



In the pursuit of health®

The #1 Dental Network in Florida!*

Our Copay and Choice PPO dental networks lead the industry as the #1 and #2 in effective discounts in Florida*, providing your clients the dental networks that save them the most money.

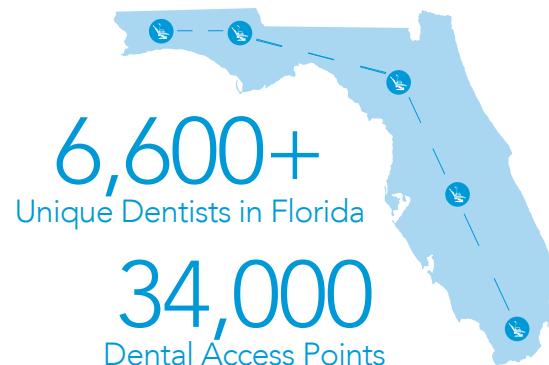


The **MOST** important measure of a network

Discounts only matter if members use the dentists in a network! Quality dentists lead to higher utilization. Effective discounts incorporate this utilization to show how much your clients will actually save.

The Power Behind Florida Blue's **SMARTER** Network

Florida Blue ensures that we have the right number of the right dentists – at the right discounts. This means that consumers and employers will pay less by using our high quality, in-network dentists compared to the lower network utilization rates of other carriers.



Contact your Florida Blue representative for more information, or visit FloridaBlueDental.com/Agents.

* Ruark Consulting, "2016 Dental PPO Network Study," 2017.

Florida Blue is a trade name of Blue Cross and Blue Shield of Florida, Inc. BlueDental plans are offered through Florida Combined Life Insurance Company, Inc., D/B/A Florida Combined Life, an affiliate of Blue Cross and Blue Shield of Florida, Inc., D/B/A Florida Blue. These companies are Independent Licensees of the Blue Cross and Blue Shield Associations.