2025 KDS RECIPIENTS

MICHELLE BOMBARDIER

Cloud County Tourism

8-5: Assistant Director



Biography: Michelle began working in the tourism industry in 2021. She spent 17 years as a stay-at-home mom until she and her husband opened a business in Concordia. Raised in Concordia, they both have a deep investment in the growth and sustainability of their hometown. They wanted to give back to the community that gave so much to them and continue to achieve that goal at every opportunity. With backgrounds in marketing, healthcare, design, entrepreneurship, and teaching, Michelle has a ridiculous amount of college credit hours and varied skills and perspectives to bring to the job. She and her husband, Bryan, have 3 children and their first grandchild on the way.

What do you like best about Kansas Tourism? "Not only do I get to "live" my love for Kansas, but I've met the most incredible people. From day one in this industry there have been people who are not just willing, but excited to share their wealth of knowledge. Those in "positions of power" in this industry treat you like friends. No matter if you are a large city, a small town, or anywhere in between, Kansas Tourism truly embodies the idea that "When one of us succeeds, we all succeed." In an abundance of industries trying to one up each other, our industry asks, "What can I do to help you?" and sincerely means it."