

SEMINAR SPOTLIGHT

SIMPLIFYING DSP FOR PERFORMANCE & PROFIT



DSP is a must if you're going to be able to work on a car in the future, period! You must know how to integrate into the original equipment while enhancing the performance and profit opportunity. Ken Ward of Educar is the nation's #1 expert on this subject and is teaching the country how, why and when; "We sell and install car stereo - but car stereo isn't easy. This class will help you sell and install better-sounding systems - right away. It will help you choose the most appropriate gear, design the systems for best results, and install them in such a way that they sound great every time. You will also be able to achieve these results consistently and efficiently - so you can make a business out of it."

Ken Ward-

A veteran of the consumer electronics industry of over 30 years. Ken has worked in various areas of the industry, including: retail, technical support, product development and planning, and product marketing. He has worked on products for areas including: auto sound, auto security, remote start, telematics, video and rear-seat entertainment, and in-car computing. He has conducted hundreds of training sessions for installers, salespeople, buyers, factory representatives, and industry experts, and has been involved in various industry education initiatives over the years. He is the acknowledged authority on integrating OEM sources into high-fidelity audio systems.

www.educarlabs.com

EDUCAR
TRAINING

The Business of DSP

What to expect from DSP
Solving the Three Problems of Stereo
How to bill for it

Using Audio Principles in your System Designs-

Putting the budget where you get the most return
Using principles to design better systems
Understanding phase better

Tuning a Stereo System-

How to tune a stereo system efficiently
How to know when you're done
A process to use for consistency

OEM Integration-

Confirming you have the right product before you start
Common issues to overcome
Navigating All-Pass filters

New 2019 Audison Product Training

Prima Forza
Prima speaker drivers
bit One HD advances for 2019

New 2019 Hertz Product Training

Cento speakers
Cento Pro speakers
Cento Subs



Looking at all these new DSP-enabled products and scratching your head? Wondering how they fit into your business? Want to learn how to make them work for you? Come to this training!

- Making DSP a Business
- Basic Principles and DSP
- Tuning for Production
- Interfacing with OEM Receivers
- Selling Better Gear Overall