

FIGHTING FOR FLORIDA JOBS

The Importance of ENTERPRISE FLORIDA
and VISIT FLORIDA in YOUR community

ESCAMBIA COUNTY

ECONOMIC GROWTH

Jobs created since 2010: 12,346

Unemployment change from 2010 to 2016:

Down from 10.2% to 4.8% (-5.4%)

**5,446 EFI
COMMITTED JOBS**

Navy Federal Credit Union - 5,000 Jobs
VT Mobile Aerospace Engineering, Inc. - 304 Jobs
West Fraser, Inc. - 105 Jobs
Gelman Sciences, Inc. - 15 Jobs
Alto Products Corporation - 12 Jobs
KAMedData.com, Inc. - 10 Jobs



229 Companies Receiving EFI
Trade Consultations

1.7M Visitors in Okaloosa County
in 2015

ECONOMIC IMPACT OF TOURISM

DIRECT SPENDING BY TOURISTS IN EACH INDUSTRY IN 2015

LODGING	FOOD/BEVERAGE	RETAIL	RECREATION	TRANSPORTATION	OTHER	TOTAL
\$645 Million	\$465.2 Million	\$406.8 Million	\$304.2 Million	\$377.3 Million	\$124.5 Million	\$2.2 Billion

TOURISM EMPLOYMENT IN 2015

DIRECT	INDIRECT	INDUCED	TOTAL
16,018 Jobs	4,839 Jobs	5,878 Jobs	26,735 Jobs

TOURISM-GENERATED TAX REVENUES IN 2015

FEDERAL	STATE	LOCAL	TOTAL
\$256.1 Million	\$73.9 Million	\$95.1 Million	\$425.2 Million