alternative ways to get involved! Below are some of our digital sponsorships. These are a great way to get your company name in front of a very niche audience.

Insider Newsletter

Summary: Our monthly e-newsletter is designed to keep readers up-to-date on all areas of business and community. The newsletter has a 41% open rate and 5 -10% click rate.

Runs: Monthly (1 year sponsorship)

Channels: Email, website

Subscribers: 2,850+

Sponsorships: Major (2) \$2,500.

Includes: Medium ad included in 11 newsletters (can be changed).

Large ad included in 1 newsletter.

Logo included at the top of each newsletter and on website.



Newsletter Spots

Summary: Place artwork in a newsletter to highlight your business!

Channels: Email, website

Subscribers: 2,850+

Sponsorships: unlimited

Large size: \$150/mo., \$810/6 mo., \$1,440/year

Medium Size: \$100/mo., \$540/6mo., \$960/year

Small Size: \$75/mo., \$405/6mo., \$720/year

CASS CAPITAL AREA STAFFING SOLUTIONS

Providing thoroughly screened, tested, and reference-checked candidates specializing in:

- Executive- Administrative
- Legal & Medical Office
- Accounting & Finance
- Light Industrial

Your Partner in Staffing
Offices in Augusta and Bangor
207-620-7823

www.CapitalAreaStaffing.com

The People You Trust - The Jobs You Want

Website Spots

Summary: Place artwork on KVCC website to highlight your business!

Channels: Website

Subscribers: 350,000+ views per year

Sponsorships: unlimited

Artwork on specific page of website: \$25/mo. or \$250/year

Artwork on every page of website (excludes homepage):

\$100/mo. or \$1,000/year

AUGUSTA, MAINE'S ONLY GOLF COURSE

Western View Golf and Pub
130 Bolton Hill Rd., Augusta, ME 04330
(207) 213-6148
westernviewgolfandpub.com
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Digital Sponsorships

The Chamber offers alternative ways to get involved! Below are some of our digital sponsorships. These are a great way to get your company name in front of a very niche audience.

Member Refresher

Summary: Membership Refreshers are a networking educational event for members. These occur every other month at the KV Chamber office.

Runs: Bimonthly (1 year sponsorship)

Sponsorships: Major (1) \$2,500.

Includes: Opportunity to speak for 5 minutes prior to event presentation.

Logo included in dedicated Member Refresher emails.

Option to provide notepads and pens for events.

Mention and tag in all social media posts about Member Refreshers.

Logo included on website in Member Refresher section.

Friday Feature

Summary: Friday Feature is a monthly video highlighting individual members to spotlight their industry, involvement in the community and their employees.

Runs: Monthly (1 year sponsorship)

Sponsorships: Major (2) \$2,500.

Includes: Logo included in dedicated Friday Feature monthly email.

Mention and tag in all social media posts about Friday Features.

Logo included on website in Friday Feature section.

Videos are posted on Facebook, LinkedIn, Instagram stories, YouTube channel and website.



New Members

Summary: Social media and newsletter promotion of every new member when they join the KV Chamber (5-10/month).

Runs: Year Round (1 year sponsorship)

Channels: Facebook (1.5 million+ views annually), newsletter (2,850+ views monthly)

Sponsorships: Major (2) \$2,500.

Includes: Logo on all promotional material including website membership application page, new member section of newsletter and social media new member graphic post with tag.





Monthly Programming Sponsor

Cynergy is the KV Chamber's new professional division providing ways to network, contribute and grow through a series of programming designed to appeal to every member of the Kennebec Valley region.

Program Sponsor—\$2,500 (1 year - 2 available)

- ◆ Signage at all Cynergy events with your logo (provided by company).
- ◆ Invitation to speak at some Cynergy events.
- ◆ Invitation to have a table promoting company at some events and/or ability to provide swag for attendees.
- ◆ Company mention at all Cynergy events.
- ◆ Company logo included in all Cynergy emails.
- ◆ Company logo on the homepage of www.cynergymaine.com.
- ◆ Logo included and company tagged in various social media posts promoting Cynergy.



Event Sponsors

Trivia — \$500 (1 year - 3 available)

- ◆ Company mention at all trivia events (4).
- ◆ Invitation to provide swag for attendees.
- ◆ Company tag on various social media posts promoting trivia.



Dodgeball, April 24 — \$250 (unlimited)

- ◆ Company logo featured on the back of t-shirts.
- ◆ Company tag on various social media posts promoting dodgeball.

Educational Panel, June 18 — \$500 (1 available)

- ◆ Signage at event with your logo (provided by company).
- ◆ Company logo included on various promotional emails and social media posts.

Night Golf, October 9 — \$100 Hole Sponsor (unlimited)

- ◆ Company logo on signage at event.
- ◆ Company tag on various social media posts promoting golf.



Pickleball, November 13 — Please Inquire



Sponsorship Contract

Fill out the information below to secure your sponsorship. Please indicate the sponsorship level value and name.

Organization: _____

Contact Name: _____

Contact Phone & Email: _____

• Program/Event: _____

• Sponsorship Level: _____

TOTAL DUE:

• Program/Event: _____

• Sponsorship Level: _____

\$_____

• Program/Event: _____

• Sponsorship Level: _____

• Program/Event: _____

• Sponsorship Level: _____

• Program/Event: _____

• Sponsorship Level: _____

By signing below I agree that my organization will pay the sponsorships above in full by the deadline given to me by the KV Chamber.

SIGNATURE

DATE