2025 KDS RECIPIENTS

CALLIE CARPENTER



City of Parsons/Labette County CVB

8-5: PR & Marketing Director

Biography: In her travel industry role, Callie promotes tourism, community events, and public engagement. She is also the owner of Callie Carpenter Photography + Design, offering graphic design, branding, and photography services.

An active community member, Callie serves on the Parsons Chamber of Commerce Board, is a member of Kiwanis, and is the Chair of SEK Point of Pride. She holds a Graphic Design Technology degree from Labette Community College.

Beyond her professional roles, Callie enjoys all things creative, live music, traveling, and soaking up the sunshine outdoors. She is also a proud mom to three children — Emery, Harper, and Gwen.

What do you like best about Kansas Tourism? "What I've enjoyed most about my time in tourism is discovering the many hidden gems in Kansas I never knew existed, from unique local attractions to small-town treasures that make the state so special."