

# CONNECT WITH 63,000+ BUSINESSES AND RESIDENTS



The *Granbury Area Guide* is a high quality, content-rich publication showcasing the best of the Hood County region.

## TARGETED DISTRIBUTION

Reach more than 80,000 readers: residents, tourists, business prospects and visitors in affluent Hood County, Texas.

Reach more than 900 Granbury Chamber of Commerce members and associates: influential business owners, physicians and professionals in the Granbury area.

Enjoy a “pass along” readership rate of an estimated 20,000 through year-long distribution at area events, festivals, hotels, B&B’s and the Visitors Center.

## ONLINE & MOBILE VERSIONS

In addition to print, advertisers receive enhanced visibility:

- Online interactive Guide that’s accessible 24/7 through the Chamber website.
- Digital version on I Love Granbury app.

## 2021 Area Guide and Membership Directory of the Granbury Chamber of Commerce **IN PRINT, ONLINE & MOBILE**

### MEMBER ADVERTISING RATES

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Center Spread*	\$3,500
Inside Front Cover*	\$2,700
2 Page Spread	\$2,900
Outside Back Cover*	\$3,500
Inside Back Cover*	\$2,200
Full Page	\$1,700
1/2 Page	\$975
1/4 Page	\$700
1/6 Page	\$400

- Premium position – *additional premium positions available upon request. Please ask for rates.*
- Note: Ad rates shown are for Chamber members. Non-member advertisers please contact the Chamber for rate information.

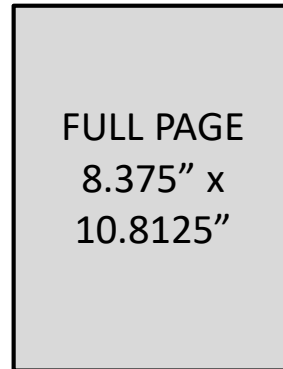
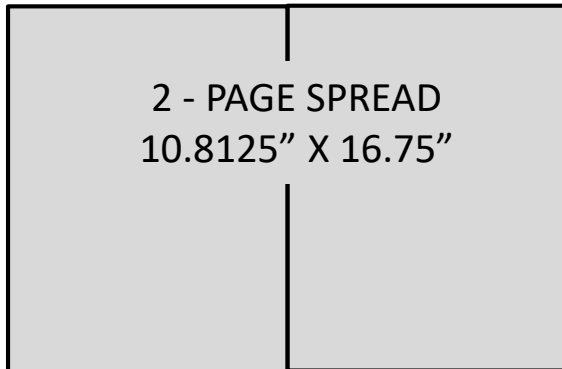
Display advertising space is limited and in high demand. Please reserve your space by sending your insertion order by fax to 817-573-0805, email [mary@granburychamber.com](mailto:mary@granburychamber.com) or mail to the Chamber. Please note:

- **Ad Sales End On Sept. 5, 2020.**
- **Your Ad Content, Including Art & Copy Will Be Due By Sept. 16, 2020.**

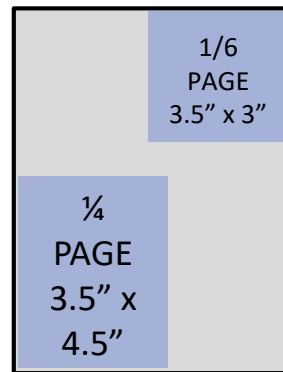
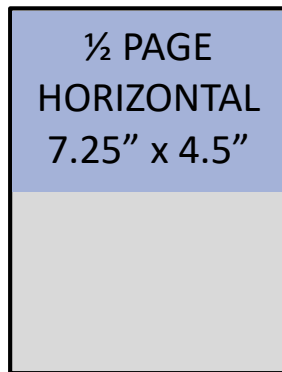
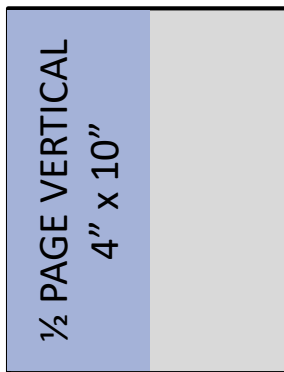
**RESERVE YOUR SPACE TODAY!**

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## Print Advertisement Specifications



(Page trim size; add 1/8" on all sides for full bleed ads)



## SPECIFICATIONS

- All ads must be submitted via disk or email to [mary@granburychamber.com](mailto:mary@granburychamber.com)
- Accepted digital formats are press optimized PDF, EPS, or TIF with all fonts embedded, minimum resolution 300dpi
- All graphics must be embedded and CMYK. The Chamber takes no responsibility for color accuracy of files requiring conversion to CMYK.
- **WE CANNOT ACCEPT** Word, Publisher, Excel, PowerPoint, CorelDraw, or other non-industry standard program files.
- Previous ads may be used, but may need to be resubmitted digitally.
- **Please be sure to include your company name, phone number, address, website, email, social media logos, company mission/statement, accreditations or awards, services, specials, or any other pertinent information in your ad.**
- If requesting a new ad design, please include the following: colors to be used, rough sketch of ad layout, company logo, photos at 300dpi, and any text you wish to appear.

*Ad design available. Contact your sales rep for more information.*

**Artwork Questions?** [mary@granburychamber.com](mailto:mary@granburychamber.com) or 817.573.1622