Ways to Engage

1. Write an Op-ed in your local newspaper
Writing a letter to the editor of a local newspaper is a quick, simple and free method of raising the public’s awareness on a topic.
   • Write an article about the impact of arts, culture and creativity in your community.
   • Use data, tell a compelling impact story.
   • Check out these Op-Ed tips.

2. Attend an Arts Advocacy Training
Trainings will be held across the state throughout the month of March
   • Contact us at accm@californiansforthearts.org for more info.

3. Bring Arts, Culture & Creativity Month to your community
   • Advocate in your county by designating April as the new Arts, Culture & Creativity Month.
   • Ask performing arts or public venues to include ACCM in their curtain speeches.
   • Piggyback on an existing event to raise awareness of Arts, Culture, & Creativity Month.
   • Submit your event to Californians for the Arts for ACCM partnership consideration.

4. Organize visits to your local district offices
April 11-20 legislature is in recess. That is great time to visit them in their district offices!

5. Spread the word
   • Make the leap from arts supporter to arts activist and facilitate groups to attend Arts, Culture and Creativity Advocacy Day in Sacramento on April 23rd.
   • Educate your network on ACCMs mission and share our sponsorship opportunities with like-minded organizations in your area.

5. Stage a Public Action
   • Gather in front of your city hall, county office or other public space to celebrate the arts.
   • Parade to highlight the success of arts in your community.
   • Organize an educational workshop or lecture to educate your community on art’s impact.
   • Recognize your local legislator.

6. Share your Arts Impact Story
Submit your story, narrative, a link to an article or blog post, a work of art or a video illustrating how the arts have impacted you or your community and help us build our case. Learn More

For questions, comments, additional info, advocacy trainings near you, and Arts Impact story submissions, email accm@californiansforthearts.org
Stay tuned for more ways to engage and the release of our ACCM Advocacy Tool Kit, coming soon!