

SEMINAR SPOTLIGHT



TIPS & TRICKS OF TWO PIECE PROJECTION

There is nothing like the big screen experience! Two-piece can be awe inspiring if done correctly, at the right locations with the right combinations. With today's technology in two-piece projection, mating your projector and screen are crucial to the raw performance that is available in the equipment. Light rejection- selection of content- room light situation- throw distance-what height to mount the projector and many *many* more factors come into play.

Once you match your equipment for the job, proper installation, cabling and adjustment is necessary to maximize the pair. Tips and Tricks that you can employ will make all the difference. Jim McGall spent his time with Sam Runco and assumes a posture in the industry as senior videologist in maximizing two-piece systems. The upside is emotional and profitable and has a higher ceiling of pure dollars and higher degree of satisfaction. Tweaking the system makes all the difference. With today's technology you can recreate the theater experience, but only with solid installation skills. Learn tips and tricks that will make the end result best!

Jim McGall

Director of Sales, Wolf Cinema

With over 25 years experience in high-end audio and video consumer electronics, McGall most notably served as Vice President of Sales and Marketing for Runco International, where he headed up the Vidikron home theater products division. McGall was also the VP Sales/North America for Screen Research, a global provider of high performance home cinema projector screens. During his career he has held senior sales/marketing positions with such leading CE manufacturers as Matsushita Panasonic's Video

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