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AI STRATEGIC LEADERSHIP DEVELOPMENT PROGRAMME 2024

PROPOSED TO:

ORGANISED BY:

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Introduction

In an era where technology defines competitive advantage, it is imperative to stay ahead in harnessing the transformative power of Artificial Intelligence.

C'ynergy stands at the forefront of this digital renaissance, offering a fusion of expert advisory, educational advancement, and proprietary AI solutions to unlock the full potential of both AI and human collaboration within organizations. Our purpose is twofold: to illuminate the path to AI transformation and to make this future accessible to all, fostering a harmonious blend of technology and human potential.



Thank you for allowing us the privilege to introduce the C'ynergy AI Strategic Leadership Development Programme. We are confident that our comprehensive approach directly aligns with the essential challenges your organization faces during its transformative journey into the age of AI.



Objective

Most organisations face three significant challenges that are impacting their journey towards AI transformation. These challenges are crucial to address as they play a pivotal role in shaping the success of your digital transformation journey . Here's how we understand these issues:

Leadership Readiness in the Age of AI:



Many organizations struggle with preparing their leaders to effectively understand, implement, and leverage AI technologies. The C'ynergy Programme addresses this gap by providing leaders with the knowledge and skills to not only comprehend AI's capabilities but also to drive AI-led initiatives within their teams.

Cultural Resistance to Technological Change:



Resistance to change is a significant barrier in many organizations, especially when it comes to adopting new technologies. The comprehensive learning and coaching offered by C'ynergy foster a culture of adaptability, ensuring that leaders are not just ready but are also eager to embrace AI, thereby reducing resistance and easing the transition.

Siloed Innovation and Lack of Collaboration:



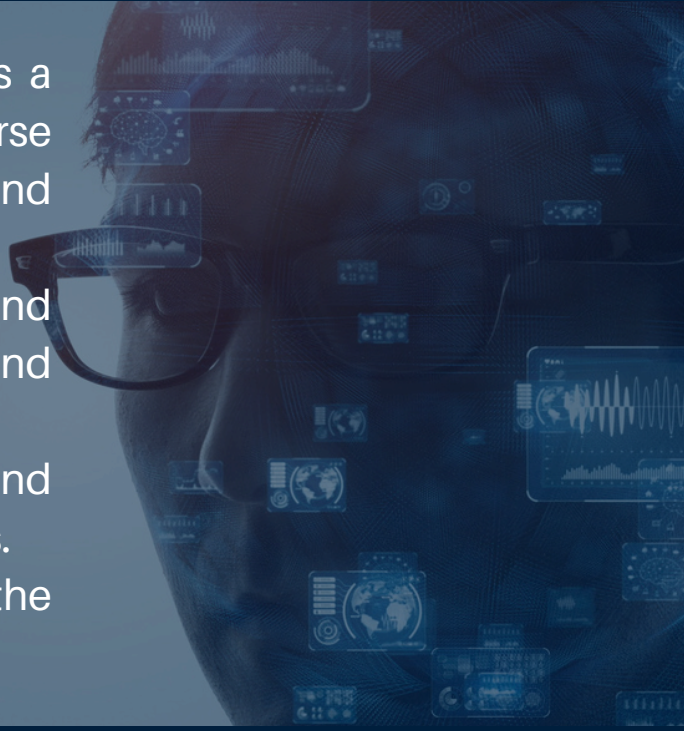
Innovation often stalls when knowledge and skills are confined to certain individuals or departments within an organization. C'ynergy's ecosystem of practice and masterclasses promote knowledge sharing and cross-functional collaboration, ensuring that innovation is not siloed but rather infused throughout the organization, enabling a more unified and strategic approach to AI implementation.

By tackling these issues, the C'ynergy Programme will allow you to harness the potential of AI, enabling leaders to steer their teams toward successful transformation.



Programme Overview

The C'ynergy Transformation Programme is a meticulously structured 12-week course designed to foster AI-enabled leadership and innovation. It aims to:

- Equip leaders with the knowledge and skills to drive AI adoption and transformation.
 - Develop a culture of AI adaptability and continuous learning within organizations.
 - Maximize return on investment through the practical application of AI strategies.
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- Leaders will be primed to create a culture of innovation, leverage cutting-edge technology, and drive meaningful change.
 - Leaders will be comfortable using AI and have a solid grasp of the implications of this technology and how to adapt accordingly.
 - Through the ecosystem of practice, established as one of the outcomes of the programme, leaders will have the vehicle through which to cascade change across the organisation.
 - More importantly, they will be ready to identify, define and implement Your AI Transformation Strategy.



Programme Components



AI Strategy Workshops: Interactive sessions that form the foundation for developing a robust AI strategy, to lead adoption and adaptation.



Masterclasses: Insights from industry leaders that enrich understanding and enhance practical implementation strategies.



C'ynergy Platform: A unique and immersive learning experience providing leaders with essential AI skills for real-world application, bolstered by immersive, hands-on exercises.



Coaching: Group sessions focused on overcoming specific challenges, accelerating progress towards successful AI integration.



Ecosystem of Practice: Cultivation of an innovative environment within your organisation that ensures sustained transformation through continuous improvement and knowledge transfer.



Diagnostics: Several diagnostics are incorporated into the curriculum to promote self insight. Such as, the AI Readiness Scale and the Curiosity and Open-Mindedness in the Face of Change diagnostic, amongst others.

Programme Components

Additional Information

1. Masterclasses

Gain insights from industry experts, offering real-world perspectives and best practices, enriching your understanding and enhancing implementation.

2. Coaching

Receive group coaching sessions to address specific challenges, accelerating progress and ensuring successful implementation.

3. Ecosystem of Practice

Establish a vibrant ecosystem within your organization, fostering innovation, knowledge transfer, and continuous improvement, ensuring sustained transformation.

4. C'ynergy Platform

A unique, innovative and immersive learning experience equipping leaders and teams with essential AI skills, and hands on experience to accelerate the journey.

5. Results

Learn to harness the potential of AI as a collaborative tool, unleashing your creativity, problem-solving and decision-making skills, and your enhanced Digital intelligence to achieve unprecedented results.

Diagnostic:

- AI Readiness Scale
- Diagnostic: Curiosity and Open-Mindedness in the Face of Change

AI Strategy Workshop what to expect:

• Session 1: Executive Input

This session will help you understand the level of AI maturity needed in your company and define the outcomes you expect from the workshop.

• Session 2: Set the North Star

We'll help you define your AI vision and goals, and assess your current capabilities in terms of data, talent, infrastructure, and governance.

• Session 3: Map the Journey of Transformation

Recap your AI maturity journey and reassess your current capabilities to understand your strengths and weaknesses before moving forward.

• Session 4: Identifying Use Cases

We'll guide you on how to identify use cases and model for your AI strategy.

• Session 5: Guard Rails

Learn about governance structures and dependencies that will guide your AI journey.

Session 6: Presentation on Strategy

Present your AI strategy and receive feedback and input for enhancement.

Digital Curriculum example content:

- Understanding Job Transformation (Future of work) in the Age of AI including the Basics of Generative AI
- Realizing the Potential of Generative AI in Business and Exploring Generative AI for Personal Productivity
- Leveraging Generative AI for Personal Productivity and the Ethical Considerations and Responsible AI Adoption
- Understanding Prompt Engineering for Generative AI
- Real-world examples of organizations leveraging Generative AI for innovation and competitive advantage.
- Collaboration and Co-Creation with Generative AI (potential to branch to Skill assessments and additional learning aimed at closing identified gaps)
- Strategic Considerations for Implementing Generative AI
- Leveraging Generative AI for Competitive Advantage



Benefits



Our comprehensive 12-week programme imparts knowledge and facilitates practical application. The blend of instructional methods, master classes, coaching, and the creation of an ecosystem of practice ensures that your organization can:

- **Maximize ROI:** Achieve tangible results by effectively applying C'ynergy principles to your unique business challenges.
- **Sustain Transformation:** Develop a culture of adaptability, resilience, and continuous learning to thrive in a rapidly changing landscape.
- **Transfer Knowledge:** Empower your teams to cascade transformation, fostering a self-sustaining environment of innovation and collaboration.



Investment



Base Package: For up to 10 Leaders

Total Cost: AUD \$25,000

This foundational package is ideal for small teams or initial trials, offering comprehensive training at an accessible price point.



Silver Package: For up to 25 Leaders

Total Cost: AUD \$55,000

The Silver Package provides a more cost-effective per-leader rate that reflects a 12% discount per participant compared to our Base Package.



Gold Package: For up to 50 Leaders

Total Cost: AUD \$100,000

Our Gold Package offers an even greater value with a 20% discount per participant, enhancing ROI as more leaders engage with our transformative programme.



Platinum Package: For up to 100 Leaders

Total Cost: AUD \$180,000

The best value as the Platinum Package maximizes your investment with a 28% discount per participant.

Contact us for more detailed information or to discuss the best package for your needs. We look forward to helping you choose the option that best fits your vision and budget.

C'ynergy

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