

# 2024 State of Kansas Hotel Report

## Occupancy %

■ Occupancy Change -8.2%

56.0%

March 2024

61.0%

March 2023

## Occupancy % YTD

■ Occupancy Change -5.8%

49.8%

2024 YTD

52.9%

2023 YTD

## Average Daily Rate

■ ADR Change 2.8%

\$104.24

March 2024

\$101.38

March 2023

## Average Daily Rate YTD

■ ADR Change 3.8%

\$100.24

2024 YTD

\$96.60

2023 YTD

## RevPAR

■ RevPAR Change -5.7%

\$58.37

March 2024

\$61.86

March 2023

## RevPAR YTD

■ RevPAR Change -2.3%

\$49.95

2024 YTD

\$51.11

2023 YTD