



The following leadership opportunities are available for the 2021 administrative year. Please check all positions where you have an interest. Below the interest form, are the board guidelines for you to look over prior to checking the box next to general board member.

Leadership Positions of Interest

- General Board Member, only
- Chairman of the Board (please mark even if you are interested for another time)
- 1st Vice Chair
- Secretary
- Treasurer
- General Member of the Executive Committee

Committee Chairman & or Co-Chairman (check the committees you are interested in chairing/co-chairing)

- | | |
|---|--|
| <input type="checkbox"/> Ambassadors | <input type="checkbox"/> Environment, Energy Manufacturing & Utilities |
| <input type="checkbox"/> Aviation | <input type="checkbox"/> Sports, Entertainment, Tourism & Hospitality |
| <input type="checkbox"/> Education | <input type="checkbox"/> Labor & Employment |
| <input type="checkbox"/> Healthcare | <input type="checkbox"/> Land Use |
| <input type="checkbox"/> Government Affairs | <input type="checkbox"/> Other Committee (list here) |
| <input type="checkbox"/> Transportation | |
| <input type="checkbox"/> Not-For-Profit | |
| <input type="checkbox"/> VICA Foundation | |

Complete, sign and return this form to VICA via email (jessica@vica.com) or FAX 818.907.7934 no later than **Friday, September 18, 2020.**

Yes, I am interested in serving as a member of the Board of Directors or in some leadership capacity in 2021, agree to the terms listed above and other leadership positions as checked above

I am unable to serve on the board of directors, but I would like to be considered for a committee position.

Printed Name: _____

Signature: _____



2021 Board of Directors Guidelines

Serving on the board of directors for the Valley Industry and Commerce Association (VICA) is a fun and rewarding experience. With the generous support and energy of our board members, VICA continues to act as an advocate for the greater San Fernando Valley regional business community. Your interest in leadership and participation in VICA is greatly appreciated.

Board responsibilities include:

- **Annual Board Dues:** In addition to your annual membership dues, board members are required to pay \$1,500 for annual board fees
- **Attendance:** Board members should regularly attend board meetings (at least 5 out of the 8 meetings) and be prepared and available to vote on a variety of public policy issues
- **Availability:** If asked, Board members are asked to be available to VICA staff and volunteer leaders to share knowledge, expertise and resources
- **Participation:** Board members are asked to participate in at least 1 committee meeting a month (other than the board meetings), at least 1 a year of VICA After Darks, Leaders Forums and Newsmaker Connections, and at least 4 of the 6 major events (State Officeholders, Congressional, Hall of Fame Dinner, Local Officeholders, Business Forecast Conference, Annual Meeting)
- **Membership:** Provide the VICA membership manager with three (3) VICA prospects each calendar year
- **Advocacy:** Help VICA gain access to public officials and communicate VICA's business perspective. Your support may include calling and writing lawmakers, attending press conferences, testifying, authoring editorials and interacting with other top opinion leaders
- **Programs and Events:** Attend events and programs by purchasing sponsorships and tickets and by inviting prospective new members to VICA activities